

Alderman Jeff Briscoe

Brief Alderman Report required for the requirements of the Professional Development policy

Senior Executive Mission – Europe November 2016

This will form part of the larger report prepared by the senior officers of HCC and hence it is not necessary to go into detail as it will just be doubling up, so I will only essentially be providing some recommendations. I will also be participating in the planned debrief for the whole council and the University in Jan 2017.

The mission was very well organized by the UTAS and our HCC officers. I personally wish to thank all those involved and appreciate the excellent professional interactions and discussions with the high level senior executives from the UTAS and HCC during this hectic trip. I appreciate the opportunity to see some very good University cities on the ground and the weather was even tolerable for a European winter. I thank the HCC for this opportunity for personal professional development and also providing a direct opportunity to gather information to help develop our city vision in an increasing small global world.

The mission included participation in the Academic Cooperation Association Annual conference in Budapest, Hungary 20-22 November and subsequent on site visits to Freiburg City in Germany and Cambridge city in England as exemplars of 'university city' and best practice in sustainability, innovation, regional development and urban renewal

The detailed itinerary and other papers have been placed in the Aldermen's room.

My 10 recommendations

1. The University City concept for Hobart should be embraced with vigor by the HCC. This will enable us to provide some answers to the challenges of the 21st century and contribute significantly to the attractiveness and sustainability of the city.
2. A high level detailed partnership (well resourced) with the UTAS should be pursued with achievable and aspirational goals.
3. Inner city transport options be explored and planned including an inner city tram (say Elizabeth St) and identify streets that can be modified for pedestrian and cycle use only as a means to connect the facilities.
4. That a culture of close cooperation with the expertise and learnings of the University and the resources of the City be encouraged for the benefit of both students and the city residents.
5. That an outreach program of the University be formalized that includes public lectures, concerts, language classes, sports courses and this outreach be supported by HCC.

6. That sustainability and quality affordable housing that doesn't depend on the need for cars become the key part of our strategic goals in cooperation with the University.
7. That Hobart continues to become the centre of high quality research that attracts short term academics and students. The city provide welcome opportunities for these students and academics.
8. A new university Library is required in the heart of the city.
9. Big picture and more detailed city planning is required to make a stay in Hobart easy to navigate and pleasing.
10. HCC to continue to lobby for a city deal with the State and Federal Governments to achieve the goals and to generate "The Hobart Effect", economically and educationally on the surrounding regions.

(Ald) Jeff Briscoe

30 December 2016

Appendix

Budapest Conference- whilst conference papers and slide shows are available and placed I offer some rather random brief comments that I recorded.

- Overall the conference was tightly organized and had a good range of speakers (Sijbolt Noorda and Andras Nemesiaki – welcome address)

Key themes

- Increasing mobile and internalization of Universities
- Smart Cities

Cities are not just an address – half of the world's population live in cities - political arrangements move slowly, for example the cost of housing is not affordable for junior or senior professors (making recruitment hard). As an example, in Berlin education was in a bad state - how do universities influence their city's developments? – Universities play a very important political role for cities – as the last resort of freedom (sometimes the first victims).

Keynote Address - Margie Waters

- EU needed to decide where to invest
- Successes target 40% of population graduates compared with present 25% of 30-35 are graduates
- 50% of all jobs will require higher education
- Outcome of Economic Crisis – got engaged and active students

- Activity with business
- Higher education is a key player in regions and cities

Regional challenges in the European Union

- different cities and regional profiles
- different institutional profiles
- Key question is how do we build effective and sustainability between public services, community services?
- How can we measure?
- How can we design governance, funding and incentives?

Retirement arrangements – promote a pension for research encourage mobility for researchers

Universities in Big Cities

- Learning opportunities and the city
- Urban issues are fundamental to learning
- Capability of student to innovation
- Innovation – transcends disciplines

Community engagement

Amsterdam University College

- Mentor students in weaknesses
- Dutch and English classes for refugees
- Science park – nature reserve start-up village
- Intellectual and cultural – field trips

How to get all parties to the table?

- Tap into existing city projects and initiatives
- Think holistically
- Multi social-networked
- For the city the university – give it a purpose

Report to Council Delegation with UTAS to Budapest, Freiburg, Cambridge and Bristol

Alderman Helen Burnet

November 2016

LIST OF DELEGATES

Alderman Jeff Briscoe

Alderman Helen Burnet

General Manager

Director City Planning

Executive Manager City Design

The Vice Chancellor

Chair, University Built Environment Committee (Dr. Peter Davis)

Executive Director, Commercial Services and Development, UTAS (Jacinta Young)

Sustainability Manager, UTAS (Corey Peterson)

Northern Expansion Project Director, UTAS (James McKee)

Associate Director, UTAS (Angela Castles)

Purpose

Senior joint delegation of HCC and UTAS – V-C, members of University Council, key UTAS staff, HCC GM, senior Management Team and Aldermen

1. Conference in Budapest from Sunday-Tuesday provided some great examples of established university cities across Europe, some for many years who adapted their cities to meet the needs of incorporating university activities within their city centre – examples included car-free areas, urban design, student transit, accommodation, making students a normalised part of the city profile, sustainability. Others were regional cities changing their profile to increase tertiary education opportunities in areas that had traditionally not had high university attendance rates eg Pecs in Hungary, and Krems in Austria.
2. Specific visits to cities of particular interest, namely Freiburg, Baden-Württemberg, Germany, Cambridge, Bristol in England.
3. Opportunities to build relationships between key figures of the University and Hobart City, to reinforce the benefits of a presence of more university functions in the heart of Hobart, and where this could be improved.
4. A recent meeting between some Aldermen, university staff and the Ambassador of the Delegation of the European Union to Australia, Ms Caroline Lambert. https://eeas.europa.eu/headquarters/headquarters-homepage_en/609/About%20the%20EU%20Delegation%20to%20Australia
Ms Lambert looked specifically at links between cities such as Hobart and 3-6 other Australian cities to link with the same number of European cities in order to consider approaches to combatting climate change. This trip was well timed to make links with cities in order to consider benefiting from such an exchange of ideas. Possibilities from discussions include:
 - a. Arhus (Denmark)

- b. Freiburg
- c. Copenhagen
- d. Stockholm
- e. Budapest
- f. Bergen (Norway)
- g. Others

Background

1. Recent Infrastructure Australia bid to build a new Science Technology Engineering and Mathematics (STEM) building on the corner of Bathurst and Argyle Streets
2. 350 students set to move into purpose-built student accommodation on the corner of Melville and Elizabeth Streets from February 2017
3. Ambitious programme of other University functions from Sandy Bay campus into Hobart, MS1 and MS2, Domain House and other Medical and Arts precinct
4. Building of ACEPA building next to the Theatre Royal due to begin in early 2017
5. A commitment by the UTAS Council to increase education rates across Tasmania and continue with high intake of international students to increase numbers at University campuses of Burnie and Launceston's Invermay campus.

Correspondingly, Hobart City has been

1. Rolling out ICAP projects - increasing place making by the delivery of the Gehl Plan, improved bike and walking permeability across the city
2. Reviewing the Transport Strategy which is invited for consultation
3. Ambitious public art program and social engagement through Creative Hobart programmes
4. Already discussing with the university sustainable transport opportunities between Hobart campuses.

The Program

University Cities Conference, hosted by ACA, Budapest Hungary

Sunday –Tuesday

Reception dinner provided an opportunity to connect with delegates from:

Budapest, Tallinn, Freiburg, Innsbruck, Delft, Pecs - Hungarian regional university.

Conference itself started the next day with talks about large, well-established university cities, including Budapest, Barcelona and Stockholm.

The list of delegates showed the diaspora of university cities from Lapland to Barcelona, Italy, Hungary (see attached).

Whilst these were very established cities for centuries, there was a common theme of getting the housing demography, embedding the university into the city, working with more than one large institution.

Of particular interest:

1. The **Stockholm** universities and city council has taken a very aggressive approach to making a university city work and work well in an adapting environment. Their approach was to go out of their way to welcome international students. Signs and banners, chartered, badged buses were there to greet the students, particularly international students. It smacked of innovation and willingness to make it work. Start up space and support for activities to engage and support the students coming to study in Stockholm.

Day 2 of the conference was probably even more relevant to the Hobart delegation, because it focused more on smaller scale cities.

2. The **Freiburg** talk was an appetizer for our visit directly after Budapest, Professor Bernd Kortmann is the Director of a coordinated research institute which supports community relevant and beneficial research projects. Their courses are taught in English as the lingua franca.

The profile of Freiburg was impressive: with a population of 230,000 it is a popular destination for mainly German residents for its proximity to the Black Forest and as a spa town and wine growing region.

Freiburg has a large well established student population. There is very low unemployment and a high education participation rate.

3. The Austrian city of **Krems** was also highlighted where the university was probably more akin to a technical college – a university of Continuing Education, Fachhochschule. Theirs was a story of working well with the community to attract students, to manage expectations of the local population who didn't really identify with the benefits of a student population. However, they worked very hard to increase student numbers, increase relevant courses - Krems comes from a grape-growing area so viticulture-related subjects but also courses on promoting and marketing wine were introduced. It has seen to be beneficial to the community, new housing stock has been added, and it sounds to be a thriving small town. From website <http://www.euroeducation.net/prof/ausco.htm>

University of Continuing Education Krems (Danube University - Donau-Universität Krems, DUK) In 1994 the then University Centre for Further Education and Training in Krems (Danube University – Donau-Universität Krems), now University of Continuing Education Krems, was founded. Aligned to the 2002 Universities Act - as amended (Universitätsgesetz 2002), it has been since 2004 Austria's 22nd University specialising on postgraduate education and further training. See the Federal Act on the University for Further Education Krems

This is very similar to what UTAS is offering: skills development that fits well with emphasis on agriculture and aquaculture focus of UTAS for Tasmania as a food producing area. The introduction of associate degree courses – to encourage people into university study, as a basis for further learning or to springboard into employment with starter skills – as well as a commitment to working with other education provider such as TasTAFE, augers well for engagement in the sector.

The benefits to the City of Hobart and the greater Hobart regions as well as the state are employment, hospitality and accommodation sectors. The challenge for us is to keep up with the demand and be ahead of the curve with infrastructure, profile of inner city populations, schools.

Visit to Freiburg, south-west Germany

We then spent two days in Freiburg. Similarities between Freiburg and Hobart were:

- On the edge of nature
- Known for their Green approach
- Differences
- Low unemployment rate
- High education rate
- High earning area of Germany

We could emulate much of Freiburg's approach – high student population and corresponding university employment. However, the cost of housing is high.

Sustainability awareness and action with reduced car use and high goals as highlighted in the Council report.

Reduced greenhouse gas emissions targets, good housing models – Vauban district – a former French military base but now a hive of sustainability and innovation.

University approach to sustainability on a massive scale but tied to economic benefits.

Transport options are real, and part of the benefit of a city within the heart of the city is that there is fewer car trips required anyway. Public transport was very good with a great interchange that favoured bike parking over car parking.

Use heat exchange, and pellets from sawdust waste to heat buildings (great example of a zero carbon emissions model).

Cambridge

The delegation visited Cambridge due to the UK's Smart Cities Deal which will see millions of pounds and Euros invested in improving traffic congestion; Cambridge is very congested.

New development at Addenbrooke Hospital which the delegation visited is outside of the old centre of Cambridge, but linked by a bus that travels on a disused railway line – similar to O-Bahn in Adelaide. The hospital extension is of a massive scale with investment from private as well as the public sector. Significant financial commitment to this prestigious NHS facility on an incredible scale of development. Similar problems associated with developing on an old site and controversy when developing this on the green belt. Some sustainability measures were shown to us when we toured the site.

Bristol

Awarded the European Union's Green City Award in 2015, Bristol has been developing into a city with great place making, better public transport and bike riding and walking options.

<https://www.theguardian.com/cities/2015/feb/18/is-bristol-a-worthy-green-capital-of-europe-or-is-it-all-for-show>

They have preserved the old part of their city, and continue to have good public spaces. We walked the city and found projects which were showcasing an area which had been a main 4 lane

thoroughfare, reducing it to 2 lanes and providing better highlights of statues and important buildings.

So too the Georgian square a centrepiece of Bristol which had been carved up by a main road traveling right through it – now a much used area for gatherings and markets.

The debate around train versus buses was dead: Bristol had the discussion 20 years ago, and they are using their public transport network with hybrid buses (reducing greenhouse gas emissions).

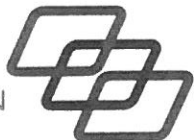
We met Council staff who were generous with their time, saw some amazingly beautiful areas.

As with Cambridge, their agenda of reform was very ambitious but there was a great sense of purpose with council staff and already their achievements were impressive.

They were also aware of what hasn't worked, but did show us some areas where the investment by private developers to create shops and residential areas of high quality public spaces was very impressive.

Acknowledgement

I take this opportunity in appreciating the opportunity to attend the conference and visit the places on our itinerary. I also thank the other delegates who were all very enthusiastic to establish strong ties between our organisations, and provide benefits for the City and its long term prosperity.



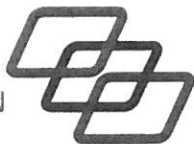
ACA Annual Conference 2016
UniverCities Higher education institutions and their habitat
Organised by ACA, Tempus Public Foundation (TPF)
Budapest, 20-22 November 2016

List of participants

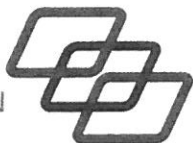
N°	Last Name	First_Name	Organisation	Country
1.	Adema	Duco	Windesheim University of Applied Sciences	Netherlands
2.	Ancion	Denis	Maastricht University	Netherlands
3.	Ansala	Liisa	University of Lapland	Finland
4.	Arranz	Ana	EASD Vitoria-Gasteiz	Spain
5.	Athanassiou	Kyriakos	IKY-State Scholarships Foundation- Erasmus+ Hellenic NA	Greece
6.	Ayoub	Amjad	Al-Hawash Private University	Syria
7.	Baumgartner	Thomas	University of Innsbruck	Austria
8.	Breuls	Pascal	Maastricht University	Netherlands
9.	Brisch	Benedikt	DAAD	Germany
10.	Briscoe	Jeff	City of Hobart	Australia
11.	Broek	Robert	Codarts Rotterdam	Netherlands
12.	Burnet	Helen	City of Hobart	Australia
13.	Carrera Troyano	Miguel	University of Salamanca	Spain
14.	Castles	Angela	University of Tasmania	Australia
15.	Cipelli	Elisa	LUISS University	Italy
16.	Cramers	Patrick	Codarts Rotterdam	Netherlands
17.	Curtis	Shaun	University of Exeter	UK
18.	Davis	Peter	University of Tasmania	Australia



19.	Davis	Karen	C/- Peter Davis	Australia	f
20.	Degi	Nora	Pazmany Peter Catholic University	Hungary	c
21.	Domahidi	Ã kos	Andrassy University Budapest	Hungary	a
22.	Duh	Julia	Archimedes Foundation	Estonia	j
23.	Embertsén	Mats	Swedish Council for Higher Education	Sweden	r
24.	Evers	Maurice	Student Services Centre	Netherlands	r
25.	Fällström	Anders	Umea university	Sweden	a
26.	Fedak	Michal	SAIA, n. o.	Slovakia	r
27.	Frankiewicz	Barbara	Perspektywy Education Foundation	Poland	f
28.	GallÃ©	Maria	Erasmus University Rotterdam	Netherlands	i
29.	Glangeaud	Elisa	Comue Université Grenoble Alpes	France	c
30.	Gonczi	Eva	Central European Unversity	Hungary	j
31.	Gore	Tim	University of London Institute in Paris	France	i
32.	Hajdu	Gabor	Pazmany Peter Catholic University	Hungary	j
33.	Heath	Nick	City of Hobart	Australia	f
34.	Hedbjörk	Ulf	The Swedish Council for Higher Education	Sweden	r
35.	Hendrickx	Birgitte	Maastricht University	Netherlands	r
36.	Hendrikson	Annela	Archimedes Foundation	Estonia	j
37.	Hernandez-Sancho	Francesc	University of Valencia	Spain	e
38.	Heuer	Orsolya	Hungarian Rectors Conference	Hungary	j
39.	hoyez	joel	HELMO University College	Belgium	b
40.	Hrgović	Josip	Agency for Science and Higher Education	Croatia	c
41.	Hrubos	Ildiko	Corvinus University of Budapest	Hungary	j
42.	Ildikó	Mészáros	Club of Hungarian Science Journalists	Hungary	j
43.	Johansson	Dan	Stockholms Akademiska Forum (Stockholm Academic Forum)	Sweden	r
44.	Kabakhidze	Ekaterina	Moscow City Iniversity	Russia	r
45.	Kádár	Judit	University of Physical Education	Hungary	j
46.	Kallstrom	Magdalena	Sodertorn University	Sweden	r



47.	Kasuya	Minoru	Educational Research Foundation	Japan
48.	Kordos	László	Debrecen University	Hungary
49.	Kristensen	Charlotte Skov	Aarhus University	Denmark
50.	Kristiansen	Soeren Ginnerup	Aalborg University	Denmark
51.	Kulberga	Karina	Riga Graduate School of Law	Latvia
52.	Kuráth	Gabriella	University of Pecs	Hungary
53.	Kuznetsov	Alexander	University of Alberta	Canada
54.	Lindblom	Jerry	Stockholm Academic Forum - Staf	Sweden
55.	Lindqvist	Sofia	Student Union of the University of Helsinki	Finland
56.	Loerke	Martha	Open Society Foundations	United States
57.	Lundström	Brita	Stockholms Akademiska Forum	Sweden
58.	Maat	Rob	Windesheim University of Applied Sciences	Netherlands
59.	Makūnas	Vaclovas	Kaunas University of Applied Sciences	Lithuania
60.	Mayoraz Santiago	Vanessa	City of Geneva	Switzerland
61.	McKee	James	University of Tasmania	Australia
62.	Morován	Júlia	Hungarian Rectors Conference	Hungary
63.	Noye	Neil	City of Hobart	Australia
64.	Pacton	Aude	swissuniversities	Switzerland
65.	Perdahl	Anna-Lena	Umea university	Sweden
66.	Peterson	Corey	University of Tasmania	Australia
67.	Rasmussen	Torben Kornbech	Independent consultant	Denmark
68.	Rathjen	Peter	University of Tasmania	Australia
69.	Ruud	Tomas Syrstad	NOKUT	Norway
70.	Sahlin	Martin	Stockholms Akademiska Forum	Sweden
71.	Schroef	Serge	VIVES University College	Belgium
72.	Seitsalo	Samu	CIMO	Finland



73.	Shimizu	Yoshifumi	Tohoku University	Japan
74.	Skeidsvoll	Karl Johan	NOKUT	Norway
75.	Sundås Larsson	Annika	Uppsala university	Sweden
76.	Tarrosy	Istvan	University of Pecs	Hungary
77.	Turner	D. Renee	Willem de Kooning Academy, Hogeschool Rotterdam	Netherlands
78.	Väänänen	Kalervo	University of Turku	Finland
79.	Vakhbi	Oksana	Al-Hawash Private University	Syria
80.	van de Water	Inge	City of Delft	Netherlands
81.	van den Bos	Ronald	Erasmus University Rotterdam	Netherlands
82.	van der Kolk	Jan	Rotterdam University of Applied Sciences	Netherlands
83.	Varesi	Iliana	University of Macedonia	Greece
84.	Verspaandonk	Vincent	StudyPortals – the Global Study Choice Platform	Netherlands
85.	Vukuz	Nolitha	South African Embassy in Paris	France
86.	Wilkie	George	City of Hobart	Australia
87.	Wolthuis	Marieke	TU Delft	Netherlands
88.	Wrangel	Michael	Metropolitan University College	Denmark
89.	Yakovenko	Dmytro	University of Agder	Norway
90.	Yekimova	Tatyana	RNCM	United Kingdom
91.	Young	Jacinta	University of Tasmania	Australia
92.	Zotti	Stefan	OeAD-GmbH	Austria
Speakers				
93.	Barcza	Dániel	Moholy-Nagry University of Art and Design	Hungary
94.	Betts	Alicia	Catalan Association of Public Universities (ACUP)	Spain
95.	Bojár	Gábor	European Institute of Technology	Hungary
96.	Corijn	Eric	Vrije Universiteit Brussel	Belgium



97.	Erdős	Katalin	University of Pécs Innovation and Economic Growth Research Group	Hungary
98.	Esposito	Frederic	University of Geneva	Sweden
99.	Fogelstrom Kylberg	Maria	Stockholm Akademiska Forum	Sweden
100.	Kiss	Ida	KEK Budapest	Hungary
101.	Kortmann	Bernd	FRIAS-Freiburg Institute for small advanced Studies, Albert Ludwig University Freiburg	Germany
102.	Kozlova	Daria	ITMO University	Russia
103.	Lazar	Mark	Institute of International Education	USA
104.	Lee	Sung	UNESCO Institute for Lifelong Learning	Germany
105.	M. Vilalta	Josep	Catalan Association of Public Universities (ACUP)	Spain
106.	Matei	Liviu	Central European University	Hungary
107.	Mayoraz	Vanessa	External Relations Office of the City of Geneva	Switzerland
108.	Mettinger	Arthur	FH Campus Wien, UAS	Austria
109.	Nemeslaki	Andras	Tempus Public Foundation	Hungary
110.	Noorda	Sijbolt	President	Netherlands
111.	Ollé	János	Eszterhazy Karoly University of Applied Sciences, Eger	Hungary
112.	Pratt	Murray	Amsterdam University College	Netherlands
113.	Snellman	Outi	UArctic VP Organisation, University of Lapland	Finland
114.	Strannegård	Lars	Stockholm School of Economics	Sweden
115.	Szucs	Andras	EDEN European Distance and E-Learning Network	Hungary
116.	Várhalmi	Zsuzsa	EIT Digital Budapest	Hungary
117.	Waters	Margie	DG Education and Culture	Belgium