



CITY OF HOBART

MINUTES ATTACHMENTS

THE HOBART WORKSHOP COMMITTEE MEETING

OPEN PORTION OF THE MEETING

MONDAY, 2 MARCH 2026

AT 4.00PM

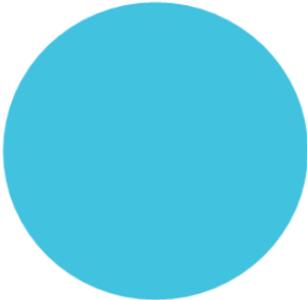
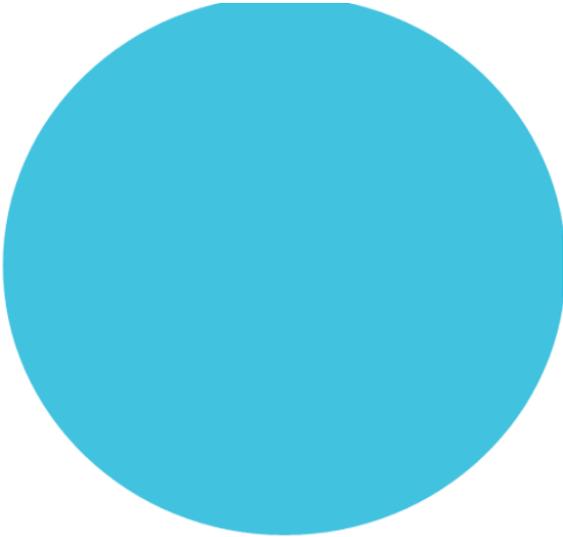
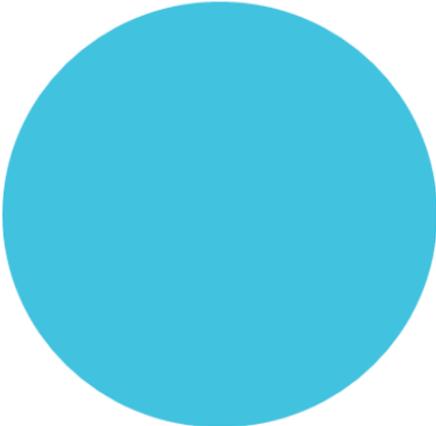
VENUE: LADY OSBORNE ROOM

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CREATIVE CITY STRATEGY
Elected Members Workshop
March 2026

A large teal circle containing the text "CREATIVE CITY STRATEGY" in bold black uppercase letters, "Elected Members Workshop" in a smaller black font, and "March 2026" in a smaller black font below it.



Today

- Review the process to date
- Discuss the draft Strategy
- Discuss proposed strategies and how they link into the whole organisation and what they mean for the City.



What we heard

A more connected, welcoming creative life

Tasmanian Aboriginal engagement and visibility

Place, nature and seasons as cultural identity

More spaces to create, gather and explore

Design for care, resilience and renewal

A playful, experimental and surprising city

Equity, access and comfort

Support for youth and emerging creatives

Collaboration and shared effort



Permaculture

PRINCIPLE

Work with what already exists

Grow capacity over time

Value diversity and connection

Use small interventions to create lasting change

Design for care, resilience and renewal

WHAT IT MEANS

Build on existing people, places, strengths and cultural activity rather than constantly creating new systems or one-off projects.

Focus on long-term relationships, skills, infrastructure and trust so each action strengthens what comes next.

Healthy systems thrive on difference—across cultures, ages, practices, places and ways of working—and on strong connections between them.

Enable low-risk experimentation and incremental improvements rather than relying only on large, high-stakes initiatives.

Ensure cultural activity supports wellbeing, inclusion and sustainability, leaving the city more capable and connected after each investment.



Linkages

- Hobart: A Community Vision for our Island Capital
- City for All – Community Inclusion and Equity Framework
- Capital City Strategic Plan
- Country, Culture, People 2025–28 (Cultural Safety Strategy)
- City Economy Strategy 2023–2028
- Central Hobart Plan



Vision

Australia's most creative city—
where imagination shapes our future

Between the mountain and the river, imagination shapes everyday life in nipaluna/Hobart.

Rooted in our people, stories, and landscapes, the City will cultivate ideas that spark possibility, nurture what makes this place extraordinary, bring culture and creativity into public life, and stand boldly for authentic expression.



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City as a Custodian

City as a Curator

City as a Catalyst



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Champion

Objective: *We confidently communicate, advocate for, and celebrate our lives, city and creative identity.*

Strategies:

- Position Tasmanian Aboriginal engagement, visibility, and cultural safety across creative activity.
- Communicate creative activity and enable ongoing engagement between the City and a network of communities, creatives, and organisations.
- Recognise the Creative City as central to belonging, wellbeing, identity and economic prosperity.

THIS COULD MEAN

- *Prioritising the effective resourcing and support of Tasmanian Aboriginal cultural activity*
- *Developing the City's role as a communicator and source of information for the public and the sector*



Custodian

Objective: *We steward our cultural assets, heritage, stories, and communities with integrity and long-term care.*

Strategies:

- Support long-term investment approaches that build capacity.
- Through telling the stories of people and place, our environmental, social and economic transformation is remembered and responded to across the City.
- Ensure the City's creative workforce, infrastructure and resources are maintained, reliable and sustainably supported.

THIS COULD MEAN

- *The City develops long-term partnerships with key cultural events and producers*
- *Develop City Hall as a live music, working and making space for the sector*



Curator

Objective: We encourage and support creative experimentation, play, and accessible participation across all communities and places.

Strategies:

- Build cohesive programming frameworks aligned with the city's seasons, stories, and places.
- Shape a unified creative experience across the city by developing integrated storytelling frameworks, connected precincts and broker partnerships that amplify the City's cultural strengths.
- Support local vibrancy through distributed and place-specific programming approaches.

THIS COULD MEAN

- Promote a whole of "Creative City" annual program, and the City's role in shaping it.
- Through consolidated channels, articulate to the public how all the activity is connected and how to make sense of it all.



Catalyst

Objective: *We shape and connect, coherent creative experiences and practice that grow from place and community.*

Strategies:

- Celebrate a culture of creative experimentation across spaces and disciplines that strengthen pathways for all practitioners.
- Unlock access to diverse and unexpected spaces for playful, exploratory, and small-scale creative activity.
- Cultivate a regulatory environment that enables creative freedom and lowers participation barriers.

THIS COULD MEAN

- *The City sequesters a series of quick response grants for project seeding*
- *There is increased resources applied to the City of Literature program to ensure its national relevance, sustainability and local impact.*



Economic Contribution

The Creative City contributes **\$275 million** to the region annually.

Greater Hobart is estimated to account for 44–45% of Tasmania’s Gross State Product.

Based on the revised state methodology for cultural economic contribution, the value of the Cultural and creative sector (arts, events) for the Greater Hobart SUA is at least \$275 million per annum, of which 30% is directly attributable to cultural and arts activity, employment and expenditure and the 70% in associated cultural, recreation and retail areas.



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