



CITY OF HOBART

MINUTES ATTACHMENTS

THE HOBART WORKSHOP COMMITTEE MEETING

OPEN PORTION OF THE MEETING

MONDAY, 18 AUGUST 2025

AT 4:00PM

VENUE: C3 CHURCH, SOUTH HOBART

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THE VALUE OF BUSINESS EVENTS TO TASMANIA

\$199M Per Year

51,733

Delegates

89%

Intend to return

28%

Bring family and
friends

4.7

Average nights stay

\$31.6
million



EAT

\$64.4
million



SLEEP

\$8.2
million



DO

\$10.3
million



MOVE

BUSINESS EVENTS TASMANIA

Established 35 years as the
Tasmanian Convention Bureau

Funded by City of Hobart since
2009

Until 2020 we operated under a 3
year MOU approved annually.
Current agreement is on a 12
month rotation.

Our role (visitor economy);

- Destination marketing
- Direct sales (50%)



BE ACROSS TASMANIA



HOBART and the SOUTH

- 90% of delegates
- 75% of members
- 69% of BET's Local gov funding

LAUNCESTON and the NORTH

- 8% of delegates
- 19% of members
- 28% of BET's local gov funding

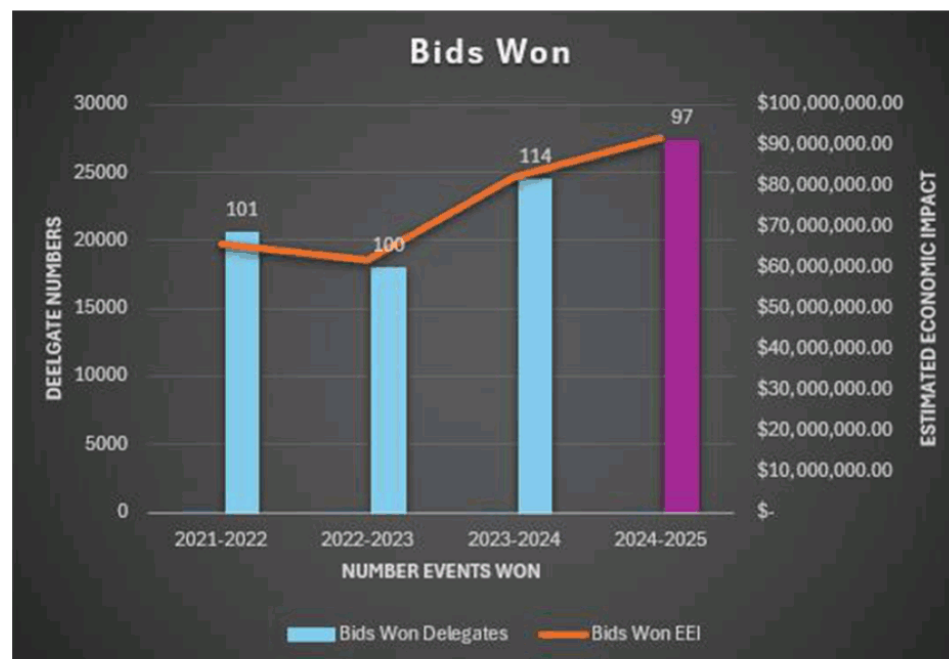
NW COAST

- 1% of delegates
- 3% of members
- 3% of BET's local gov funding

BUSINESS EVENTS WON

97 business events won to Hobart in 24/25

- Scheduled to take place between 24/25 and 2030
- 27,388 delegates
- 12.1% increase in the number of delegates secured during 23/24FY.



HOW WE USE CoH FUNDS

Supports the delivery of client inspections to Hobart to demonstrate the city's capability

In 24/25

- 57 client visits
- 55 bid leads
- 17 remain pending
- 24 have since been won = 8,560 delegates and \$27.9M in EEI
- Average cost to BET= \$1700 / visit
- CoH Investment of \$80,000 gives ROI of \$347 from every \$1 invested



Credit: The Bakery Creative Agency

SALES PIPELINE

Future business events that the sales team are working on for Hobart.



BET VISIONARY PROGRAM

- Business events are a catalyst for Hobart's future
 - Attract global expertise
 - Unlock trade and investment
 - Help local leaders step onto the global stage

Business events bring the world to Tasmania, and open doors for our industries to grow, connect and lead.

Credit: The Bakery Creative Agency



VISIONARY PROGRAM

11 Hobart based Visionaries inducted in 2025



**Professor Tracey
Dickson**



Sean Van Steel



Dr Louise Grimmer



Anne Gigney



**Associate Professor
Seana Gall**



Dr Tara Martin



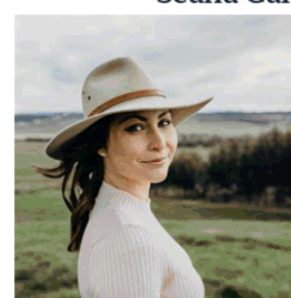
Ally Bradley



Rachel Power



Robyn Moore, AM



Steph Tretheway



Pat Wongpan

BUSINESS EVENTS BEYOND TOURISM

Antarctic & Science Gateway

- 70th Meeting of the International Whaling Commission
- World Seabird Conference
- Australian Meteorological and Oceanographic Society

Social, economic, and environmental prosperity

- Parks and Leisure Australia National Conference
- Australian Land Conservation Alliance 2026

Investment

- Quest Franchise Conference
- The Australian 49ers Association
- Family Business Asia Pacific

Health

- Rural Mental Health
- Preventive Health
- International Conference for Mental Health Nurses
- Aeromedical Society of Australasia and Flight Nurses Australia
- Faculty of Child and Adolescent Psychiatry
- International Conference for Emergency Nurses



- # 6 TASMANIAN WILD SEAFOOD ADVENTURES

Imagine a gentle sea breeze, the scent of salt in the air, and the thrill of embarking on a half-day cruise that offers a unique blend of nature, culture, and culinary excellence.

That's what Shane Wilson and Nick Holt had in mind when they co-founded *Tasmanian Wild Seafood Adventures* - and it's exactly what they're delivering.

Based in the beautiful Sullivan Cove, the heart of Hobart's beautiful waterfront, you'll find *Cartfish* - a light Tasmanian-built catamaran, which is the flagship vessel of *Tasmanian Wild Seafood Adventures*. This luxury cruiser vessel - which houses an interactive cook station, comfortable outdoor lounges, and spacious outdoor viewing platforms - is where you can enjoy some of the finest, sustainably sourced in the world.

As passionate fishermen and experienced commercial divers, Shane and Nick were seeking a way to combine their extensive knowledge of Tasmania's world-famous fishing industry with

before embarking on a spectacular journey down the River Derwent, into Bruny Island and the *Entrepreneur* Channel.

Cruising at a leisurely pace past towering sea cliffs and secluded sandy beaches, guests onboard *Cartfish* can take the time to enjoy the scenery and local beers are also included. But more importantly, it's a way to share their love of place. Both men have been navigating Tasmania's waterways, for pleasure as well as business, since their childhood.

The boat is licensed to carry up to 40 - but you'll only ever see 15 or less on board. No chance

innovative, and international visitors about what has brought them onboard.

Everyone is treated equally on the *Cartfish*, whether you're a first-time guest or a world-famous chef. Even Gordon Ramsay was once treated to a dining session with Nick and Shane when he visited Tasmania to film an episode of *50 Nations Geographic* series (*Uncharted*). So you know you're tasting the finest foods from our natural waterways.

Everyone has the opportunity to see how the catch of the day becomes a feast for the senses, from rich, delicious crayfish to buttery sea urchin and succulent, bristly oysters.

Tasmania is a place where the sea meets the sky, where fishermen and divers transform into hosts and interpreters, and where every shared meal tells a story of profound connection.

As you consider this as your next business event, imagine a place that goes beyond the superficial, where connection is not just a concept but a way of life. *Islandia*

There are not too many places around the world where you can immerse yourself in wilderness and still overlook the jaw-dropping urban sprawl of a historic city. Yet Mount Wellington/Kunanyi is one of them. It's through this tremendous reality that Walk on Kunanyi offers a deeply connected Tasmanian experience. Designed for corporate events and private travel groups, Walk on Kunanyi allows delegates to engage with the rich cultural heritage that memorialises Hobart's mountainous peak, and take in the epic greater Hobart landscapes. With provided catering and a number of walks available, each with their own unique focus, Walk on Kunanyi is a refreshing adventure for delegates travelling to the state's southern capital.

www.walkonkunanyi.com.au

Tasmania's famous food and drink scene tends to revolve around the delicious artisanal wines and cheese produced on the island.

BUSINESS EVENTS TASMANIA



TASMANIA'S
FOOD AND
CULTURE FESTIVAL

TASTE

27 DEC – 03 JAN
HOBART
WATERFRONT



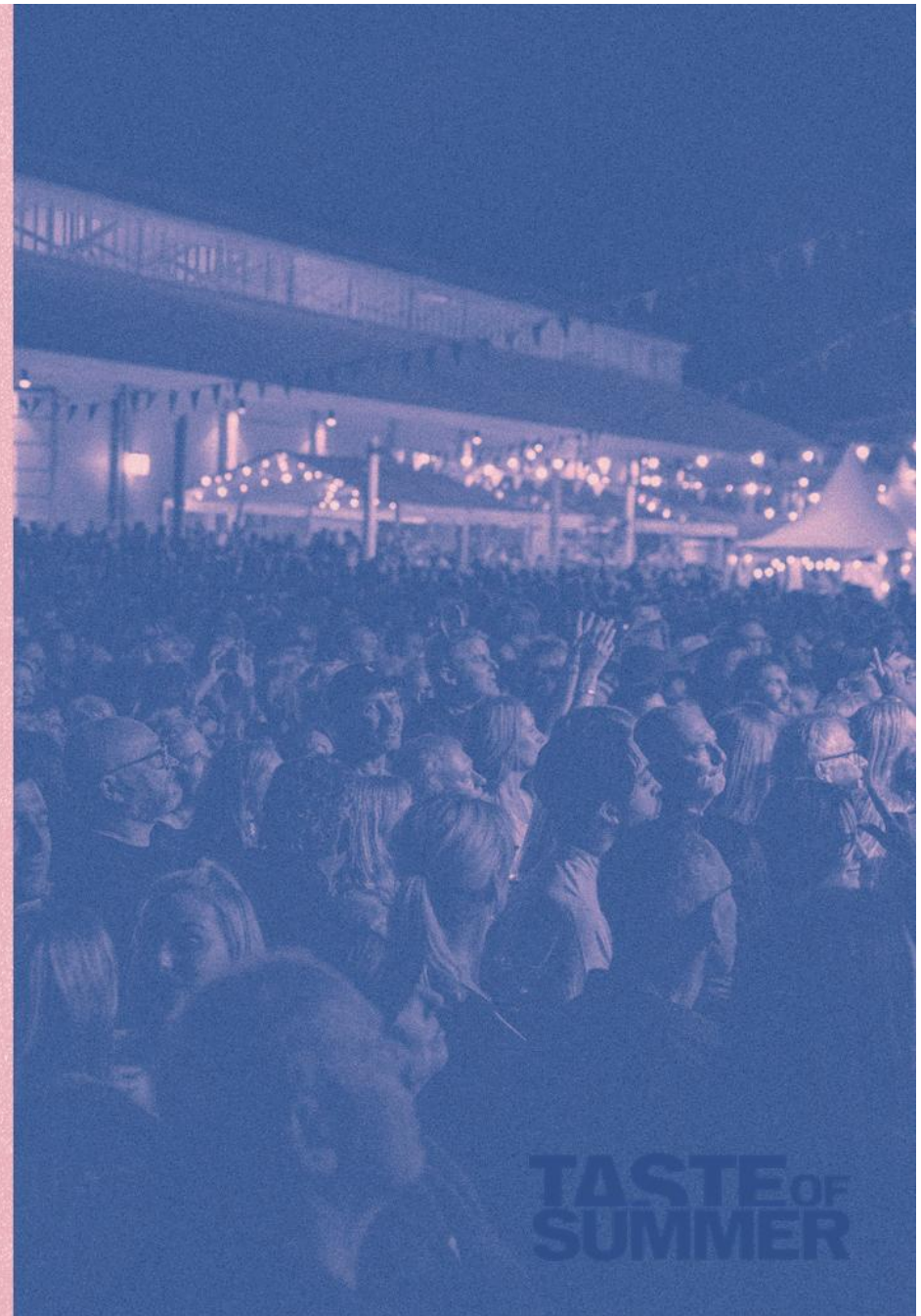
SUMMER

CITY OF HOBART PRESENTATION

PROUDLY CELEBRATING TASMANIA'S FINEST, WITH THE WORLD AT THE TABLE

Taste of Summer is a world-class experience of Tasmanian food, drink, culture and entertainment, shaped by its very people.

It's a proud celebration of what our island does best, on a spectacular waterfront setting in Hobart's cultural and culinary heart.



TASTE

\$19

MILLION +

In direct visitor economy
contribution

88,877

ATTENDEES

Across eight iconic
summer days

80+

**FOOD & DRINK
EXPERIENCES**

From freshly shucked local oysters
to cool-climate sparkling wine

290+

ARTISTS

Performing live music, DJ sets,
and cultural experiences

2024 STATS

2024 STATS

44,000+

visitor nights generated in Greater Hobart

88.8%

of attendees believe the event is important to the region.

79.1%

say the event makes them feel proud to live in Tasmania

93%

of event expenditure is spent in our local community



DIGITAL MARKETING

2024 Results



4.6M

TOTAL DIGITAL IMPRESSIONS



1.45 M

IMPRESSIONS ON A SINGLE AD



452,233+

ORGANIC SOCIALS REACH



153,541

UNIQUE VISITORS



36%

WEB USER INCREASE



118+ HOURS

REELS WATCHED

TASTE_{OF}
SUMMER

AUDIENCE PROFILE

The Tastemakers

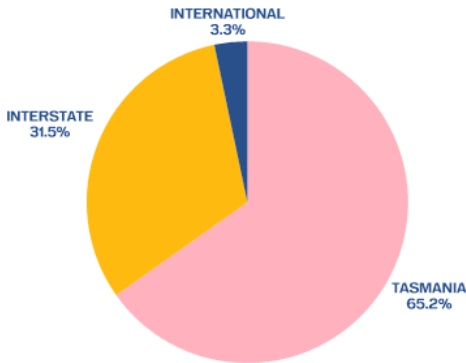
Premium, Experience-Driven Demographic

Taste of Summer attracts affluent and highly engaged consumers of food, wine, and lifestyle experiences. From proud locals and families to professionals, culinary explorers, and discerning travellers, our audience seeks more than a day out – they crave cultural immersion and sensory discovery.

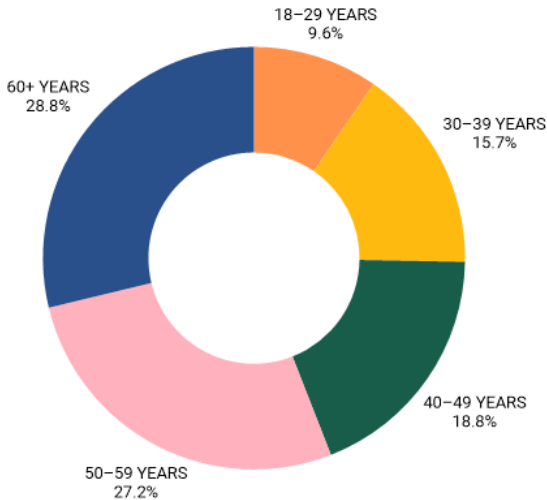
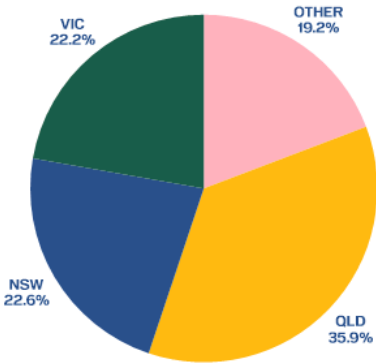
AGE DEMOGRAPHIC

74.8% of our audience is aged 40–60

VISITOR ORIGINS



INTERSTATE VISITATION





5 YEAR STRATEGIC GOALS

- Grow to 120,000 patrons over 8 days.
- Achieve international brand recognition and awards.
- Transition from chasing partners to selecting aligned sponsors.
- Exceed stallholder satisfaction benchmarks year-on-year.
- Increase diversity and quality of offerings, supporting innovation and excellence.

STRATEGIC OBJECTIVES

- Build Brand Recognition & Evolve Perception
- Grow Attendance & Patronage
- Strengthen Culture, Community, Environmental Sustainability and Access
- Ensure Adequate Investment and Financial Sustainability
- Enhance Experience through Quality and Unique Offerings
- Geographic Expansion

**TASTE OF
SUMMER**

COMMUNITY DAY

We propose to continue the successful City of Hobart's Community Day on 31st December offering:

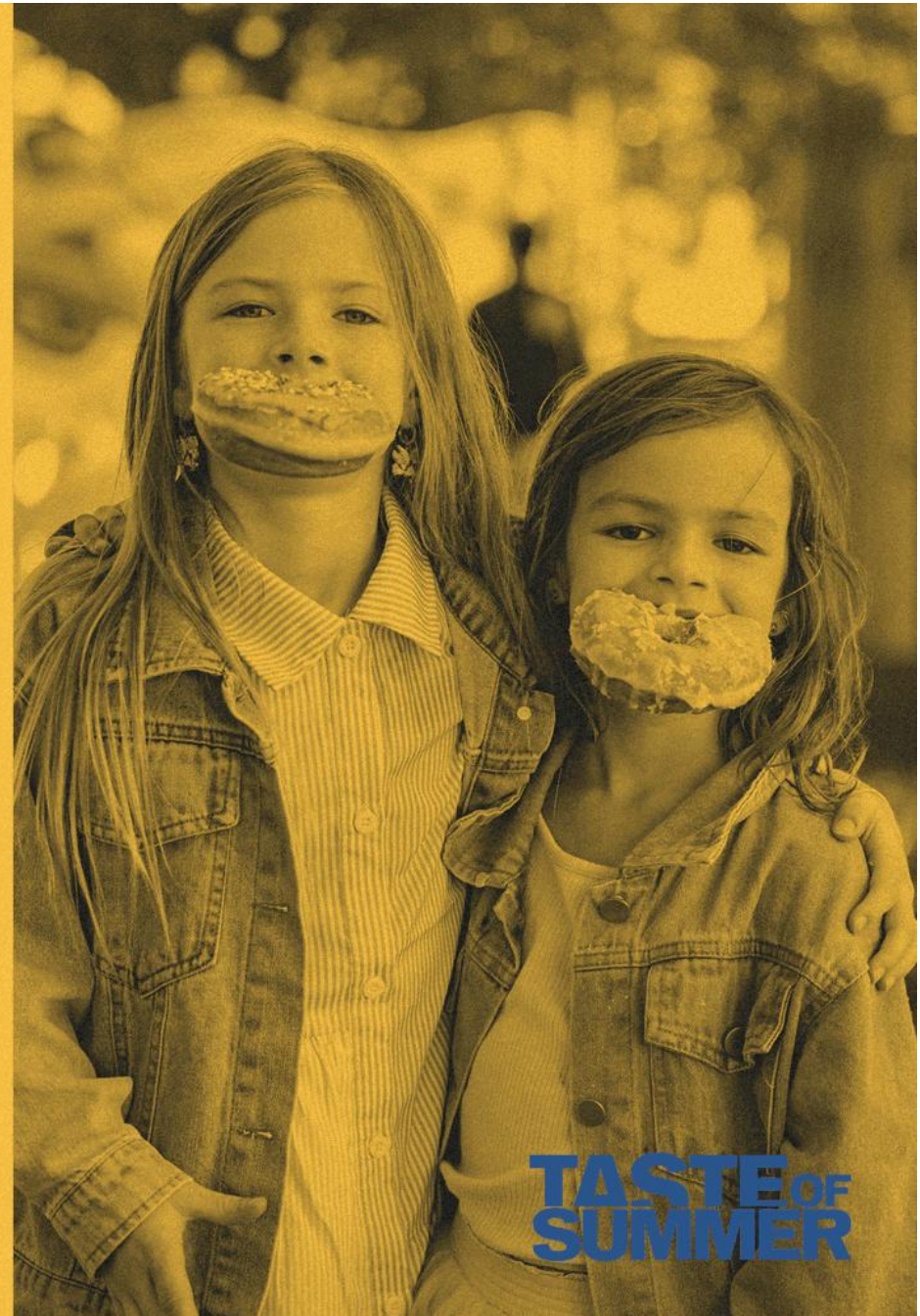
- free entry for the public between 12noon – 4.00pm
- inclusive programming and community-driven activations

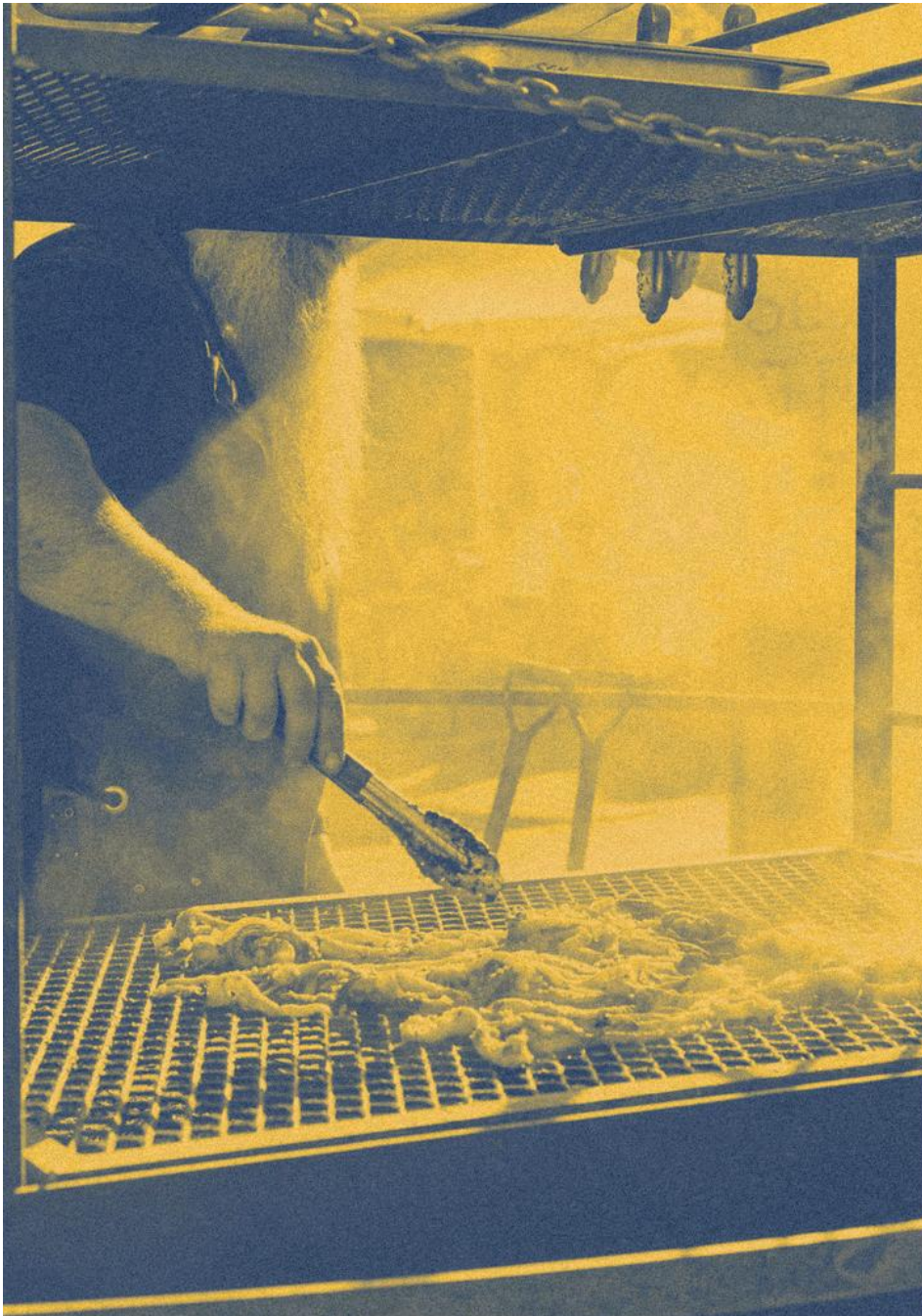
8,254 patrons attended Community Day in 2024-25

Which is a 44% increase from the year before.

Current Initiatives:

- enhancing pedestrian safety, flow and enjoyment of the event site and its surrounding areas.
- Additional availability of city flags/banners for marketing, with option to co-brand.
- Interest in working with City of Hobart regarding programming and activations in the area, particularly between Race Village and Taste.
- Additional parking and transport options such as extended hours for park and ride, temporary bike parking areas.





SUSTAINABILITY & IMPACT

Purpose-Driven Delivery

Sustainability is integrated at every level, from build to breakdown.

- Comprehensive waste recovery and resource management
- Have achieved a 71% diversion from landfill
- Stallholder engagement
- Efficient waste management eg multi bin sorting system back of house.
- Onsite waste sorting to reduce contamination
- Composting with Barwicks.
- Working towards being a leader in event sustainability in Tasmania.
- Zero waste goal
- Developing an ESG policy

TASTEOF
SUMMER



THE FUTURE

To maintain growth, continue delivering economic and cultural benefits, and implement initiatives aligned with the Tasmanian Waste and Resource Recovery Strategy (2023–2026) and visitor economy priorities, we seek continued and increased multi-year investment to:

- Expand regional access and inclusion.
- Accelerate reusables and circular economy initiatives.
- Increase visitor spend and event reach.
- Leverage digital infrastructure to drive engagement and insight.

WHY IT MATTERS

Taste of Summer is more than an event – it's a flagship experience that showcases Tasmania's identity, drives visitor economy outcomes, and builds enduring value for communities, producers, and our tourism future.

HOBART WORKSHOP COMMITTEE

Monday 18 August 2025

South Hobart



City of **HOBART**

South Hobart

- Total residents as at 30 June 2024: 5,918 (10.5% of Hobart LGA).
- In 2021, South Hobart had a higher proportion of children (under 18) and a lower proportion of persons aged 60 or older.
- Median age: 38 years.
- 24% born overseas compared to 15% in Tasmania.
- Top industries of employment – Hospitals, Higher Education, State Government Administration, Cafes and Restaurants, Combined Primary and Secondary Education.
- Housing tenure – 33% own their home outright, 28% with a mortgage, 31% renting.



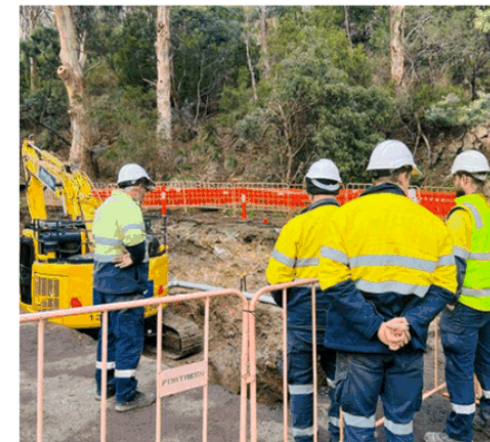


Good Neighbour Agreement

- Outlines the City's commitment to the South Hobart community who live in close proximity to the McRobies Gully Waste Management Centre.
- Designed to foster open and transparent communication.
- Working group is made up of key stakeholder representatives and the public.
- Two meetings have been held in 2025.

McRobies Outlet Gross Pollutant Trap

- To address growing community concerns around waste and nutrient load entering the Hobart rivulet, a new Gross Pollutant Trap is being installed.
- The Trap will have approximately ten times the capacity of the existing litter sock.
- Litter, sediment, and free-floating contaminants such as oil and grease will be captured before they enter the Hobart Rivulet.
- Installation is expected to take between six to eight weeks subject to weather and ground conditions.





Completed Projects

- Hobart Rivulet – Debris Collection Structure Renewal
- Tara Street Bridge – Maintenance
- Degraes Street - Resurfacing





South Hobart Oval and Park

- This project enabled the following work to take place at the highly utilised courts:
 - Installation of bench seating.
 - New line marking including the marking of four pickleball courts.
 - Drink fountain.
 - Installation of data charging port and shelf to rest devices.
 - Removal of overgrown ivy.
 - Renewal of cricket wicket including the laying of synthetic turf run up.

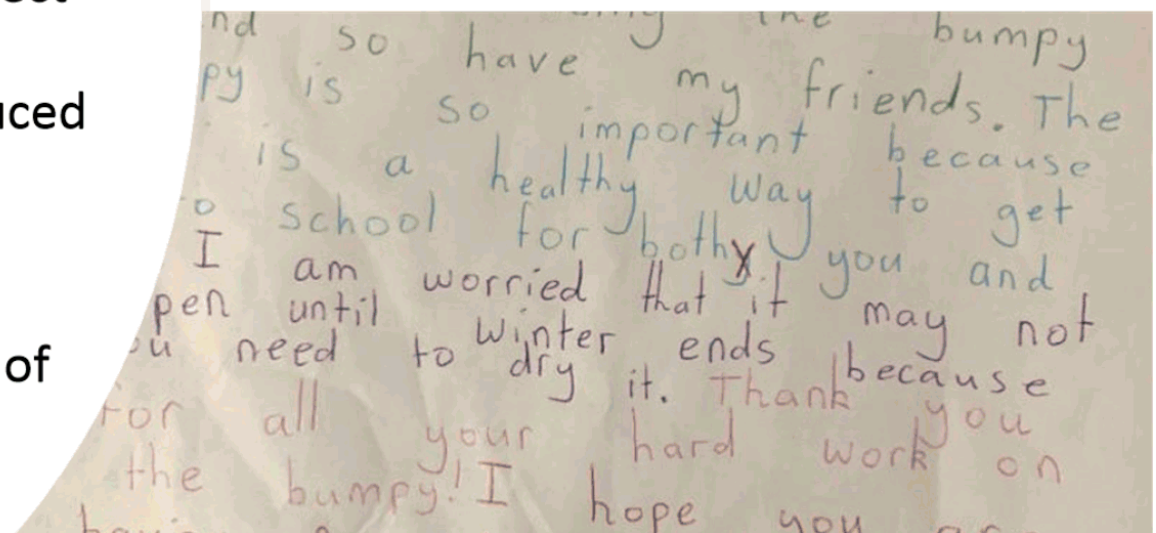
Saunders Crescent Playground

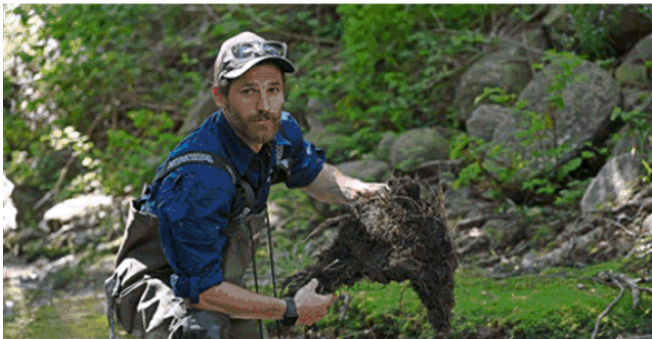
- A vibrant, inclusive space created in response to community advocacy.
- Designed to support children's development, creativity and connection.
- Features play towers, slides, swings, a picnic shelter, gravelled pathways, bouldered landscaping, and native tree plantings for shade and privacy.



Marlyn Road Fire Trail (Bumpy Track)

- This project responded to community advocacy to improve a commonly used off-road direct link through South Hobart.
- A fresh new surface with reduced bumps for a smoother ride.
- New drainage roll-overs to manage water flow.
- Partnership between the City of Hobart and Cascade Brewery.





Other Projects

- New tracks between Knocklofty and Kunanyi / Mount Wellington.
- Removal of Crack Willows from the Hobart Rivulet.
- Platypus signage to go in at the Boulder trap.
- Green Mile, collaboration between South Hobart Sustainable Community and the City of Hobart.

Upcoming Projects for 2025/26

- Macquarie Street / Ispahan Avenue intersection – Pedestrian upgrade works.
- 189 Strickland Avenue – This stormwater extension project aims to resolve flooding issues caused by an inadequate stormwater system.
- Marlyn Road Bridge Renewal.
- 5 Nevin Street / 79 Wellesley Street – Minor renewals and improvements of existing laneways.
- Strickland Avenue – Old Farm Road to Huon Road – Renewal of existing road surface and repair to failed sections of road pavement ahead of planned reseal.
- Darcy Street Wall Replacement - Replace the failing stone retaining wall.

Community Programs

6 Washington Street – Soho Arts

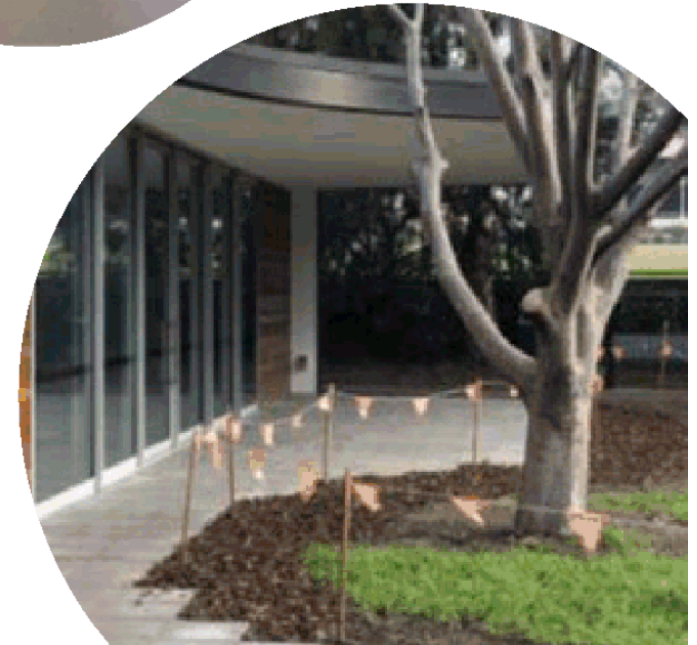
- This property has been leased to Soho Arts for a multipurpose community facility for the past 19 months after previously being leased to Wide Angle.
- Soho Arts utilise this facility with a focus on supporting the creative community.
- Office spaces are utilised with longer term tenants, usually from the creative sector.
- Many of the bookings are for activities such as rehearsal, professional development workshops, creative developments and film screenings.



Community Programs

42 Darcy Street – South Hobart Community Centre

- Managed by South Hobart Progress Association for over fifty years.
- Major redevelopment occurred in 2020.
- Operates as a community hub with an average of over five hours of use each day.
- The types of activities that take place include activities such as yoga; pilates; playgroup; tutoring for primary students; photography workshops; meditation; singing classes; harp group; dancing; Tai Chi and children's birthday parties.
- Most bookings at weekends are for children's birthday parties with bookings made at least 2 months in advance.



Environmental Health

- **Registered Food Businesses**

42 registered food businesses covering a wide range of types such as takeaway, café and restaurant, home kitchen, manufacturer, brewery, childcare, aged care, hospital, market and mobile food business.

- **Environmental Health Matters**

In the 12 months to July 2025, there were approximately 50 environmental health investigations of matters including predominantly air pollution and noise nuisance.

Grant Supported Events

Resilience Fair, organised by the South Hobart Sustainable Community, supported by a City of Hobart Event Grant of \$8,044.

Held on 23 November 2024 at the D'arcy Street Park and Community Centre, the Resilience Fair was an opportunity to connect, learn, share and play – a celebration of the South Hobart community with a focus on connection, resilience and sustainability.

The fair attracted over 450 people and included kids activities, information stalls about sustainability, bushcare and disaster preparedness.





Grant Supported Events

The Big Day of Circular Ideas, organised by Sustainable Living Tasmania, supported by a City of Hobart Event Grant of \$10,000.

The festival was centred around the theme of circularity, with a diverse array of speakers, workshops and activities.

The focus on circularity aimed to engage a larger audience showcasing a deeper understanding among local businesses and organisations to participate in an event that highlighted their efforts to minimise waste and promote sustainable practices.

Grant Supported Events

My Street, organised by City of Hobart Events and Activations team in partnership with residents from Wentworth Street, fully funded by the City of Hobart.

A community festival featuring 9 piece Latin band Xixa, salsa lessons, kids activities and food trucks in Wellesley Park held on 10 August.



Thank you for having the Council visit your community



City of **HOBART**



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Draft Open Space Strategy

Open Spaces for Everyone

Overview

- The development of an open space strategy is an outcome of the City of Hobart Capital City Strategic Plan 2023
- Timeline of events:
 - **March 2024** – Open Space Survey (first round consultation)
 - **October 2024** – Internal stakeholder consultation
 - **November 2024** – Councillor Workshop
 - **May 2025** – Consultation with Executive Leadership
 - **August 2025** – The Hobart Workshop
 - **Date TBC** – Council Meeting for endorsement for 2nd round consultation

Summary of changes since Councillor Workshop

- Include a **hierarchy** and a list of all parks/major bushland areas
- Include **gap analysis** mapping of the open space network and playgrounds
- Reduced the number of Principles to five
- Include actions to help **bring more biodiversity** in urban areas
- We have included an action to assess facilities and equipment for older children and teenagers – such as **skate parks, basketball half courts and pump tracks**
- The actions have been rationalised
- Organised sport has been removed from the strategy

Structure of the strategy

- Why
- Feedback from open space survey
- Data
- Maps of parks/major bushland areas
- Maps with gap analysis
- Trends and Opportunities
- Hierarchy of open space
- Principles/Goals/Actions
- Appendices

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Strategy on a page
(p.20)

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Our Open Space Vision

Our open spaces are balanced for people and nature, they enhance the health and wellbeing of current and future communities and help mitigate the effects of climate change.

**Principle 1: Accessible and Inclusive**

Increasing the amount of accessible and inclusive open spaces for people of all abilities, ages and cultures to use them for recreation and leisure.

Goal 1.1 Open spaces that can be accessed and enjoyed by everyone in the community.
Goal 1.2 Welcoming for people of all ages.
Goal 1.3 Safe Places.

**2. Nature Positive**

Hobart is uniquely entwined with its natural environment. Our natural surroundings define the character and identity of our city.

Goal 2.1 Nature is secure and flourishing.
Goal 2.2 Resilient open spaces mitigate climate change impacts.
Goal 2.3 Nature threads through our city.

**3. Cultural**

Our open spaces are welcoming locations for ideas to generate, somewhere to celebrate and places to experience art and performance.

Goal 3.1 People can engage with Tasmanian Aboriginal culture in open spaces.
Goal 3.2 Contemporary cultural heritage.
Goal 3.3 A place for gatherings and social events.

**4. Health and Wellbeing**

Open space provides significant mental and physical health benefits by providing a place to exercise, a space for contemplation and relaxation in natural surrounds, and opportunities for community interaction.

Goal 4.1 Our open spaces benefit human health.
Goal 4.2 Spaces for connection and contemplation.
Goal 4.3 Facilitating active travel.

**5. Quality and Quantity**

The continued provision of open space of sufficient quantity and quality to meet the needs of residents and visitors.

Goal 5.1 Meet the needs of residents and visitors now and into the future.
Goal 5.2 Our open spaces are carefully planned.
Goal 5.3 New and upgraded open spaces utilise sustainable design principles.

Strategy - Hierarchy (p.44)

- Hierarchy
- Proximity analysis mapping (400m and 800m)
- Appendix 1: List of parks and major bushland areas
- Appendix 2: Open Space Provision Standards

Hierarchy	Description	Desired proximity standard	Examples
Landscaped Areas	Nature Strips and other areas of open spaces normally located along roadsides.		ABC Embankment Burnett Street.
Local Open Space	Open space typically provided at suburb level. Is readily available for the recreational needs of the residents in the immediate area and neighbourhood. Generally for shorter visits. Able to accommodate neighbourhood gatherings.	400m distance of dwellings (for casual/frequent visits).	Friends Park Kalang Avenue Swan Street Park
District Open Space	Open Space intended to serve more than one suburb including residents and visitors from both the local neighbourhood and surrounding suburbs, including some users from areas outside Hobart such as Glenorchy or Clarence. A destination where visits are for a specific purpose and stays are longer as these spaces are subject to higher levels of amenity/embellishment. Able to accommodate over 100 people and used by individuals or groups/sports teams drawn from Hobart and adjoining Local Government Areas.	800m distance of dwellings	Cornelian Bay Oval and Foreshore Reserve Fitzroy Gardens John Turnbull Oval and Park Soundy Park Parliament Street Oval
Regional Open Space	Large areas of open space and/or subject to high usage from a large number of people. Open Space intended for use by all Hobart's residents, large numbers of people from Southern Tasmania and visitors to the region. Open space that has high value for recreation due to location, size, or facilities on offer. Suitable for events for a large number of people, including events that attract people to the region.	For the Greater Hobart region	Cascade Gardens Long Beach Princes Park Waterworks Reserve
State Significant Open Space	Attracts residents from across Tasmania and interstate and overseas visitors. Open space that has high value for recreation due to cultural reasons, location, size, or facilities on offer. Spaces consistent with a capital city.	Spaces of state and national significance	Cenotaph Queens Domain Wellington Park



Open Space Provision Standards - Appendix 2

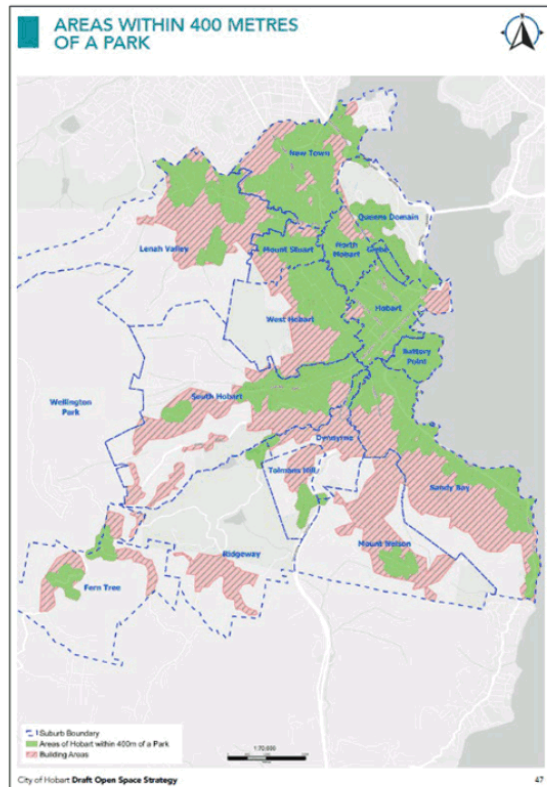
- What can be expected in a park based on its position in the hierarchy

Appendix 2

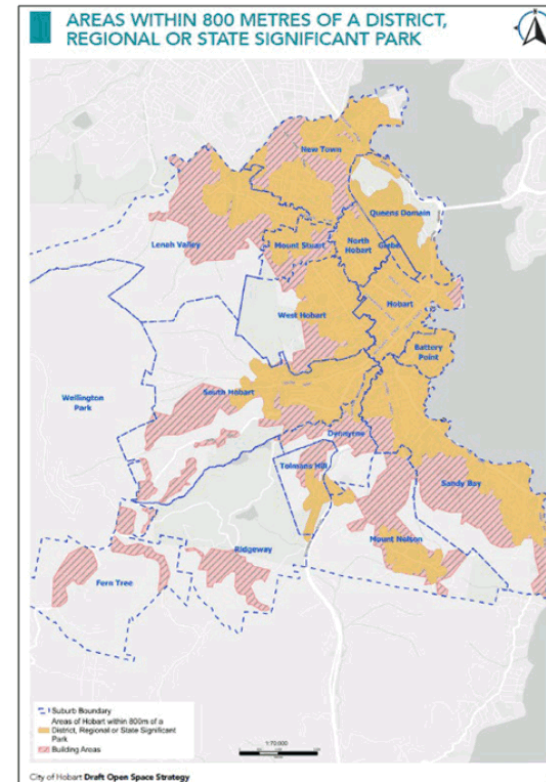
Open Space Provision Standards: This table provides an overview of the level of provision or embellishment to an open space that is listed in Appendix 1 of this strategy.

Open Space Provision Standards					
	Landscaped Areas	Local	District	Regional	State Significant
Parking	• Not provided	• Parking may be available on street.	• Parking may be available on street • Determine level of usage and if possible, provide parking	• Onsite parking provided depending on location	• Onsite parking provided depending on location
Toilets	• Not provided	• Not provided	• Optional	• Toilets provided	• Toilets provided
Playgrounds	• Not Provided	• Optional • Typically targets under 7 age group. • Caters for up to 5 children	• Typically provided • Typically targets multiple age groups • Typically includes multiple pieces of equipment for multiple age groups including bouncers, swing, slide, combination climbing unit • Caters for up to 30 children	• Typically provided • Typically targets multiple age groups. • Typically includes specific themed equipment unique to the site. • Caters for over 30 children and groups	• Optional
Rubber Softfall	• Not provided	• Not Provided	• Optional	• Preferred	• Not Provided
Seats	• Optional	• Provided	• Provided	• Provided	• Provided
Picnic tables	• Not Provided	• Optional	• Typically provided	• Typically provided	• Optional
Barbecues and shelters	• Not Provided	• Not provided	• Typically provided		• Optional
Shelters	• Not typically provided	• Not provided		• Optional	
Rubbish bins	• Not provided	• Optional	• Waste and recycling	• Waste and recycling	• Waste and recycling

Analysis – filling in the gaps (p.45)



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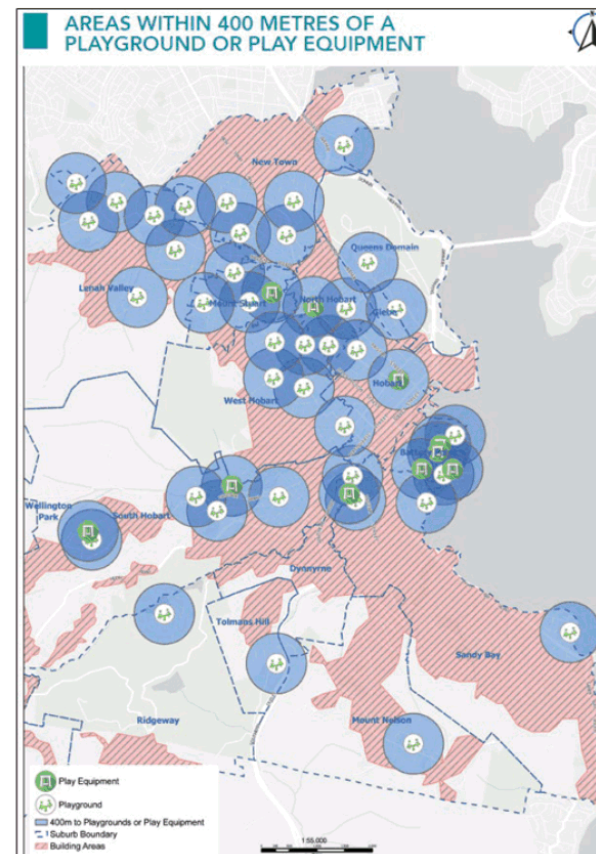


City of **HOBART**

Analysis – Playgrounds (p.50)

- Playground: three or more pieces of play apparatus, a combination play unit, or a skate park.
- Play equipment: one or two pieces of play equipment, or sometimes a basketball half court.

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City of HOBART

Implementation Plan (p.76)

- 42 Actions to be delivered over the next 10 years
- Open Space Group to deliver majority of actions internally
- Short/Medium/Long/Ongoing timeframes
- Project/Program funding requirement over 10 years is just over \$1.2m
- Short term actions to be delivered in the first two years are estimated to require \$148,000 in additional funding.
- Ongoing actions will be delivered using Open Space Group operational budgets

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Implementation plan

The implementation actions outlined in this strategy represent an ambitious plan for Hobart's open spaces over the next decade.

How will we deliver the actions?

These implementation actions will be delivered through a variety of approaches, with an expectation that the significant majority of the actions will be delivered by the City of Hobart.

- Actions will be delivered as part of a **program** of work, as a **project**, or with a **partner** organisation.
- Medium and long term actions for signature projects might require investment from other levels of government, private entities, and philanthropic organisations.

The adopted strategy will be used to assess and prioritise funding needs for open space for all City of Hobart owned and managed open space.

It is important to note that this strategy excludes a lot of the business-as-usual work done to maintain Hobart's open spaces on a day-to-day basis.

Timeframe for implementation of actions

The actions will be delivered within the short term, medium term, long term or will be ongoing across the life of the strategy. As the strategy will be periodically reviewed, some of the medium and long term actions will be considered as part of a review and the priority of these actions may be assessed and the actions reprioritised.

The timeframes are as follows:

- **Short term:** within 2 years.
- **Medium term:** 2-5 years.
- **Long term:** 5-10 years.



City of **HOBART**

Example Actions - Accessible and Inclusive

Currently proposed actions include:

- 1.1.1 Developing a program of work to improve the accessibility of our open spaces.
- 1.2.3 A Playground Action Plan that reviews existing playgrounds and identifies suburbs where opportunities should be explored for new playgrounds, including nature-based playgrounds.
- 1.2.4 Assessment of facilities and equipment for older children and teenagers – such as skate parks, basketball half courts and pump tracks.
- 1.3.1 Improving lighting in open space active travel corridors.



Example Actions - Nature Positive

Currently proposed actions include:

- 2.1.2 Enhance public education on activities that impact our natural values.
- 2.1.4 Creating a biodiversity-centred 'welcome information pack' for new residents in key, high value conservation areas.
- 2.1.5 Planning for a flagship urban ecological restoration project.
- 2.2.2 Developing a list of plant species and guidelines for climate appropriate plantings on private and City of Hobart land.



Example Actions - Cultural

Currently proposed actions include:

- 3.1.1 Establishing a partnership with Pakana Rangers to support shared learning and participation in on-ground land management activities across Hobart's natural areas.
- 3.1.3 Increase the presence of Tasmanian Aboriginal words/languages in track and path signage in parks & bushland reserves to ensure that signage recognises Aboriginal connection to country.
- 3.2.4 Reviewing the use of the Cenotaph and Regatta grounds to determine the suitability of use for parking and events.



Example Actions - Health and Wellbeing

Currently proposed actions include:

- 4.1.1 The establishment of a Parkcare program that allows members of the community to become part of a group that helps maintain a park in their area.
- 4.3.4 Developing a recreational track and trail action plan to improve Hobarts recreational track and trail network.
- 4.1.2 Installing a 'Happy to Chat' bench to help encourage community interaction.



Example Actions - Quality and Quantity

Currently proposed actions include:

- 5.1.1 Planning for how we can provide future open space to ensure everyone has access to open space in accordance with the desired proximity standards in the hierarchy.
- 5.1.2 Investigating options for the provision of new open space in the Central Hobart Plan and North Hobart Neighbourhood Plan areas.
- 5.2.2 A plan that identifies visitor facility needs across our five major bushland parks/reserves (Kunanyi/Mt Wellington, Queens Domain, Ridgeway/Waterworks Reserve, Bicentennial Park, Knocklofty).

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City of **HOBART**

Proposed 2nd Round of Community Engagement

Engagement Goals (Round 2)

1. **Present** the draft Open Space Strategy
2. **Inform** the community about the City's vision for current and future open spaces.
3. **Prioritise** key actions identified in the draft strategy.
4. **Receive feedback** from a broad cross-section of the community including underrepresented groups such as Palawa, people with disability, seniors, young people.



Thank you

City of Hobart presents

Doone Kennedy Hobart Aquatic Centre Update

Presentation Overview

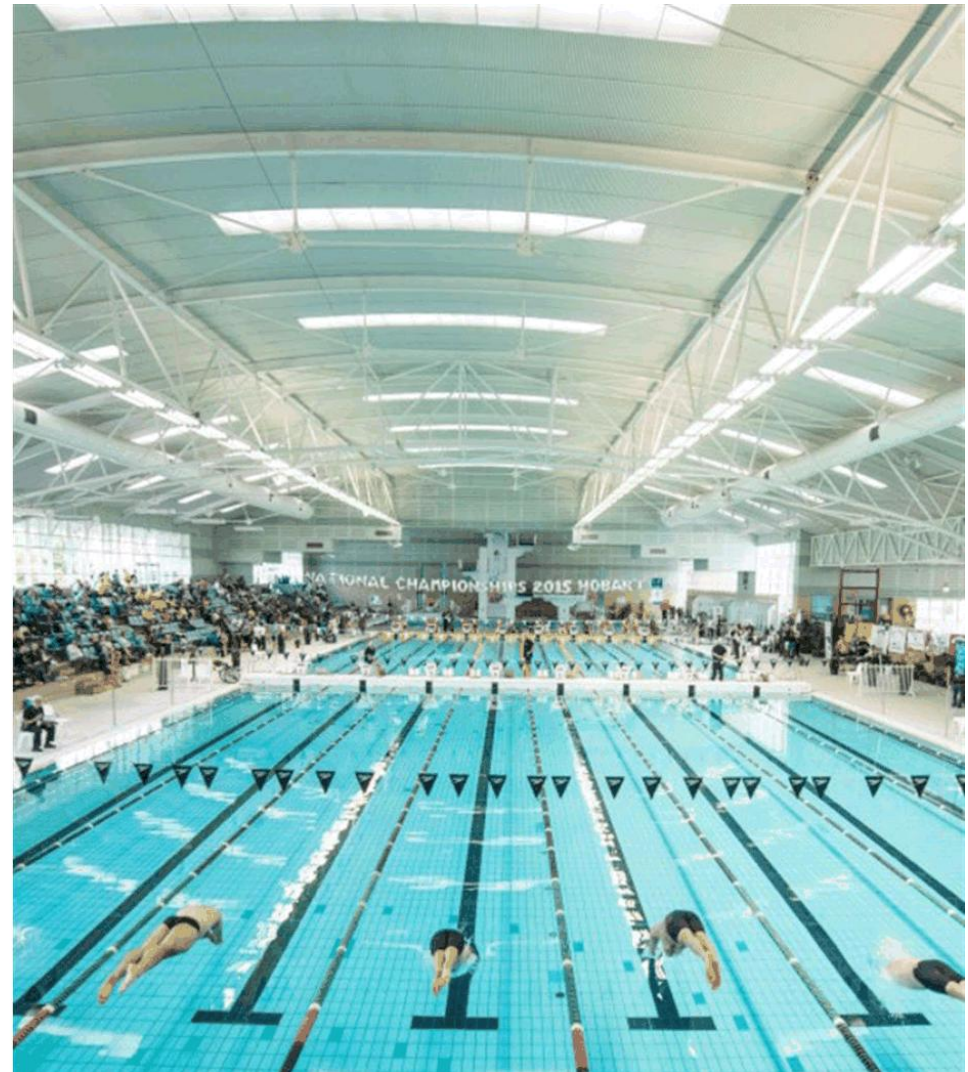
Purpose

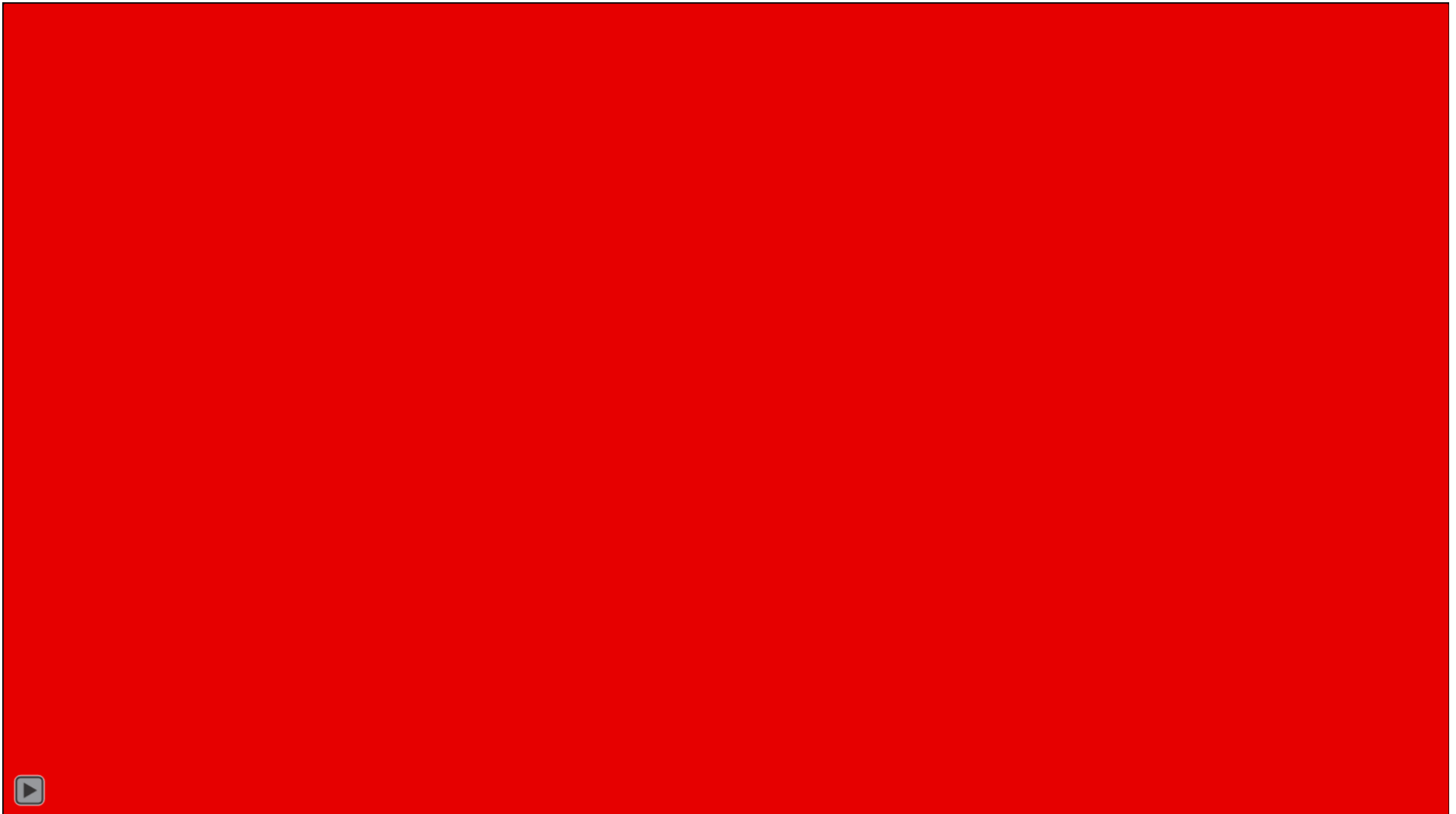
To provide the Hobart Workshop Committee with an update on the operational improvements and capital projects at the Doone Kennedy Hobart Aquatic Centre (DKHAC, the Centre).

Content

1. Operational Improvements
2. Capital Projects
3. Roof Rectification Works

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Operational Improvements

Operational Improvements Learn to Swim

Initial findings

An underperforming program compared to industry benchmarks.

Identified issues

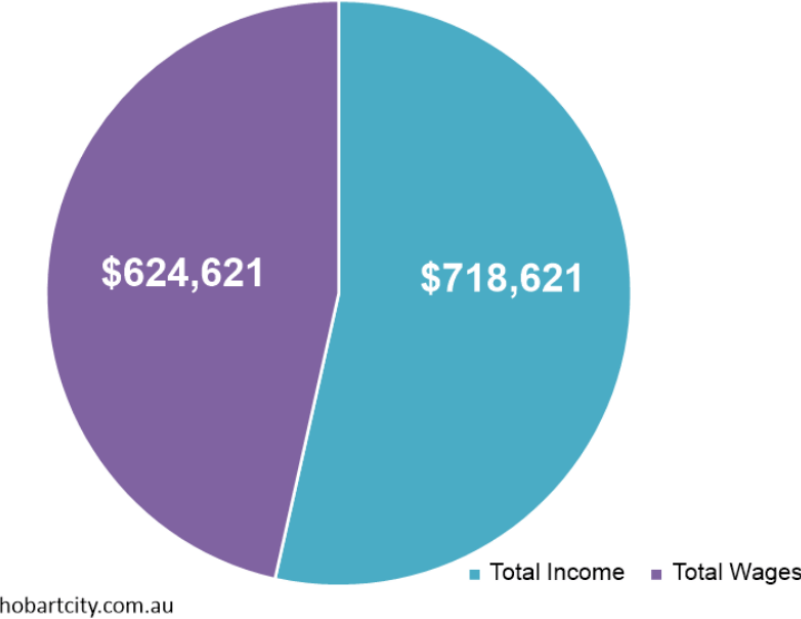
- The expansion of one-on-one lessons into peak timeslots.
- Low group class capacities.
- Inefficient enrolment process.
- A program curriculum that is limiting and underdeveloped.
- The absence of an Aquatic Schools program.

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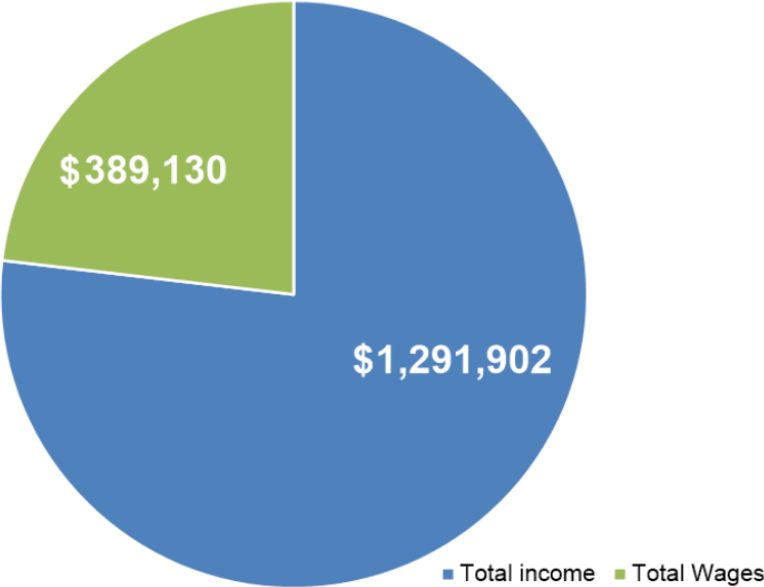


Operational Improvements Learn to Swim

2023-24 Income v Wages
87% - extremely high and unsustainable

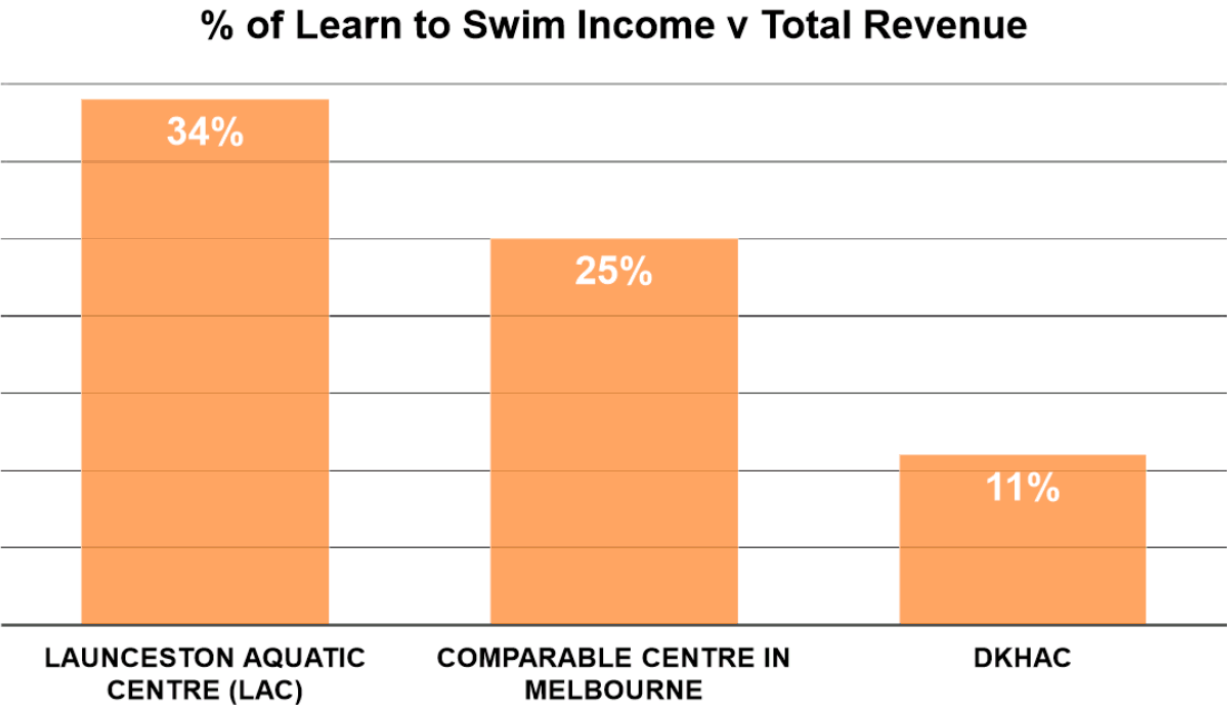


Comparable Centre (Melbourne)
30% - around industry average



Operational Improvements

Learn to Swim



Operational Improvements Learn to Swim

Progress

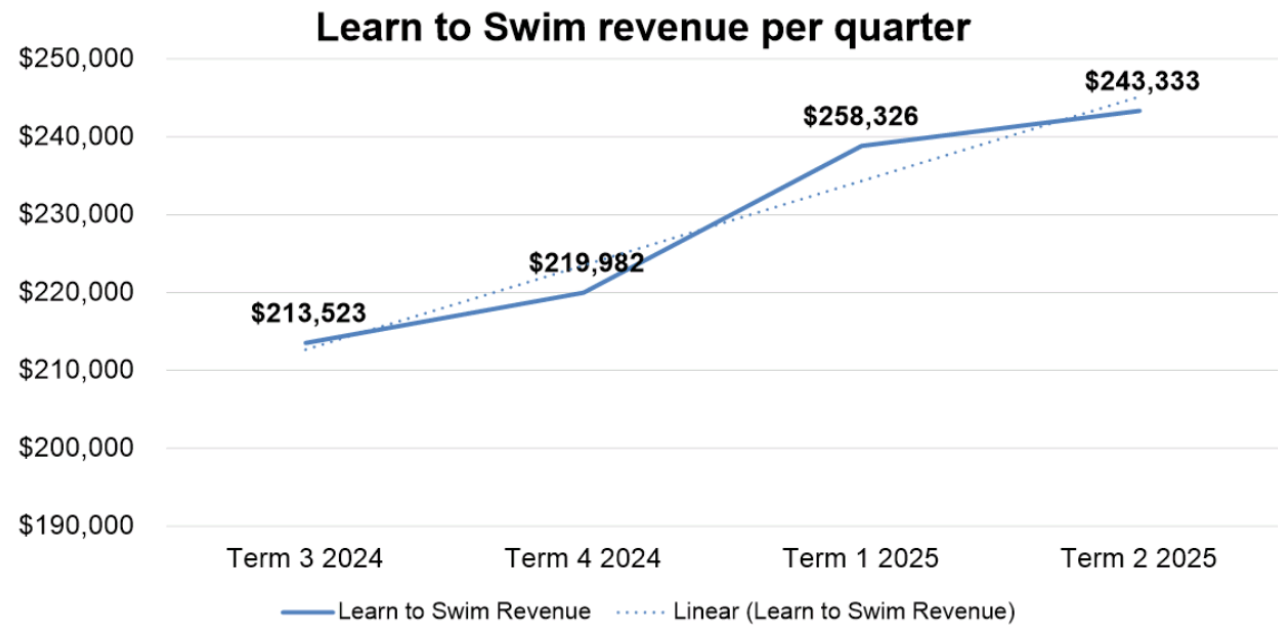
- Moved one-on-one lessons to shoulder timeslots and filled peak time slots with group classes.
- Increased class capacities where possible.
- Centralised the enrolment process & removed the wait list.
- Re-introduced the School Holiday Intensive program.

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Operational Improvements

Learn to Swim



Operational Improvements Health & Fitness (Gym)

Initial findings

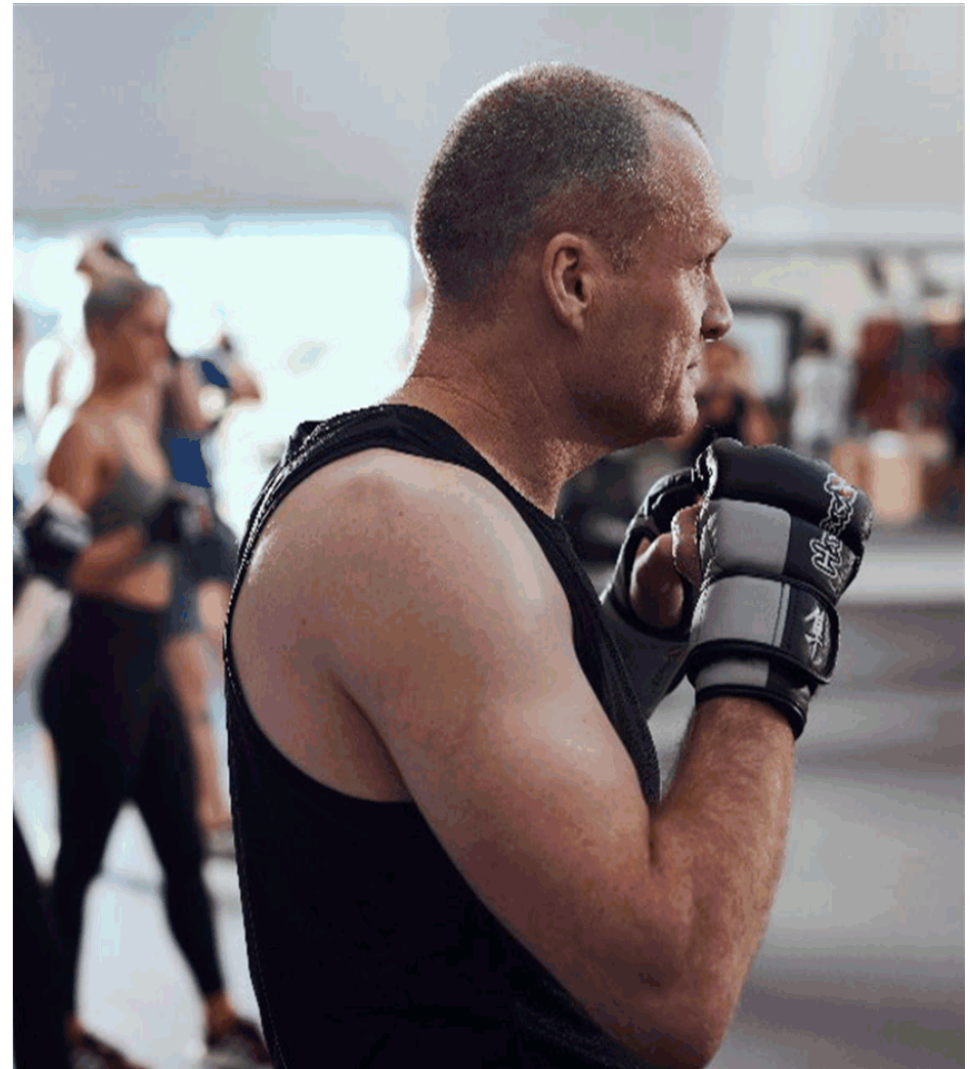
Overstaffing of the gym area, too many staff on duty at times.

Lack of optimisation of scheduling Gym Instructors when considering peak & off-peak times.

In the more senior roles, there was an overlapping of responsibilities which was causing confusion and inefficiencies.

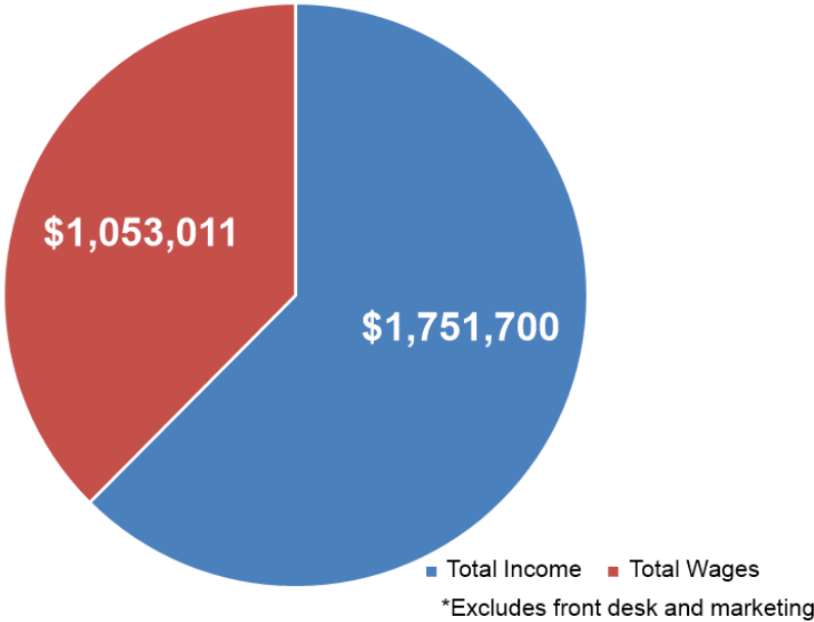
The Fitness Passport program not returning 'fair and reasonable' revenues for the number of members eligible on the program who can access DKHAC. The model was negatively impacting class waitlists and membership pricing integrity.

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Operational Improvements Health & Fitness (Gym)

2023-24 Income v Wages*
60% staff wages – considered high for a full-service gym



Operational Improvements Health & Fitness (Gym)

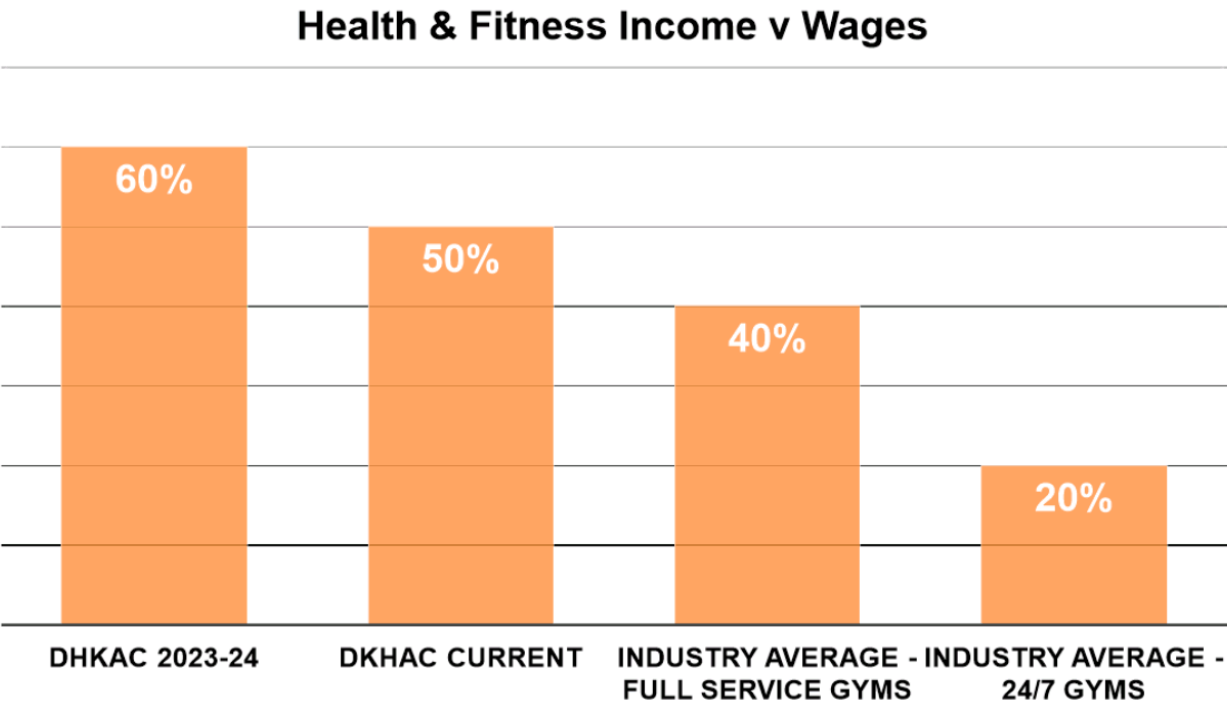
Progress

- Removal of the Program Leader & Customer Engagement Officer roles.
- Optimization of gym floor roster.
- Removal of the sit-down Customer Service desk in the gym and the implementation of the stand up a 'Trainer Kiosk' on the gym floor.
- Removal of Fitness Passport program.

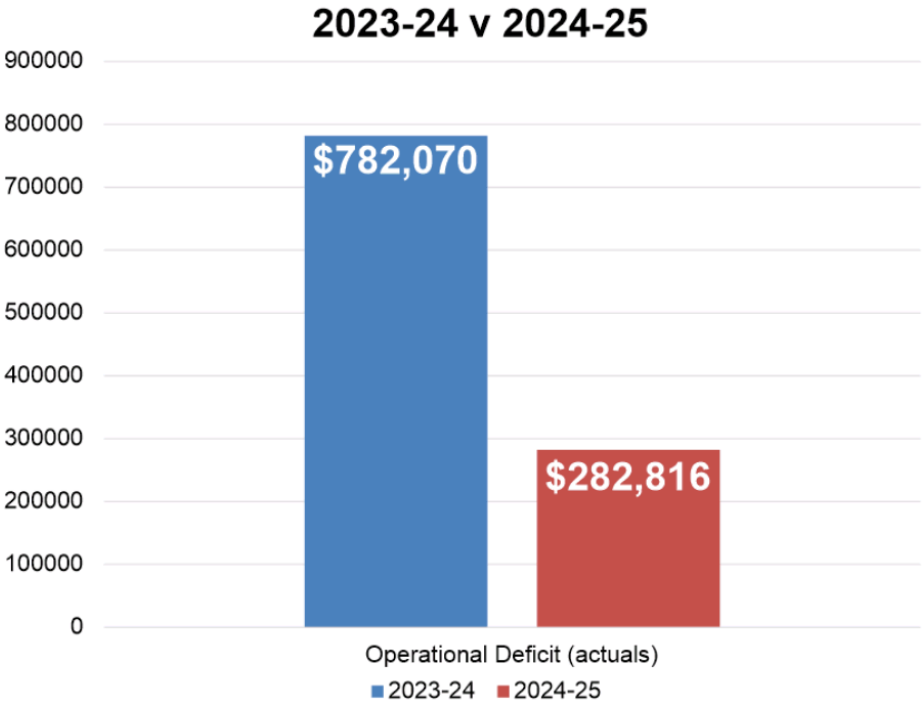
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Operational Improvements Health & Fitness (Gym)

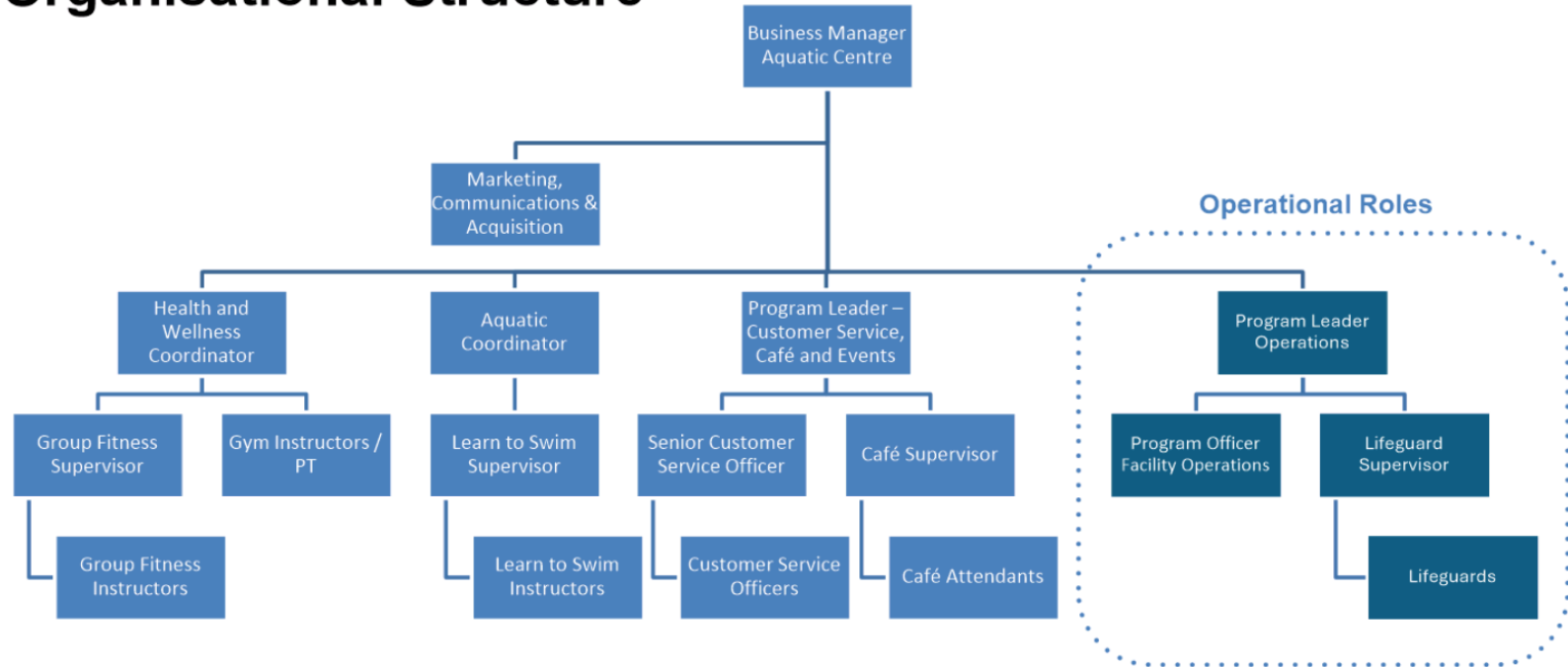


Operational Improvements Financial Performance



Overall deficit was \$1.5 million in 2024-25 FY (includes capital & depreciation)

Operational Improvements Organisational Structure



Operational Improvements Team Culture

“Where to from here” workshop

- Led by the City’s Organisational Development Team
- Established culture actions and agreed behaviours to address cultural issues
 - Be kind and fair
 - Attend, prepare, share
 - Have difficult conversations face-to-face



Operational Improvements National Competition Policy (NCP) Update

Competitive Neutrality Complaint

- KPMG report complete and submitted to OTTER
- Public benefit tests found that Casual Swimming & Membership both produce a net benefit at current pricing structures
- The City's policies relating to our Significant Business Activities (SBA's) and the NCP to be developed.

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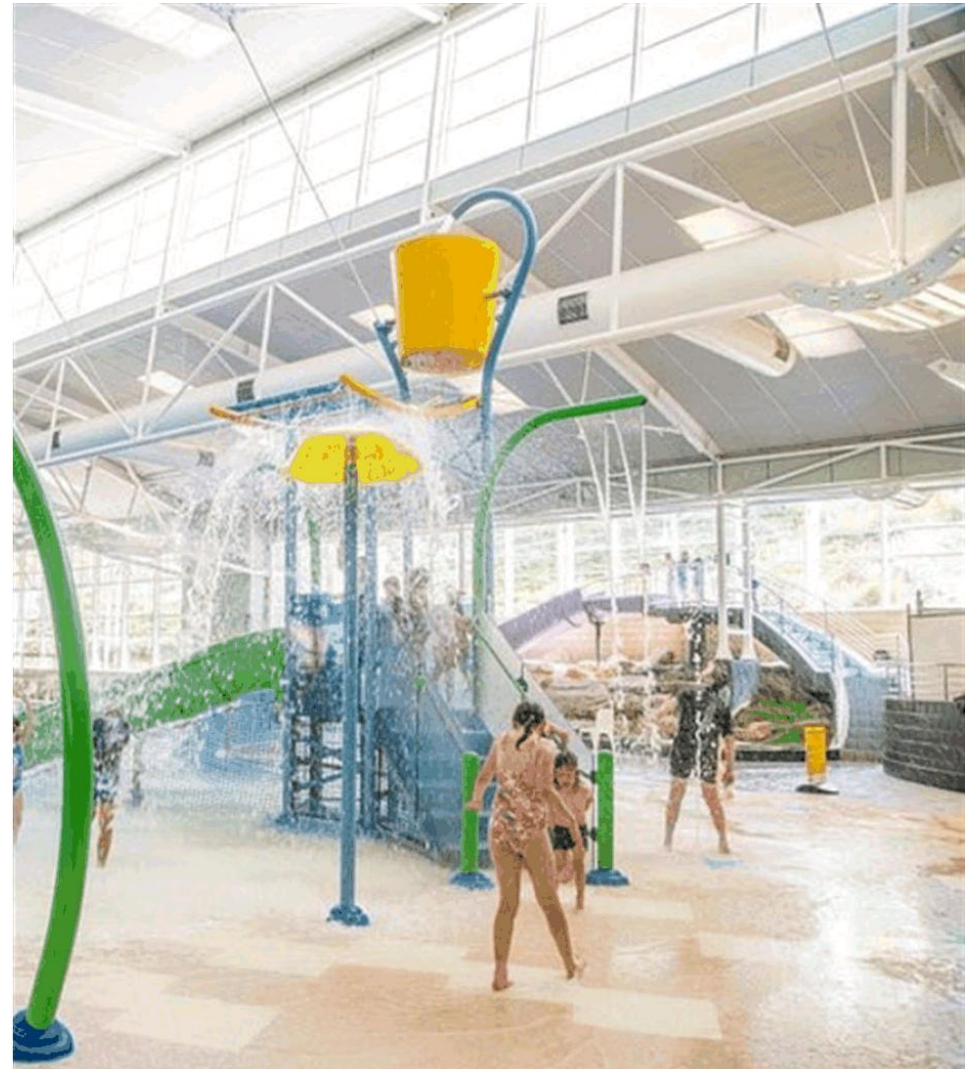


Operational Improvements Future Focus

Asset Management Plan & Business Plan

- Driven by Community Engagement to identify real community needs
- Enhance strategic planning to drive investment decisions
- Maximise utilisation of facilities
- Demonstrated community support to boost funding and grant success

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Capital Projects 2025-26

Capital Projects

Main Switchboard Replacement

Project Overview

Replacement of the existing main switchboard to enhance capacity, reliability, safety, and compliance with current Australian Standards.

Business Need

The Main Switchboard is approaching the end of its service life, making sourcing parts and maintenance challenging. Additionally, any major breakdown presents a major risk to the centre's operations.

Funding Allocation

\$300,000

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Capital Projects Main Switchboard Replacement

Background

The Main Switchboard caught fire at DKHAC in 2001, resulting in a Centre closure of two (2) years.

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Capital Projects

Chemical Delivery Bay

Project Overview

Installation of a spill management system with a total capacity of 9,900 litres.

Business Need

Required to ensure the Chemical Delivery Bay meets Australian Standards for safety and compliance, avoiding any potential chemical spills that would have significant environmental impact/s.

Funding Allocation

\$180,000

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Capital Projects

DALI Lighting Tube Replacement

Project Overview

Replacement of old fluorescent tubes with new energy efficient T5 LED lamps.

Business Need

The replacement of approximately 1,000 T5 fluorescent tubes (which have now exceeded their life expectancy of 40,000 hours run time by over 15,000 hours) is required, prior to the current lamps failing and leaving sections of DKHAC without adequate lighting.

Funding Allocation

\$200,000

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Capital Projects

Moveable Bulkhead Replacement

Project Overview

Replacement of the existing moveable bulkhead with a new moveable bulkhead, custom-sized to meet international competition standards
(Delivery planned for early 2026)

Business Need

Existing moveable bulkhead is 25+ years old. It is showing signs of deterioration and becoming difficult to move.

Funding Allocation

\$632,073 (Tasmanian government grant funded)

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Capital Projects

Car Park LPR System

Project Overview

Implement a Licence Plate Recognition (LPR) system to automate and streamline vehicle access control for patrons entering and exiting the car park.

Business Need

Reduce congestion due to non-centre users, including shoppers, students and nearby workers.

Funding Allocation

\$150,000

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Capital Projects

Spa and Sauna Area Upgrade

Project Overview

Upgrade the spa and sauna area, to include a single, accessible spa equipped with hoist, cedar wood in sauna, new lighting and improved access.

Business Need

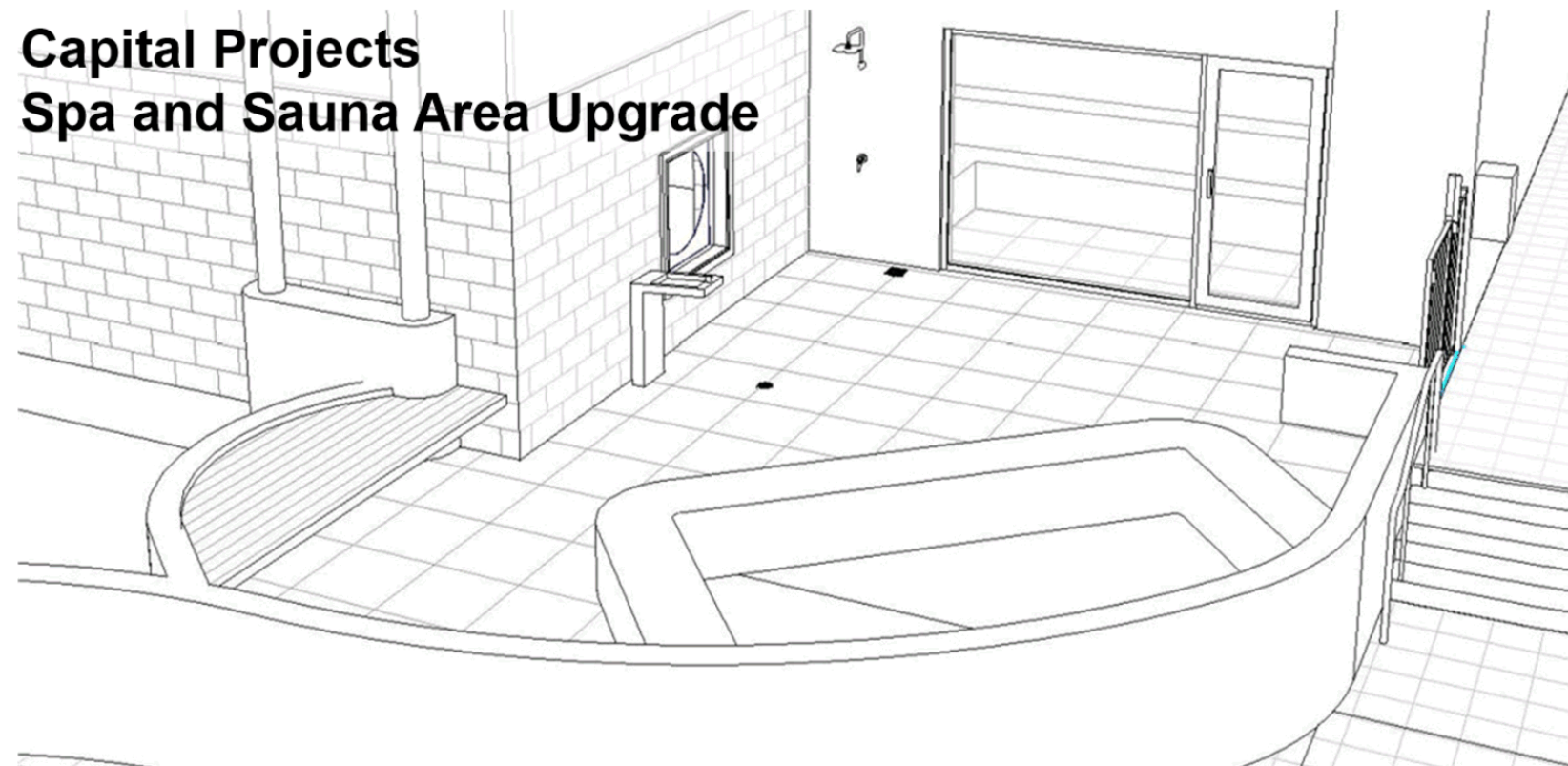
Required to ensure compliance with accessibility standards and legislation, to provide enhanced safety and functionality, and address leaks and deteriorated materials.

Funding Allocation

\$378,926 (Tasmanian government grant funded)

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Capital Projects

Thermal Heat Pump Upgrade (grant application)

Project Overview

Replace the existing gas domestic system & main heat pump system with new air & water-based efficient heat pump systems. This will enable the Centre to remove the need for gas as an energy source.

Business Need

Current heat pumps are inefficient, parts are expensive. Moving to full electrification of the Centre will reduce operating costs and greenhouse gas emissions.

Funding Allocation

\$1,150,000 grant application
(50% of total project cost of \$2,300,000)

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Roof Rectification Works

Roof Rectification Works

Project Overview

Roof Rectification Works project will commence soon, involving

1. Preliminary Program to prepare facility for roof replacement and address any risks.
Centre users updated as required & every effort will be made to minimise disruption.
2. Full replacement, with design and costing commencing as part of Preliminary Program.

Business Need

Approaching 30 years of age, the roof will soon require replacement.

Funding Allocation

\$300,000 (Preliminary Program)

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