



CITY OF HOBART

AGENDA

Economic Development & Communications Committee Meeting

Open Portion

Thursday, 22 June 2017

at 5.00 pm

Lady Osborne Room, Town Hall

THE MISSION

Our mission is to ensure good governance of our capital City.

THE VALUES

The Council is:

about people	We value people – our community, our customers and colleagues.
professional	We take pride in our work.
enterprising	We look for ways to create value.
responsive	We're accessible and focused on service.
inclusive	We respect diversity in people and ideas.
making a difference	We recognise that everything we do shapes Hobart's future.

ORDER OF BUSINESS

Business listed on the agenda is to be conducted in the order in which it is set out, unless the committee by simple majority determines otherwise.

APOLOGIES AND LEAVE OF ABSENCE

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**Economic Development & Communications Committee Meeting (Open Portion)
held Thursday, 22 June 2017 at 5.00 pm in the Lady Osborne Room, Town Hall.**

COMMITTEE MEMBERS

Deputy Lord Mayor Christie (Chairman)
Zucco
Ruzicka
Thomas
Denison

Apologies: Nil.

Leave of Absence:

Deputy Lord Mayor R G Christie
(Chairman).

ALDERMEN

Lord Mayor Hickey
Briscoe
Sexton
Burnet
Cocker
Reynolds
Harvey

**1. CO-OPTION OF A COMMITTEE MEMBER IN THE EVENT OF A
VACANCY**

2. CONFIRMATION OF MINUTES

The minutes of the Open Portion of the Economic Development & Communications Committee meeting held on [Thursday, 27 April 2017](#) and the Special Economic Development & Communications Committee meeting held on [Thursday, 1 June 2017](#), are submitted for confirming as an accurate record.

3. CONSIDERATION OF SUPPLEMENTARY ITEMS

Ref: Part 2, Regulation 8(6) of the *Local Government (Meeting Procedures) Regulations 2015*.

Recommendation

That the Committee resolve to deal with any supplementary items not appearing on the agenda, as reported by the General Manager.

4. INDICATIONS OF PECUNIARY AND CONFLICTS OF INTEREST

Ref: Part 2, Regulation 8(7) of the *Local Government (Meeting Procedures) Regulations 2015*.

Aldermen are requested to indicate where they may have any pecuniary or conflict of interest in respect to any matter appearing on the agenda, or any supplementary item to the agenda, which the committee has resolved to deal with.

5. TRANSFER OF AGENDA ITEMS

Regulation 15 of the *Local Government (Meeting Procedures) Regulations 2015*.

A committee may close a part of a meeting to the public where a matter to be discussed falls within 15(2) of the above regulations.

In the event that the committee transfer an item to the closed portion, the reasons for doing so should be stated.

Are there any items which should be transferred from this agenda to the closed portion of the agenda, or from the closed to the open portion of the agenda?

6 REPORTS

6.1 Opportunity for Local Media Companies From the Hobart Xi'an Friendship City Relationship File Ref: F17/63902

Report of the Economic Development Project Officer and the Group Manager Executive & Economic Development of 16 June 2017 and attachments.

Barry Plews and Hu He, International Producers from Reckless Moments will be present at the meeting to answer any questions.

Delegation: Council

**REPORT TITLE: OPPORTUNITY FOR LOCAL MEDIA COMPANIES
FROM THE HOBART XI'AN FRIENDSHIP CITY
RELATIONSHIP**

REPORT PROVIDED BY: Economic Development Project Officer
Group Manager Executive & Economic Development

1. Report Purpose and Community Benefit

- 1.1. This report is seeking Council support to provide endorsement for a Hobart television broadcaster to join the 'Belt and Road Media Union' on invitation from Xi'an, Chinese friendship city of Hobart.
- 1.2. This report also seeks Council's financial support to send an individual representing the City of Hobart to Xi'an to attend the launch of the Belt and Road Media Union on 10 July 2017 at an estimated travel cost of \$2,500 (not including a professional fee). The launch will involve important discussions relating to the operation of the Belt and Media Union and the City of Hobart has been advised of the importance of participation.
- 1.3. The community benefits of this proposal are for the creative media sector in Hobart and Tasmania. Supporting a local television broadcaster involvement in this media union could present local media production companies with a number of opportunities. These include access to partners and finance for the international co-production of television movies, plays, documentaries etc. It would also provide access to broadcasting networks in a number of cities and countries associated with the union.
- 1.4. Given that Tasmanian media companies would be contributing local content to an international network, it is also likely that the pristine and beautiful scenery of Tasmania would be broadcast to large international audiences which could drive additional visitation and investment.

2. Report Summary

- 2.1. The City of Hobart was very recently approached by its friendship city of Xi'an to support the Belt and Road Media Union (the media union) by endorsing a Hobart television broadcaster to become a member **(Attachment A)**.
- 2.2. The media union is an initiative born from the 'One Belt One Road' initiative championed by the Chinese President Xi Jinping. 'One Belt One Road' aims to accelerate the development of new infrastructure linking China to its existing and future markets and trading partners across Russia, Asia, Eastern and Western Europe and Africa by reviving, expanding and re-orientating the old east-west aligned Silk Road routes, which for many centuries linked China to Europe. Such links are not purely physical, the initiative also includes non-physical links such as those created through media collaborations.

- 2.3. The media union is intended to facilitate international co-production of movies, documentaries etc., establish a foundation through which financial investment will be channelled into media projects and act as a platform for accessing broadcasting opportunities in a number of international locations.
- 2.4. Supporting this union requires a low commitment from the City of Hobart. The City must be seen by Chinese partners in the media union to support the local television broadcasting partner in its intent to join.
- 2.5. The City is currently conducting initial conversations with local television broadcasters to ascertain their level of interest. It is intended that the results of these conversations will be reported at the time of committee as they are ongoing.
- 2.6. If the City of Hobart can find a Hobart television broadcaster interested in exploring this opportunity further by joining the union, it is felt that many opportunities for the broadcaster and other media production companies in Tasmania will arise.
- 2.7. The City has been informed that on joining the media union, if the Hobart television broadcaster for any reason wanted to withdraw, this could be done without penalty (financial or otherwise).
- 2.8. The sole reason that a television broadcaster from Hobart has been invited to join this media union is because Hobart and Xi'an are friendship cities. Benefits flowing to Hobart and Tasmanian businesses would therefore be attributed directly to the friendship which is a significant outcome for the City.
- 2.9. This request on face value may seem an unusual one for the Council to consider. At this early stage, it is still unclear as to whether it will result in solid economic and cultural outcomes for Hobart. It is felt however that the commitment and financial cost to the Council of exploring this opportunity further is outweighed by the potential opportunities it could present to local businesses.

3. Recommendation

That:

1. ***Council endorses the General Manager to hold discussions with local television broadcasters regarding joining the 'Belt and Road Media Union', as invited by Hobart's friendship city Xi'an.***
2. ***Council considers funding the attendance of one person representing the City of Hobart to the launch of the Belt and Road Media Union on July 10 in Xi'an. This cost of \$2,500 (not including professional fees) is to be attributed to the Economic Development Function of the 2017/18 Annual Plan.***

3. ***Following the launch of the media union on 10 July 2017, Council explores potential opportunities arising from the Belt and Road Media Union with media producers and production companies throughout Tasmania, by sponsoring a roundtable event.***

4. Background

- 4.1. The City of Hobart was approached by its friendship city of Xi'an in China to support a 'Belt and Road Media Union' (the media union) in late May 2017.
- 4.2. A number of translated documents were sent along with this request but the precise details of the union and what was being asked of the Council were unclear.
- 4.3. For this reason, external advice was sought from a Tasmanian company (Reckless Moments) with extensive experience of facilitating media collaborations and delivering creative projects in China.
- 4.3.1. Reckless Moments are the organisation that produced the very successful 7-city, 9-concert tour of China for the Tasmanian Symphony Orchestra earlier this year. Additionally, one of the members of Reckless Moments is a fluent Mandarin speaker and qualified interpreter. She was therefore able to conduct a number of conversations in Mandarin and analyse the documents pertaining to this media union in their original language, thus drawing more detailed insights than English versions of the documents provided. The advice given is included in this report as **Attachment B**.
- 4.4. Some key guiding comments from the advice of Reckless Moments are:
- *"The starting points for OBOR [see below] in China are Xi'an and Fuzhou – both sister cities of Hobart. It is a fortuitous coincidence that the City of Hobart might be able to take advantage of."*
 - *"...it might be a propitious time for the City of Hobart to be seen in Xi'an, to be sighted at the [media union]..."*
 - *"It [attendance at the media union launch] might be a very visible (and cost effective) way of showing Xi'an that Hobart is serious about the sister-city relationship."*
- 4.5. The media union is a specific project that has arisen from the 'One Belt One Road' initiative of the Chinese Government.

One Belt One Road (OBOR)

- 4.6. OBOR is a major infrastructure development initiative of the Chinese Government. OBOR aims to accelerate the development of new infrastructure linking China to its existing and future markets and trading partners across Russia, Asia, Eastern and Western Europe and Africa by reviving, expanding and re-orientating the old east-west aligned Silk Road routes, which for many centuries linked China to Europe.
- 4.7. China's new OBOR initiative proposes two new Silk Road routes, the Silk Road Economic Belt to connect China to Russia, the Middle East and Western Europe by road and rail and the 21st Century Maritime Silk Road to connect China to Southeast Asia, South Asia, Africa and the Mediterranean by sea.
- 4.7.1. Interestingly Hobart's friendship city of Xi'an is on the Silk Road Economic Belt and Hobart's other Chinese friendship city Fuzhou is on the maritime Silk Road. This places Hobart in a strong position to access associated opportunities that other Australian cities cannot.
- 4.8. This OBOR initiative has been robustly championed by President Xi Jinping whose second five year term will not expire until November 2022 and so it is likely to be a prominent part of China's economic development planning for the foreseeable future.
- 4.9. The expected cost of this initiative has been estimated at \$900 billion USD so it is clear to see that there is a significant financial commitment from the Chinese government.
- 4.10. It is already evident that the scope of the OBOR initiative extends well beyond infrastructure construction.
- 4.11. A number of Chinese cities have been tasked by the Chinese government to promote specific aspects of the OBOR initiative.
- 4.12. Xi'an's task is to establish a new **Silk Road Television Channel** to:
- "...show the historical culture, local customs and practices, religious culture and so on of the countries along the line of the belt and road..."*

Belt and Road Media Union

- 4.13. As part of the establishment of the television channel and to help develop content for the channel, the Xi'an Broadcast Station has opted to establish the Belt and Road Media Union.
- 4.14. The media union will:
- "Promote the new One Belt One Road Initiative and do this through co-operation and collaboration with other members of the media union, by entering into co-funded co-productions, which can then be broadcast by*

the new Silk Road Television Channel and by the media union members' own television channels and via other digital platforms connected to or owned by other members of the media union."

4.15. It is intended that the media union will operate in the following ways:

- Facilitate the international co-production of movies, TV plays, documentaries, cartoons etc.
- Establish the Silk Road Foundation providing some of the financial investment for the media products.
- Host international and professional awards for co-production projects, co-production broadcast programs etc.
- Be a platform for co-production. Union members will provide assistance to each other in the promotion and broadcasting of co-production programs in their own cities / countries.
- Facilitate information and contact sharing. Members of the union will be asked to help locate investors, identify production facilities and introduce distribution and promotional opportunities.

4.16. The media union and associated benefits can only be accessed if a local television broadcaster agrees to join.

City of Hobart endorsement

4.17. The City of Hobart cannot be a member of the media union itself.

4.18. As has often found to be the case in previous dealings in China, the government, whether Federal, State or Local can unlock opportunities for business that would not arise otherwise. For this reason, the City of Hobart as friendship city to Xi'an must endorse the involvement of a Hobart television broadcaster. This endorsement can be shown by attendance of a representative of the City at the launch of the media union.

5. Proposal and Implementation

5.1. It is proposed that the City of Hobart discusses the media union opportunity with local television broadcasters.

5.2. In supporting this media union, it is proposed that the City funds the attendance of a suitably skilled individual to represent the City at the launch of the union on July 10 in Xi'an. The presence of this individual will demonstrate the support of the City of Hobart and also be a valuable representative in a number of discussions around the operation of the media union that will take place.

- 5.3. It is proposed that the City contacts state wide media production companies and producers to advise them of the potential opportunities and ascertain their initial interest in becoming involved.
- 5.4. If a Tasmanian based television broadcaster could also attend the July meeting in Xi'an that would be at their own cost.
- 5.5. Following the 10 July, the attendee of the launch will provide feedback that further informs a roundtable discussion with the television broadcaster, media production companies and producers that are interested in possible opportunities. This will be hosted by the City of Hobart.

6. Strategic Planning and Policy Considerations

- 6.1. Supporting the involvement of a Hobart television broadcaster in the Belt and Road Media Union is in line with the following City of Hobart strategies:

Capital City Strategic Plan (2015 - 2025)

Goal 1 - Economic Development, Vibrancy and Culture City growth vibrancy and culture comes when everyone participates in city life:

- 1.1.5 *Implement the City of Hobart's Economic Development Strategy.*
- 1.1.6 *Develop relationships with other cultural and educational institutions as opportunities arise.*
- 1.2.1 *Develop strategic relationships with export focussed industries such as education, arts, tourism and Antarctic research.*
- 1.2.2 *Partner with stakeholders to promote Hobart as a safe and culturally receptive city with a quality urban and natural environment.*
- 1.2.4 *Support the Council's existing sister city relationships with Yaizu, L'Aquila and Xi'an and respond to new opportunities.*

International Relations Action Plan

- 2.2 *Understand the culturally important aspects of Hobart's sister /friendship cities and seek to promote them in Hobart.*
- 2.2.3 *Seek to investigate options for developing and sustaining international relationships via social media channels, expatriate networks and other appropriate methods, as a means of increasing knowledge and reinforcing relationships between visits.*

- 3.4 *Actively discuss and explore economic opportunities with the City of Xi'an, China based on the action plan attached to the Friendship City Agreement.*

7. Financial Implications

7.1. Funding Source and Impact on Current Year Operating Result

- 7.1.1. The commitment required by the City of Hobart is relatively low. Endorsement in the initial stage requires the City to fund a presence at the launch of the media union. Economy return flights to Xi'an from Hobart are currently around \$1500. A hotel room for two nights is estimated to be \$600 (total) with meals and other expenses including taxis is estimated at around \$100 per day (\$400). The total cost (excluding professional fees) would be in the region of \$2500.

7.2. Impact on Future Years' Financial Result

- 7.2.1. Beyond the initial endorsement, it is not anticipated that future costs to the City of Hobart will arise.

8. Legal, Risk and Legislative Considerations

- 8.1. The City of Hobart will not be required to sign any legally binding agreements, just an endorsement of a local television broadcaster.

9. Environmental Considerations

- 9.1. The environmental impact of aviation cannot be disputed, with air travel contributing significant greenhouse gas emissions linked to climate change. A small proportion of this can be addressed through the purchase of a 'carbon offset' at the time of buying tickets.

10. Social and Customer Considerations

- 10.1. This opportunity that has arisen only because of the friendship relationship between Xi'an and Hobart. Pursuit of this is likely to create clear cultural and economic value from this friendship relationship which is a positive outcome for the Council's customers.
- 10.2. Co-production of television content and the broadcasting of programs on the Hobart network from cities in the media union is a way of reaching a greater proportion of the Hobart and Tasmanian community with information about different cultures and countries.

11. Marketing and Media

- 11.1. In seeking to engage media production companies throughout Tasmania, it is necessary that details of this opportunity are communicated through the media, potentially in the form of a radio

interview, press release, content on the Council's website / social media channels.

12. Community and Stakeholder Engagement

- 12.1. For economic and social outcomes to be achieved from involvement in this media union, it is important that Hobart television broadcasters and producers / production companies are engaged. This will be achieved through direct contact from the City of Hobart and a roundtable event.

13. Delegation

- 13.1. This matter is delegated to the Council.

As signatory to this report, I certify that, pursuant to Section 55(1) of the Local Government Act 1993, I hold no interest, as referred to in Section 49 of the Local Government Act 1993, in matters contained in this report.



Lucy Knott
**ECONOMIC DEVELOPMENT PROJECT
OFFICER**



Tim Short
**GROUP MANAGER EXECUTIVE &
ECONOMIC DEVELOPMENT**

Date: 16 June 2017
File Reference: F17/63902

Attachment A: Invite from Xi'an to support the Belt and Road Media Union ↓
Attachment B: Reckless Moments Advice Belt and Road Media Union ↓

The Invitation of joining in "The Belt and Road Media Union"

Dear Lucy Knott,

By the approval of State Administration of Press, Publication, Radio, Film and Television of People's Republic of China, Xi'an Broadcast Station will establish the Silk Road Channel, which is the only TV channel named with the Silk Road, and it is also a national channel brand with the most international posited and has the great prospects for the development depending on the Silk Road.

"The Belt and Road" is conducted to use the historical symbol, hold high the banner of peace, development and cooperation; actively develop economic partnership with the countries along the line; forge the benefit community of political mutual trust, economic integration, cultural inclusion, the community with a shared future as well as responsibility together. As the starting point of the ancient Silk Road, Xi'an is the important bridgehead construction invested area of the Silk Road Economic Belt.

To promote the communication of policies, the unimpeded commercial, as well as the interlinked aspiration of the people among the countries along the line of "The Belt of Road". Xi'an Broadcast Station now gives the invitation to the media institutions of the countries (cities) along the line of "The Belt of Road" to establish "The Belt and Road Media Union". The Media Union will develop the media communication deeply; establish the platform with the most international vision, regional influences and drumbeating, News broadcasting platform, cultural communication platform. Develop cultural, commercial, tourism and other relevant industries together, in order to achieve the extensive advantage of multiple resources under the multiple-media environment, to make efforts on and give suggestions for the cities along the line of "The Belt and Road" strategically cooperation, and to have

a new section of Silk Road media cooperation.

If you are intended in joining in “The Belt and Road Media Union”, please fill out the receipt form (see the annex document1) before May 8th, we will decide the form of the signing ceremony later based on the receipting condition.

Sincerely yours,

Foreign Affairs Office of Xi'an Municipal People's Government
April 20, 2017

Annex Document 1:

The receipt form of joining in “The Belt and Road Media Union”				
Media's name	Contact	Post	E-mail	Tel

One Belt One Road | The Belt and Road Media Union

08/06/17

To: Mr Tim Short, Group Manager Executive and Economic Development
+
Ms Lucy Knott, Economic Development Project Officer
City of Hobart

From: Mr Barry Plews + Hu He, International Producers, Reckless Moments,
Hobart

Concerning China's One Belt One Road initiative and the invitation received by the City of Hobart from the Division of Sister Cities and Friendship Association of the Office of Foreign & Overseas Chinese Affairs of the Xi'an Municipal People's Government to join The Belt and Road Media Union

1. Preamble

As requested on 1 June, we have extensively researched this offer and China's One Belt One Road initiative and spoken with the Xi'an Municipal People's Government's Division of Sister Cities and Friendship Association in their Office of Foreign & Overseas Chinese Affairs and the Xi'an Broadcast Station. Our report and recommendations follow:

2. One Belt One Road (OBOR) in brief (a re-cap)

One Belt One Road (OBOR) is a major infrastructure development initiative of the Chinese government.

OBOR aims to accelerate the development of new infrastructure linking China to its existing & future markets and trading partners across Russia, Asia, Eastern & Western Europe and Africa, by reviving, expanding and reorientating the old east-west aligned Silk Road routes, which for many hundreds of years linked China to Europe. The old Silk Road commenced in Chang'an (now Xi'an) and passed through Urumqi (Wulumuqi) in Xinjiang before spreading out over a plethora of braided routes to finally reach the ancient Greco-Roman city of Antioch at the eastern end of the Mediterranean. Antioch was an important trading centre that effectively 'connected' the Silk Road to the Roman trading routes that radiated from Rome across North Africa, the Middle East and Western Europe – even as far afield as England. The northernmost of the old Silk Road's routes reached the eastern edge of the Black Sea, giving traders access to further routes across Eastern Europe.

China's new OBOR initiative proposes two new Silk Road routes: the Silk Road Economic Belt, to connect China to Russia, the Middle East and Western Europe by road and rail and the 21st Century Maritime Silk Road, to connect China to Southeast Asia, South Asia, Africa and the Mediterranean by sea.

The initial details of China's OBOR initiative were announced in September and October 2013, but the sheer scale of this initiative means that details are still being developed and progressively announced. The initiative has been robustly championed by President Xi Jinping and is part of China's current (and 13th) Five-Year Plan covering the years 2016 to 2020. As President Xi Jinping's second five-year term as head of China's State Council and General Secretary of the Chinese Communist Party will not expire until November 2022, the One Belt One Road initiative will likely be a prominent part of China's economic & development planning for the foreseeable future, with the expected cost of this initiative estimated to be in excess of USD\$900 billion.

One Belt One Road | The Belt and Road Media Union

The OBOR initiative includes the establishment of a number of new development banks, including the already announced Beijing-based Asian Infrastructure Investment Bank (AIIB), a potential Renminbi challenger to the Washington-based and US & Euro-centric World Bank and International Monetary Fund (IMF).

"The new Belt and Road plan, jointly released by China's top economic planning agency, the National Development and Reform Commission (NDRC) and [China's] Ministries of Foreign Affairs and Commerce, highlights that the scope of the initiative will extend well beyond infrastructure construction. The program will also include efforts to promote greater financial integration and use of the Renminbi by foreign countries, create an "Information Silk Road" linking regional information and communications technology networks, and lower barriers to cross-border trade and investment in the region, among other initiatives. New regional institutions, such as the Asian Infrastructure Investment Bank (AIIB) and New Silk Road Fund (NSRF), are also designed in part to complement and support the Belt and Road's development."¹

¹ *Centre for Strategic and International Studies, Building China's "One Belt, One Road" April 3, 2015*

Whilst China's announcements to date show the new Silk Road Economic Belt road & rail routes 'commencing' in Xi'an and 'terminating' in Venice, China has identified six separate north-south orientated land corridors³ that will comprise the land Belt:

- a Eurasian land bridge running from Western China to Western Russia
- a Russia Corridor, running from Northern China to Eastern Russia
- a China-Central Asia-West Asia Corridor, running from Western China to Turkey
- a China-Indochina Peninsula Corridor, running from Southern China to Singapore
- a Bangladesh-China-India-Myanmar Corridor, running from Southern China to India
- and a China-Pakistan Corridor running from South-Western China to Pakistan

² https://en.wikipedia.org/wiki/Belt_and_Road_Initiative

The establishment of these corridors will depend on many factors, not least which countries and cities along the proposed routes decide to join China's OBOR initiative. (The recent OBOR forum in Beijing in May gave a glimpse of some of the opposition to the initiative with opposition already coming from countries that are either not located along any of OBOR's proposed land corridors or sea routes, or have long standing historical or political differences with China, or have fears that they will either have to share their place in the sun with the Middle Kingdom, or be pushed into the shadows by the scale of China's ambitions.)

In addition to the new overland road & rail Silk Road, China is also proposing to establish a new maritime Silk Road, starting from Fuzhou on China's east coast and passing through Singapore and Nairobi on its way to the Mediterranean, before terminating, like the road & rail Silk Road Economic Belt, in Venice. (As part of the Maritime Silk Road, China has also proposed reviving an old idea of an alternative to the busy Straits of Malacca – an economically important seaway for Singapore and Malaysia. If built, the so-called Thai Canal would bypass the Straits of Malacca and shorten the journey between China and the Middle East by 1,200 kilometres.

China is now the world's second largest economy (and will likely overtake the US in the global economic pecking order in the not-so-distant future). Whilst OBOR was announced as an economic and infrastructure initiative, the consequence of the implementation of OBOR will inevitably become geopolitical and cultural. In fact, the geopolitical and cultural 'consequences' are unavoidable and with China already being Australia's largest trading partner, the consequences from the roll-out China's OBOR initiative will impact on Australia and that impact will only increase as new trading routes and new regional economic partnerships & relationships are brought into being.

One Belt One Road | The Belt and Road Media Union

3. Silk Road Channel of the Xi'an Broadcast Station

A number of cities in China have already been tasked by the Chinese government to promote specific aspects of their government's OBOR initiative. In Xian's case, one of their principal tasks is to establish a new Silk Road (television) Channel, to

“(...) show the historical culture, local customs and practices, religious culture and so on of the countries (cities) along the line of the Belt and Road, (...)”³

³ *The Introduction of the Silk Road Channel of Xi'an Broadcast Station*, 25 April 2017

This new Silk Road Channel will provide

“(...) a public platform with regional impact” and “(developing) cultural, educational, commercial, tourism and other relevant industries, to realise the integration of the multimedia situation, to promote the communication policies (and to) expedite the commercial (and) popular communication of the cities along the line of The Belt and Road.”⁴

⁴ *The Belt and Road Media Union statutes* (manuscript), Chapter 1 (General), undated

and as part of the establishment of this new television station and to help develop content for the station, the Xi'an Broadcast Station has indicated that it wishes to establish *The Belt and Road Media Union (BRMU)*, as an association of television broadcasting stations located in cities along the various OBOR corridors and routes.

Article 5 of Chapter 2 (Sphere of Business) of the proposed BRMU outlines how the association would operate so as to develop content for the new Silk Road station⁵.

- International co-production: (whereby) members of the union will seek to co-produce movies, TV plays, documentaries, TV columns, cartoons, entertainment columns and to provide assistance to each other in production and shooting, jointly promoting the projects internationally and seeking to jointly create outstanding films and TV programs on an equal footing with mutual benefits for all partners.
- Co-conduct channels: based on a co-operative environment, the union members will seek to produce multi-language broadcasts, jointly operating and sharing income with the Silk Road Channel. The members will co-operate with scheduling and work commercially, investing and sharing the profits together.
- Silk Road Foundation: the union will establish the ‘Silk Road Production Foundation’ to provide some of the financial investment for the projects that pass the estimates, in order to encourage production cooperation amongst the members, to inspire the making of productions for the program, (and) to assist the creation of outstanding productions.
- Awards: the union will host international and professional awards for co-production projects, co-production broadcast programs, original patterns and so on, so as to inspire innovation and the promotion of the programs being produced.
- Program Broadcasting: the union will be a platform for co-production – for unified production & broadcasting. Union members will provide assistance to each other in the promotion and broadcasting of co-production programs in their own countries.

One Belt One Road | The Belt and Road Media Union

- Information Sharing: the union members will assist in announcing information about major activities, promoting the programs to each other and finding (partners) for co-production projects.

⁵ *The Belt and Road Media Union statutes* (manuscript),
 Chapter 2 (Sphere of Business) undated

What is being proposed by Beijing (and reiterated by Xi'an) is a broad regional media co-production and cooperation association in which members of the BRMU would collaborate and cooperate with each other to create multilingual co-productions for broadcast and distribution both within their own countries and within China by the Xi'an Broadcast Station's dedicated Silk Road Channel. BRMU members would also be asked to assist other members of the BRMU to help locate investors, identify production facilities and introduce distribution & promotional opportunities.

According to Article 6 of Chapter 3 The Union Members, the focus of the BRMU will be "the broadcast, TV, internet and new media institutions of the countries along the line of The Belt and Road."⁶

⁶ *The Belt and Road Media Union statutes* (manuscript),
 Chapter 3 Article 6 (Sphere of Business) undated

The manuscript of *The Belt and Road Media Union statutes* sets out the aims of the BRMU: to promote the new One Belt One Road initiative and to do this through co-operation and collaboration with other members of the BRMU by entering into co-funded co-productions, which can then be broadcast by the new Silk Road Channel and by BRMU member's own television channels and via other digital platforms connected to or owned by other members of the BRMU.

Clearly, this could include Hobart-based media companies engaged in TV, animation, film and new media production, size and scale notwithstanding. The task would be to introduce this opportunity to Hobart-based media content-makers and to encourage them to look seriously at participating if they can see a benefit for themselves.

Creating content is one matter, but having the ability or connections to broadcast that same content is another. The challenge in Hobart is that the television stations broadcasting in Hobart (and elsewhere in Tasmania) are not owned or controlled by local content-makers. The television stations who broadcast in Tasmania are either government-owned (i.e. ABC & SBS) and no longer create anything in Tasmania except some local news content, or they are privately owned (as in Southern Cross, WIN and so on), who are privately-owned and also do not produce any content in Tasmanian save for some local news stories. They are all all networked stations, which adds another challenge for content-makers who might be interested in participating in the BRMU.

Hobart-based television, media & internet content producers, who are all SME's, may have the potential to participate in the production goals of the BRMU – and the Xi'an Broadcast Station has indicated that such producers would be very welcome to participate in the production activities of the BRMU, but first they will need to find a television station partner willing and able to take a seat at the BRMU table. Finding that station partner may be a considerable challenge. However, if local content-makers could find a station partner, they could begin to seek co-production and collaboration partners amongst the BRMU's members, including the Xi'an Broadcast Station and also seek to access the proposed Silk Road Foundation to begin financing their co-productions projects.

The Xi'an Broadcast Station has also indicated to us that they would be willing to help Hobart producers to on-sell their co-productions to their (Xi'an) connections in China and elsewhere. China's 3,000 plus television stations are inter-connected at many levels, so this offer could be very useful indeed.

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The Xi'an Broadcast Station has made it very clear to us, that to have a seat at the BRMU table, one needs to own, control, or have access to – and a relationship with, a television broadcast station. Unfortunately, it is a non-negotiable pre-requisite for membership of the BRMU. It's a challenge, of course, but it may not be a completely impossible challenge. Daunting? Yes. Impossible? Perhaps not.

4. The inauguration of the BRMU in Xi'an in July

The Division of Sister Cities and Friendship Association of the Office of Foreign & Overseas Chinese Affairs of the Xi'an Municipal People's Government has repeatedly telephoned us asking that we send someone to Xi'an on the 10th of July for the inauguration of the BRMU.

Sending someone from Hobart to attend the inauguration of the BRMU in Xi'an and to participate in the first round of its discussions might be a very good tactical move for the City of Hobart. It might also be a very visible (and cost-effective) way of showing Xi'an that Hobart is serious about the sister-city relationship.

Rubbing shoulders with BRMU members could be very useful for Hobart-based television, media & internet content makers and it could also provide a very beneficial presence for the City of Hobart considering its sister-city relationship with Xi'an. Neither Hobart content makers, nor the City of Hobart are eligible for formal membership of the BRMU, of course, but Xi'an has made it very clear to us that with a 'Hobart' broadcaster at the table as a formal member of the BRMU, Hobart-based producers and production companies would have a recognised conduit into the association and its workings, including the ability to contribute to its workings and have access to the proposed Silk Road Production Foundation (SRPF).

For this to happen, the City of Hobart will need to be a little proactive. As we know, Chinese partners always like to see the 'government' at the table when new initiatives are being proposed. It's the way that things are done in China, of course, where government (at so many levels) is ever-present in the conversations. The invitation for a Hobart broadcaster to take a seat at the BRMU table has been offered to the City of Hobart by the Office of Foreign & Overseas Chinese Affairs of the Xi'an Municipal People's Government. This offer is reconfirmed by the Xi'an Broadcast Station. It is the sister-city relationship that is the 'connection' for the Xi'an side, of course, and it is the sister-city relationship that is the singular reason why the Xi'an Foreign Office has sent an invitation to Hobart join the BRMU. Whilst the invitation is for a Hobart broadcaster to take a seat at the table, the invitation would not have been forthcoming without the sister-city relationship existing between the Xi'an Municipal People's Government and the City of Hobart.

As the proposed Silk Road Economic Belt will commence in Xi'an, it does provide Hobart with an interesting opportunity in Xi'an. As the opportunity also connects Hobart to China's OBOR initiative, the opportunity could have many quite beneficial consequences.

Quite coincidentally, the City of Hobart's other Chinese sister-city is Fuzhou, the starting point in China of the proposed new Maritime Silk Road. There could be some very beneficial opportunities for Hobart on both counts.

Whilst the seat at the BRMU table needs to be occupied by a television broadcasting partner wearing a Hobart hat, the City of Hobart does not need to make (and is not committed to make) any major financial commitment. The City of Hobart would only need to be seen and be seen to be 'supporting' both the television broadcasting partner and those media content producers who are interested to explore the BRMU opportunity.

We have had a number of lengthy conversations with the Xi'an Broadcast Station and with the Office of Foreign & Overseas Chinese Affairs of the Xi'an Municipal People's Government. These have been very frank conversations as we have conversed with them in Mandarin, not English.

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Whilst there was some initial confusion on the Xi'an side, as to whether cities not on the OBOR routes were actually eligible to be invited to be part of the BRMU and, therefore, be directly associated with producing co-productions and the like (the television station initially said 'no' and the Foreign Office said 'yes'), that confusion has very quickly been resolved in a series of telephone calls initiated by the Xi'an side.

Both the Xi'an Broadcast Station and the Office of Foreign & Overseas Chinese Affairs of the Xi'an Municipal People's Government have now very clearly indicated that Hobart is very welcome to come on board the BRMU. The Xi'an Broadcast Station has even asked if it is possible for Hobart to be represented in Xi'an next month for the inauguration of the BRMU.

At the end of the day, Hobart will, of course, need an interested television broadcaster who is both broadcasting in Hobart and willing to occupy a seat at the BRMU table wearing a Hobart 'hat', but if such a 'Hobart' broadcaster does sit down at the BRMU table in Xi'an next month, the City of Hobart and associated Hobart content producers will effectively be sitting down with them.

That is the opportunity.

5. Recommendation

If the City of Hobart is interested to move forward with this invitation from Xi'an and help Hobart producers participate in the BRMU and its activities (with the OBOR at a cautious one remove), it would need to progress the following this month (and before the BRMU is established in Xi'an in July):

- A. Agree to assist interested local Hobart-based producers to seek out an interested television broadcast partner willing to become a formal member of the BRMU and take a seat at the table in Xi'an when the BRMU is constituted.
- B. Indicates to the City of Xi'an through the Xian Municipal Foreign Office that the City of Hobart it is interested to support a Tasmanian television broadcast station to take a seat at the BRMU table in Xi'an in July. (This indication would a preliminary holding situation.)
- C. Help ascertain which Hobart-based television, film, animation & internet content-making companies might be interested in this opportunity in Xi'an (and who would not be).
- D. Sponsor a roundtable of interested Hobart producers and production companies so that interest, production capabilities and experience and possible timelines might be collated.
- E. Assist in identifying any television broadcast stations who might be interested and willing to join the BRMU in Xi'an, taking a broadcaster's seat at the BRMU table on behalf of Hobart.
- F. Use its good offices (and visibly wearing its "government hat") support interested Hobart-based media-content making companies in future conversations with the BRMU, with the Xi'an Municipal Government and with the Xi'an Broadcast Station's Silk Road Channel.

At no point does any of the above obligate the City of Hobart to take a financial stake or make a financial commitment to the BRMU, or to the Xi'an Broadcast Station's Silk Road Channel. The City of Hobart would simply be using its government status to assist, a situation that the Chinese side will instantly recognise and respect.

If no willing television broadcast station can be found here in Hobart, this proposal will lapse.

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If a local television broadcast station or television broadcast network is interested, but no Hobart-based producers or production companies are interested to be involved, then similarly, this proposal will lapse.

At no point, would the City of Hobart be obligated to – or need to – put any of its money on the table. Money will only come into the conversation if there is a Hobart producer or producers who want to undertake a co-production and then that conversation and obligation only effects that particular producer or group of producers, not the City of Hobart.

We have quizzed the Xi'an Broadcast Station on the matter of a television broadcast station or network wanting to withdraw from the BRMU after joining, that is, not finding an amenable or productive environment within the BRMU and Xi'an advised that this would be a straightforward matter; any television broadcast station or network could withdraw from the BRMU without penalty, financial or otherwise should they choose to do so.

6. A further caveat

The further caveat to all of this is that the City of Hobart might want to ensure that it has some suitable professional advice before proceeding. The Chinese government and the governments of the various provinces and cities in China operate in a command economy and a command political environment. Advice is always cheaper (and less embarrassing) than ploughing in ill-advised and ill-prepared only to have to beat a retreat at the first sign of trouble.

Notwithstanding this caveat, in our view, OBOR and BRMU are an opportunity for Hobart.

The starting points for OBOR in China are Xi'an and Fuzhou – both sister cities of Hobart. It is a fortuitous coincidence that the City of Hobart might be able to take advantage of. Actually, with the two new OBOR Silk Road routes commencing in Xi'an and Fuzhou respectively, it is a very unusual opportunity.

With the invitation in hand from Xi'an (a Hobart sister-city) and the Chinese side keen to make a good start and show Beijing that they are making progress on the OBOR initiative, it might be a propitious time for the City of Hobart to be seen in Xi'an, to be sighted at the BRMU table with a few Hobart production companies spruiking interesting projects and if any of those projects were able to secure a green light from the Silk Road Production Foundation (SRPF), it may open the doors to further investments and partnerships with other BRMU members.

It will mean securing a suitable television broadcast station or broadcast network partner, of course, because that is a pre-requisite of taking a seat at the BRMU and that will certainly require some considerable initiative and hard work, but it's an opportunity nonetheless and one that Hobart might want to seriously consider.

Barry Plews & Hu He
International Producers
RECKLESS MOMENTS
Hobart, Tasmania

7 COMMITTEE ACTION STATUS REPORT

7.1 Committee Actions - Status Report

A report indicating the status of current decisions is attached for the information of Aldermen.

RECOMMENDATION

That the information be received and noted.

Delegation: Committee

Attachment A: Open Status Report

ECONOMIC DEVELOPMENT AND COMMUNICATIONS COMMITTEE – STATUS REPORT

OPEN PORTION OF THE MEETING

May 2017

Ref	Meeting	Report / Action	Action Officer	Comments
1	FUNKY SHOPPING TROLLEY HIRE PROGRAM Council, 10/3/2015, Item 11	That a report be prepared on the feasibility of the Council initiating a 'funky' shopping trolley hire program, potentially to operate from the Council's off-street car parks.	Director Community Development	A report will be provided to the Council in due course.
2	COMPETITIONS TO MARKET THE CITY AND OTHER RETAIL PRECINCTS Committee, 24/9/2015, Item 5	That the proposals from the findings of the Local Retail Precincts Plan for marketing and promotional opportunities for businesses in the suburban retail precincts be the subject of a report to the Council in the new calendar year.	Director Community Development	A report in relation to this matter will be provided in due course once planning of the local retail precincts plan is more advanced.

Ref	Meeting	Report / Action	Action Officer	Comments
3	INSTALLATION OF TRADITIONAL CHRISTMAS TREE IN SALAMANCA Council, 5/9/2016, Item 22	That: 1. A comparison between the costs and logistics of a new large LED illuminated artificial Christmas tree and a potted live Christmas tree, as resolved by the Council at its meeting of 23 June 2016, be undertaken and a report be presented to the Council for consideration as part of the 2017 City of Hobart Christmas decorations program. 2. The Council decision of 6 June 2016 be noted and the existing fabricated Christmas tree, including its illuminated star, be installed in Salamanca Square, without modification, as part of the City of Hobart Christmas Decoration Program on an ongoing basis. 3. A number of family and child focussed workshops be staged in Salamanca Square to decorate the tree, leading up to Christmas each year. 4. The request by the Salamanca Square Inc. to have the existing fabricated tree installed in Salamanca Square on a permanent basis without its existing illuminated star, following its temporary installation leading up to Christmas 2016, be approved subject to planning approval being received. 5. The General Manager be authorised to provide landlord consent to the making of a planning application for the permanent installation of the existing fabricated tree in Salamanca Square following its temporary installation for Christmas 2016.	Director Community Development	Clauses 2-5 are complete. A comparison between the costs and logistics of a new large LED illuminated artificial Christmas tree and a potted live Christmas tree, as resolved by the Council at its meeting of 23 June 2016, was presented as part of the Christmas Decorations report provided to a Special EDCC meeting on 1 June 2017. This matter was further considered at a Special EDCC meeting on Monday 19 June.

Ref	Meeting	Report / Action	Action Officer	Comments
4	HOBART EXCEPTIONAL CUSTOMER SERVICE AWARDS Council, 7/3/2016, Item 19 And Council, 5/9/2016, Item 18	That: 1. The Council endorse the development of a proposal for a general business grants program, to be the subject of a further report to the Council in 2016, including an overall approach to business assistance. 2. The City of Hobart support the Hobart Chamber of Commerce Customer Service Awards program with in-kind assistance, and any future request for financial support be presented to the Council for consideration as a sponsorship. 3. The City of Hobart support the Hobart Chamber of Commerce business networking event to be held in December 2016 by a waiver of the Town Hall hire fee valued at \$1,950, on the basis that the Hobart Chamber of Commerce will actively seek additional sponsorship in order to offset the costs of the event and promote the event to all businesses within the City of Hobart.	Director Community Development	Council has resolved to implement a business marketing grants program as part of the Community Development Grants. Complete.
5	TERMS AND CONDITIONS FOR USE OF SALAMANCA SQUARE, MATHERS PLACE, COLLINS COURT, WELLINGTON COURT AND ELIZABETH MALL Council, 9/5/2016, Item 15	That terms and conditions of use be created for Mathers Place, Collins Court, Wellington Court and Salamanca Square in the context of the review of the Highways By-Law and the development of a city activation framework, and that the terms and conditions of use for Elizabeth Mall be also reviewed, for presentation to the Council for endorsement.	Director Community Development	Officers are progressing the matter and it will be included as part of an action within the framework.

Ref	Meeting	Report / Action	Action Officer	Comments
6	CITY CENTRE SUPPORT AND ACTIVATION ARRANGEMENTS Council, 8/8/2016, Item 16 and Council, 5/12/2016, Item 12	That: 1. A Super Sidewalk Saturday event be held in the Hobart city centre in August 2017 and 2018 replicating the format of the 2016 event. 2. The events be funded in the first instance by additional allocations as follows: (a) \$76,000 be listed for consideration in the City Marketing Function as part of the preparation of the 2017/2018 budget; (b) An estimated \$12,000 through income foregone in the Off Street Parking Function as a result of waiving parking fees in the Council's multi-storey car parks for the day of the event, namely, Argyle Street, Hobart Central and Centrepoint car parks. 3. An annual evaluation be conducted to ensure that the event continues to deliver value for city centre retailers, and that the entertainment and format remains an effective drawcard for consumers. 4. That officers investigate promoting the use of metro bus services and cycling as a means of transport into the City for the event.	Director Community Development	Officers are progressing this matter.
7	DERWENT FERRY TRANSPORTATION Council, 5/9/2016, Item 21	That: 1. The Council convene a roundtable of stakeholders, at the appropriate time, to progress discussions on the development of a River Derwent ferry service. 2. The Lord Mayor and Aldermen Cocker and Thomas meet with the Minister to discuss the issue of ferry services further.	Group Manager Executive and Economic Development	A meeting has occurred with the Minister. A second meeting with the Minister has been arranged to understand whether the Government has progressed its position any further. A facilitator has been engaged for the roundtable and it is anticipated that this event will occur during July.

Ref	Meeting	Report / Action	Action Officer	Comments
8	LIGHTING UP COUNCIL FACILITIES - NATIONAL ROAD SAFETY WEEK 2017 Council, 6/3/2017, Item 12	That: 1. The City of Hobart approve the illumination of the Hobart Town Hall in the colour yellow to coincide with National Road Safety Week 2017 from 8 to 14 May 2017, at the expense of the Road Safety Advisory Council. 2. The City of Hobart further demonstrate its support of the National Road Safety Week 2017 by illuminating, where available, the Elizabeth Mall, Kennedy Lane and the Railway Roundabout Fountain yellow, with the fee of \$100 to be met by the City Marketing function in the 2016-17 Annual Plan. 3. The value of this support be recorded in the 2016-17 City of Hobart Annual Report in accordance with the Council's policy in relation to the disclosure of grants and benefits.	Director Community Development	Completed.
9	CITY OF HOBART DELEGATION TO CHINA JANUARY 2017 Council, 6/3/2017, Item 13	That: 1. The Council note that the friendship city agreement with Fuzhou is now signed. 2. The Council seek to develop opportunities for the Hobart community arising from the agreement and further seek to engage the State Government in exploring these opportunities given the Tasmania Fujian relationship. 3. As part of the regular reporting on the International Relations Action Plan, updates on the relationship with Fuzhou be provided. 4. A report be provided regarding the development of guidelines for the City of Hobart to measure the qualitative and quantitative values of friendship and sister city relationships.	Group Manager Executive and Economic Development	Completed.

Ref	Meeting	Report / Action	Action Officer	Comments
10	REVITALISED ELIZABETH MALL INFORMATION BOOTH Council, 6/3/2017, Item 14	That: 1. That the design for the upgraded Information Booth as shown as Attachment A to this report, be approved for construction and installation in Elizabeth Mall, at a budgeted cost of \$100,000 to be met by the City Marketing Function within the 2016-17 and 2017-18 Annual Plans. 2. The General Manager authorise, in accordance with Section 52 of the Land Use Planning and Approvals Act 1993, the lodgement of a planning application for the digital screens to be used for the upgraded information booth.	Director Community Development	Officers are progressing this matter.
11	65TH MULTI-DISTRICT LIONS CONVENTION 2017 - FEE WAIVER INSTALLATION OF CIVIC BANNERS Council, 24/4/2017, Item 18	That: 1. The Council approve the provision of financial support to the 65th Multi-District Lions Convention 2017 through the waiver of the installation costs of convention civic banners in Davey Street, Hobart, from 1 May 2017 to 8 May 2017 to the value of \$1,100 (GST inclusive). 2. The value of this support be recorded in the 2016-2017 City of Hobart Annual Report in accordance with the Council's policy in relation to the disclosure of grants and benefits.	Director Community Development	Officers are progressing this matter.

Ref	Meeting	Report / Action	Action Officer	Comments
12	INTERNATIONAL RELATIONS - YAIZU AND L'AQUILA - ANNIVERSARY CELEBRATIONS Council, 8/5/2017, Item 15	That: 1. The Council endorse a delegation to travel to Yaizu in August 2017 as part of the 40 th anniversary celebrations of the relationship, to consist of Aldermen Zucco, Cocker, Thomas and Harvey as well as the General Manager and/or nominees, with the estimated cost of up to \$6,575 per Alderman, to be attributed to the Economic Development Function of the 2017/2018 Annual Plan. 2. Costs associated with Mrs Fumiko Plaister's participation in the delegation to Yaizu, as well as an interpreter, be borne by the Council at an approximate cost of up to \$6,575 per person, to be attributed to the Economic Development Function of the 2017/2018 Annual Plan. 3. The Council endorse a delegation to travel to L'Aquila in May 2017, whilst already in Europe on a study tour with UTAS, with the estimated cost of up to \$790 per Alderman, to be attributed to the Economic Development Function of the 2016/2017 Annual Plan. (i) The Council endorse that Alderman Zucco join the delegation at L'Aquila in May 2017 notwithstanding that he is not part of the existing delegation travelling to Europe. 4. The Council host a civic reception in the Town Hall for up to 200 people at an approximate cost of up to \$7,000 to mark the 20 th anniversary of the relationship with L'Aquila, with the cost to be attributed to the Civic Reception Budget Function within the Office of the Lord Mayor of the 2017/2018 Annual Plan.	Group Manager Executive and Economic Development	The delegation to Yaizu is being organised for 11 to 15 August 2017. The delegation to L'Aquila has taken place and a report will be provided to the Council in due course. Arrangements for the 20 th Anniversary celebration of the L'Aquila relationship are being progressed with the Abruzzi Association and Council will be kept informed of progress.

Ref	Meeting	Report / Action	Action Officer	Comments
		5. The Council provide funding of \$500 for an entertainer at an event marking the 30th anniversary of the Abruzzese Association of Hobart, to be attributed to the Economic Development Function of the 2017/2018 Annual Plan. 6. The qualitative and quantitative values of all the sister city relationships be addressed when reporting on sister city relationships to the Council.		
13	INTERNATIONAL RELATIONS ACTION PLAN - ANNUAL PROGRESS REPORT Council, 8/5/2017, Item 16	That: 1. The Council receive the annual progress report against the current International Relations Action Plan. 2. The Council endorse the proposed amendments to the current action plan, captured in the 'International Relations Action Plan 2017' marked as Attachment B to item 6.2 of the Open Economic Development and Communications agenda of 27 April 2017; with the exception that item 3 of the attachment titled 'Economic' be amended to include the capture of the number of businesses that are assisted by the City of Hobart to be 'China ready'. 3. The Council consider any further changes to be incorporated into the amended International Relations Action Plan 2017, to ensure that the value of international relations is being most effectively measured by the City of Hobart.	Group Manager Executive and Economic Development	The proposed amendments have been incorporated into the international relations action plan. Actions have been completed.

Ref	Meeting	Report / Action	Action Officer	Comments
14	17TH INTERNATIONAL CITIES, TOWN CENTRES AND COMMUNITIES CONFERENCE - MELBOURNE 25-27 OCTOBER 2017 - CALL FOR ABSTRACTS AND REGISTRATION OF INTEREST Council, 8/5/2017, Item 17	That: 1. The Deputy Lord Mayor's attendance as a delegate and conference presenter at the 17th International Cities, Town Centres and Communities Conference, to be held in Melbourne from 25-27 October 2017, be approved. 2. The estimated cost of \$1,945 be attributed to the general aldermanic conferences allocation within the City Government function of the 2017-18 Annual Plan. DEPUTY LORD MAYOR ZUCCO That the recommendation be adopted and that the Lord Mayor and Aldermen Ruzicka, Cocker and Thomas also attend as delegates.	Group Manager Executive and Economic Development	Completed.
15	YAIZU 40TH ANNIVERSARY DELEGATION - COMMUNITY INVOLVEMENT Council, 5/6/2017, Item 15	That: 1. The Council endorse subsidising 50% of travel (flight and train) and hotel costs for up to four community members to join a Council led delegation to Yaizu in August 2017, at a total cost of \$5,400, to mark the 40 th anniversary of the relationship between Yaizu and Hobart. 2. In the event that more than four community members indicate an interest in joining the Council delegation, a further report be prepared for the Council. 3. Given their close association with the Hobart/Yaizu Sister City relationship, the Lord Mayor invite former Lord Mayors, Valentine and Freeman to join the delegation, on the basis that the Council will fund 50% of the travel costs, including flight, train and hotel (at the same class as Aldermen, as provided under the Council's policy)	Group Manager Executive and Economic Development	The opportunity for community members to apply for a 50% subsidy has been promoted through the sister city network, by the Lord Mayor on the radio and on the Council website (landing page main banner). Applications close on 26 June. No action at present. Former Lord Mayors have been invited to attend (with 50% subsidy) by the Lord Mayor (correspondence sent via priority post on 13 June).

Ref	Meeting	Report / Action	Action Officer	Comments
		<p>4. The Council invite members of the public and business community, together with individuals and organisations who have had involvement with Hobart/Yaizu relations, to participate in the delegation, at their own cost, via mediums such as social media, newspaper advertising and other appropriate methods.</p> <p>(i) The Council also invite representation in the delegation from UTAS, other educational organisations and businesses, particularly from any students who may have connections with Yaizu.</p> <p>5. Tentative nominations to participate in the delegation from Aldermen Zucco, Briscoe and Cocker be noted.</p> <p>6. The cost be attributed to the Economic Development Function of the 2017/2018 Annual Plan.</p> <p>7. The Lord Mayor issue a media release in respect to the visit.</p>		<p>Members of the public have been invited to attend at their own cost via Council website, City News, the sister city network, Dept of State Growth newsletter, Hobart Chamber of Commerce membership database, UTAS and schools with established links such as Taroona High School and St Mary's College.</p> <p>Noted.</p> <p>Noted.</p> <p>A media release will go out on 14 June.</p>
16	<p>CHRISTMAS DECORATIONS PROGRAM Council, 5/6/2017, Item 16</p>	<p>That:</p> <p>1. The multi-year Christmas decorations plan, including replacement decorations and provision for vinyl decals for the Hobart Council Centre in 2017, with a budget of \$39,050, be attributed to the City Marketing function within the draft 2017-18 budget estimates.</p> <p>2. The existing 6 metre artificial Wellington Court tree, or any other options, be installed in 2017, unless an appropriate live tree cannot be sourced and the matter be reported on to the Council meeting of 19 June 2017.</p> <p>3. Following consultation with Aldermen a further report be submitted to the Committee in August 2017 detailing options for a City of Hobart live Christmas tree or trees for the City Centre and waterfront areas.</p>	<p>Director Community Development</p>	<p>This matter was further considered at a Special EDCC meeting on Monday 19 June.</p>

8. QUESTIONS WITHOUT NOTICE

Section 29 of the *Local Government (Meeting Procedures) Regulations 2015*.
File Ref: 13-1-10

An Alderman may ask a question without notice of the Chairman, another Alderman, the General Manager or the General Manager's representative, in line with the following procedures:

1. The Chairman will refuse to accept a question without notice if it does not relate to the Terms of Reference of the Council committee at which it is asked.
2. In putting a question without notice, an Alderman must not:
 - (i) offer an argument or opinion; or
 - (ii) draw any inferences or make any imputations – except so far as may be necessary to explain the question.
3. The Chairman must not permit any debate of a question without notice or its answer.
4. The Chairman, Aldermen, General Manager or General Manager's representative who is asked a question may decline to answer the question, if in the opinion of the respondent it is considered inappropriate due to its being unclear, insulting or improper.
5. The Chairman may require a question to be put in writing.
6. Where a question without notice is asked and answered at a meeting, both the question and the response will be recorded in the minutes of that meeting.
7. Where a response is not able to be provided at the meeting, the question will be taken on notice and
 - (i) the minutes of the meeting at which the question is asked will record the question and the fact that it has been taken on notice.
 - (ii) a written response will be provided to all Aldermen, at the appropriate time.
 - (iii) upon the answer to the question being circulated to Aldermen, both the question and the answer will be listed on the agenda for the next available ordinary meeting of the committee at which it was asked, where it will be listed for noting purposes only.

9. CLOSED PORTION OF THE MEETING

The following items were discussed: -

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|--------------|----------------------------------------------------------------------------------------------------------|
| Item No. 1 | Minutes of the last meeting of the Closed Portion of the Council Meeting |
| Item No. 2 | Consideration of supplementary items to the agenda |
| Item No. 3 | Indications of pecuniary and conflicts of interest |
| Item No. 4 | Committee Action Status Report |
| Item No. 4.1 | Committee Actions - Status Report
LG(MP)R 15(2)(g) |
| Item No. 5 | Responses to Questions Without Notice |
| Item No. 5.1 | Xi'an Friendship/Sister City Relationships
LG(MP)R 15(2)(g) |
| Item No. 5.2 | Expansion of Economic Development Opportunities with Sister Cities/Friendship Cities
LG(MP)R 15(2)(g) |
| Item No. 6 | Questions Without Notice |