



CITY OF HOBART

AGENDA

Special Economic Development & Communications Committee Meeting

Open Portion

Monday, 24 April 2017

at 4.50 pm

Lady Osborne Room, Town Hall

THE MISSION

Our mission is to ensure good governance of our capital City.

THE VALUES

The Council is:

about people	We value people – our community, our customers and colleagues.
professional	We take pride in our work.
enterprising	We look for ways to create value.
responsive	We're accessible and focused on service.
inclusive	We respect diversity in people and ideas.
making a difference	We recognise that everything we do shapes Hobart's future.

ORDER OF BUSINESS

Business listed on the agenda is to be conducted in the order in which it is set out, unless the committee by simple majority determines otherwise.

APOLOGIES AND LEAVE OF ABSENCE

- 1. CO-OPTION OF A COMMITTEE MEMBER IN THE EVENT OF A VACANCY 4**
- 2. INDICATIONS OF PECUNIARY AND CONFLICTS OF INTEREST 4**
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 - 4.1 65th Multi-District Lions Convention 2017 - fee waiver
installation of civic banners 5

Special Economic Development & Communications Committee Meeting (Open Portion) held Monday, 24 April 2017 at 4.50 pm in the Lady Osborne Room, Town Hall.

COMMITTEE MEMBERS

Deputy Lord Mayor Christie (Chairman)
Zucco
Ruzicka
Thomas
Denison

Apologies: Nil

Leave of Absence:

ALDERMEN

Lord Mayor Hickey
Briscoe
Sexton
Burnet
Cocker
Reynolds
Harvey

1. CO-OPTION OF A COMMITTEE MEMBER IN THE EVENT OF A VACANCY

2. INDICATIONS OF PECUNIARY AND CONFLICTS OF INTEREST

Ref: Part 2, Regulation 8(7) of the *Local Government (Meeting Procedures) Regulations 2015*.

Aldermen are requested to indicate where they may have any pecuniary or conflict of interest in respect to any matter appearing on the agenda, or any supplementary item to the agenda, which the committee has resolved to deal with.

3. TRANSFER OF AGENDA ITEMS

Regulation 15 of the *Local Government (Meeting Procedures) Regulations 2015*.

A committee may close a part of a meeting to the public where a matter to be discussed falls within 15(2) of the above regulations.

In the event that the committee transfer an item to the closed portion, the reasons for doing so should be stated.

Are there any items which should be transferred from this agenda to the closed portion of the agenda, or from the closed to the open portion of the agenda?

4 REPORTS

4.1 65th Multi-District Lions Convention 2017 - fee waiver installation of civic banners File Ref: F17/36429

Report of the Director Community Development of 20 April 2017 and
attachments.

Delegation: Council

**REPORT TITLE: 65TH MULTI-DISTRICT LIONS CONVENTION 2017 -
FEE WAIVER INSTALLATION OF CIVIC BANNERS****REPORT PROVIDED BY:** Director Community Development**1. Report Purpose and Community Benefit**

- 1.1. The purpose of this report is to seek the Council's consideration of financial support to Lions International through the waiver of the installation costs of civic banners in Davey Street from 1 May to 8 May 2017 for the 65th Multi-District Lions Convention 2017.
- 1.2. The convention will bring 1000 national and international delegates to Hobart for five days, with additional days of pre and post conference touring and has an expected economic benefit of \$3.5 million.

2. Report Summary

- 2.1. This report seeks the Council's consideration of financial support to Lions International through the waiver of the installation costs of civic banners in Davey Street from 1 May 2017 to 8 May 2017.
- 2.2. The Lions convention is expected to host 1000 national and international delegates and has an anticipated economic benefit of \$3.5 million.
- 2.3. The Council is supporting the convention by way of a Lord Mayor Civic Reception but a further request has been received for the waiving of civic banner installation costs of \$1,100 (GST inclusive).
- 2.4. This report recommends that the Council determine whether it wishes to provide financial support for the waiver of the installation and removal costs of civic banners.

3. Recommendation

That the Council determine whether it wishes to provide financial support to the 65th Multi-District Lions Convention 2017 through the waiver of the installation costs of convention civic banners in Davey Street from 1 May 2017 to 8 May 2017 to the value of \$1,100 (GST inclusive).

4. Background

- 4.1. The Lions Club of Southern Tasmania was successful in their bid to host the 65th Lions Multiple District Convention in Hobart in May 2017 at Wrest Point.
- 4.2. This convention has been held in Tasmania five times, twice in Launceston and three times in Hobart – in 1978, 1993 and 2003.
- 4.3. The 2017 convention is expected to host 1000 delegates and partners from across Australia, Indonesia, Papua New Guinea and New Zealand.
- 4.4. The convention is being held over five days at Wrest Point Convention Centre and delegates and partners are expected to pre and post tour.
- 4.5. A convention of this size and duration is estimated to provide \$3.5 million in economic benefit to Hobart.
- 4.6. The Council is supporting Lions by way of the Lord Mayor hosting a Civic Reception for 70 people in the Lord Mayor's Court Room on 3 May 2017 at an estimated cost of \$1,400 and the Lord Mayor has also accepted an invitation to welcome the convention delegates to Hobart by speaking at the convention's opening on 5 May 2017.
- 4.7. A further request for support has been received by the convention organiser for the Council to consider supporting the promotion of the convention through the waiver of the installation costs of civic banners from 1 to 8 May 2017 (**attachment A**).
- 4.8. The convention has requested the main arterial installation of Davey Street, given the convention is to be held at Wrest Point and delegates will travel via Davey Street. The banners will be flown from 1 to 8 May 2017.
- 4.9. Council officers have booked this location on behalf of Lions.
- 4.10. It is understood that Lions has gained the support of a sponsor to produce the banners.
- 4.11. The cost of the installation and removal of the banners for the period requested is \$1,100 (GST inclusive).
- 4.12. Given the event is a conference the funding request does not meet the requirements of the City of Hobart's Community Development Grants Program
- 4.13. It should be noted that the City of Hobart does support the business events sector more broadly through its strategic partnership with Business Events Tasmania whereby an annual grant is provided to Business Events Tasmania. In 2016/2017, the quantum of that grant was \$100,000.

5. Proposal and Implementation

- 5.1. It is proposed that the Council determine whether it wishes to provide financial support to the 65th Multi-District Lions Convention 2017 through the waiver of the installation and removal costs of civic banners in Davey Street from 1 May 2017 to 8 May 2017.
- 5.2. Should the Council determine to support this request:
 - 5.2.1. The cost of the installation and removal of the civic banners is \$1,100 (GST inclusive) which would be attributed as an un-budgeted cost to the City Marketing budget function of the 2016/2017 Annual Plan.
 - 5.2.2. The value of the support provided to the 65th Multi-District Lions Convention 2017 would be recorded in the 2016/2017 Annual Report in accordance with the Council's policy in relation to the disclosure of grants and benefits.

6. Strategic Planning and Policy Considerations

- 6.1. The request aligns with the Council's Capital City Strategic Plan 2015-2025, Goal 1 Economic Development, Vibrancy and Culture.

7. Financial Implications

- 7.1. Funding Source and Impact on Current Year Operating Result
 - 7.1.1. The installation and removal cost associated with the civic banners is \$1,100 (GST inclusive) and is not budgeted for in the current financial year.
 - 7.1.2. Should the Council determine to support the request, the cost would be attributed to the City Marketing function in 2016/2017.

8. Legal, Risk and Legislative Considerations

- 8.1. Not applicable.

9. Community and Stakeholder Engagement

- 9.1. The Manager Community and Cultural Programs and City Marketing Administration Officer have been consulted in the writing of this report.

10. Delegation

- 10.1. This matter is delegated to the Council for determination.

As signatory to this report, I certify that, pursuant to Section 55(1) of the Local Government Act 1993, I hold no interest, as referred to in Section 49 of the Local Government Act 1993, in matters contained in this report.



Philip Holliday
**DIRECTOR COMMUNITY
DEVELOPMENT**

Date: 20 April 2017
File Reference: F17/36429

Attachment A: Letter of Request - Lions Convention ↴ 



P.O.Box 2001
Lower Sandy Bay 7006

19th April 2017

The Right Hon. the Lord Mayor of Hobart,
City of Hobart
Town Hall,
HOBART. TAS. 7000

Dear Lord Mayor,

The Committee is very grateful for your support by hosting a Civic Reception to mark 100 years* of Lionism in the World and celebrating 70 years of Lionism in Australia and speaking at our Multiple District Convention. Lions is the largest service organisation in the World established in 207 Countries with 1.4million members.

However, we are now seeking further support from your Council by assisting with the installation of the street banners to be placed in the main arterial roads of Hobart and according to your Civic Banner guidelines will cost \$1480.00.

This 5 day Convention is of significant economic benefit to our City bringing over 1000 delegates and partners to Hobart from all over Australia, Indonesia, Papua New Guinea and New Zealand. The Convention begins on Thursday 4th May and concludes on Tuesday 9th May with all business sessions being held at Wrest Point.

Many of the delegates begin arriving in the state on Sunday 30th April and Monday 1st May and departing on Tuesday 9th May or later as numerous couples or individuals have planned extra time to tour the state.

Business Events Tasmania have calculated that a Convention of this size and for this duration would bring to Hobart an estimated amount of \$3.5million



We have been advised that the installation is to take place on the 1st May and removed on the 8th May when the Convention ends. We have been very fortunate in gaining the support of the Hazell Bros Group who paid for the banners which have been made by your Council's contractor in Victoria.

Your further financial assistance in meeting the installation costs would be greatly appreciated.

Yours in Lionism,


David Daniels OAM
Chairman-Organising Committee