



CITY OF HOBART

AGENDA

Economic Development & Communications Committee Meeting

Open Portion

Thursday, 1 September 2022

at 4:30 pm

Council Chamber, Town Hall

THE MISSION

Working together to make Hobart a better place for the community.

THE VALUES

The Council is:

People	We care about people – our community, our customers and colleagues.
Teamwork	We collaborate both within the organisation and with external stakeholders drawing on skills and expertise for the benefit of our community.
Focus and Direction	We have clear goals and plans to achieve sustainable social, environmental and economic outcomes for the Hobart community.
Creativity and Innovation	We embrace new approaches and continuously improve to achieve better outcomes for our community.
Accountability	We are transparent, work to high ethical and professional standards and are accountable for delivering outcomes for our community.

ORDER OF BUSINESS

Business listed on the agenda is to be conducted in the order in which it is set out, unless the committee by simple majority determines otherwise.

APOLOGIES AND LEAVE OF ABSENCE

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**Economic Development & Communications Committee Meeting (Open Portion)
held Thursday, 1 September 2022 at 4:30 pm in the Council Chamber, Town
Hall.**

This meeting of the Economic Development & Communications Committee is held in accordance with a Notice issued by the Premier on 3 April 2020 under section 18 of the *COVID-19 Disease Emergency (Miscellaneous Provisions) Act 2020*.

The title Chief Executive Officer is a term of reference for the General Manager as appointed by Council pursuant s.61 of the *Local Government Act 1993* (Tas).

COMMITTEE MEMBERS

Alderman D C Thomas (Chairman)
Alderman M Zucco
Alderman Dr P T Sexton
Councillor M Dutta
Councillor J Fox

Apologies:

Leave of Absence: Nil

NON-MEMBERS

Lord Mayor Councillor A M Reynolds
Deputy Lord Mayor Councillor H Burnet
Alderman J R Briscoe
Councillor W F Harvey
Alderman S Behrakis
Councillor Z Sherlock
Councillor W Coats

**1. CO-OPTION OF A COMMITTEE MEMBER IN THE EVENT OF A
VACANCY**

2. CONFIRMATION OF MINUTES

The minutes of the Open Portion of the Economic Development & Communications Committee meeting held on [Thursday, 30 June 2022](#), are submitted for confirming as an accurate record.

3. CONSIDERATION OF SUPPLEMENTARY ITEMS

Ref: Part 2, Regulation 8(6) of the *Local Government (Meeting Procedures) Regulations 2015*.

Recommendation

That the Committee resolve to deal with any supplementary items not appearing on the agenda, as reported by the Chief Executive Officer.

4. INDICATIONS OF PECUNIARY AND CONFLICTS OF INTEREST

Ref: Part 2, Regulation 8(7) of the *Local Government (Meeting Procedures) Regulations 2015*.

Members of the Committee are requested to indicate where they may have any pecuniary or conflict of interest in respect to any matter appearing on the agenda, or any supplementary item to the agenda, which the Committee has resolved to deal with.

5. TRANSFER OF AGENDA ITEMS

Regulation 15 of the *Local Government (Meeting Procedures) Regulations 2015*.

A Committee may close a part of a meeting to the public where a matter to be discussed falls within 15(2) of the above regulations.

In the event that the Committee transfer an item to the closed portion, the reasons for doing so should be stated.

Are there any items which should be transferred from this agenda to the closed portion of the agenda, or from the closed to the open portion of the agenda?

6. REPORTS

6.1 World Cities Summit Singapore File Ref: F22/85246

Memorandum of the Chief Executive Officer of 25 August 2022.

Delegation: Council



City of **HOBART**

**MEMORANDUM: ECONOMIC DEVELOPMENT & COMMUNICATIONS
COMMITTEE**

World Cities Summit Singapore

The Chief Executive Officer will table a report outlining the outcomes of officer attendance at the World Cities Summit in Singapore from 31 July to 3 August 2022 as well as other meetings held to support trade, investment and international education objectives of the City.

RECOMMENDATION

That the Council note the outcomes report tabled by the Chief Executive Officer in respect the World Cities Summit in Singapore from 31 July to 3 August 2022 as well as other meetings held to support trade, investment and international education objectives of the City.

As signatory to this report, I certify that, pursuant to Section 55(1) of the Local Government Act 1993, I hold no interest, as referred to in Section 49 of the Local Government Act 1993, in matters contained in this report.

Kelly Grigsby
CHIEF EXECUTIVE OFFICER

Date: 25 August 2022
File Reference: F22/85246

6.2 Invest Hobart - Investment Prospectus
File Ref: F22/85182; 16/120

Memorandum of the Manager City Economy and the Director Connected City of 26 August 2022 and attachment.

Delegation: Council



City of **HOBART**

MEMORANDUM: ECONOMIC DEVELOPMENT & COMMUNICATIONS COMMITTEE

Invest Hobart - Investment Prospectus

In March 2022, work began on the development of a new City of Hobart Investment Prospectus. The aim of this document is to showcase the Hobart LGA's unique position as an Island State Capital City, by championing our geographic strengths, our resourcefulness and the inherent strengths of our city's economy as a gateway to the rest of Tasmania and to the Antarctic.

A working draft Investment Prospectus was presented to Committee on 1 August 2022, with the intent of presenting a draft to key stakeholders during the CEO and Director Connected City attendance to the World Cities Summit held in Singapore in early August 2022.

Since this time, additional feedback has been collated, with several new images procured to diversify the presentation of our Cultural and Creative Industries as a driver to city activation and in recognition of its importance to our lifestyle, and to raise the importance of our sustainability credentials and initiatives as a key tenet of future growth and investment opportunities in Hobart.

The current version of Invest Hobart (Attachment A) is presented to Council as a framework of the document, which will maintained as a live document with regular updates to ensure its content, including data and images, remains current. The document is presented to Council as a printed document however it is intended that a web based version will also be developed to ensure greater accessibility to a diverse audience.

RECOMMENDATION

That:


- 1. The Council approve the document titled 'Invest Hobart', marked as attachment A to this report, as the current version of the City's investment prospectus, and that the document be made publicly available at the appropriate time.***
- 2. The Chief Executive Officer be delegated the authority to approve future amendments of the document titled 'Invest Hobart'.***
- 3. Six-monthly updates be provided to the Council outlining key***

amendments to the document titled 'Invest Hobart'.

As signatory to this report, I certify that, pursuant to Section 55(1) of the Local Government Act 1993, I hold no interest, as referred to in Section 49 of the Local Government Act 1993, in matters contained in this report.



Nick Andrew
MANAGER CITY ECONOMY



Jacqui Allen
DIRECTOR CONNECTED CITY

Date: 26 August 2022
File Reference: F22/85182; 16/120

Attachment A: Invest Hobart ↴ 



Invest Hobart

HOBART PROSPECTUS 2022



Lord Mayor's Message

This is an exciting time to be a part of Hobart.

Tasmania has long been seen by the world as a place of environmental diversity and natural beauty. More recently, our island has also gained global attention for its unique cultural and culinary offerings, the richness of our people and communities, and the enviable quality of life enjoyed by those who live here.

As our state's capital city, Hobart is at the centre of what makes Tasmania special, and is a thriving home for the best that our island has to offer. In this place, you can experience pristine mountains, forests and waterways; engage with world-class art and one of the oldest continuing cultures on earth; and be enveloped in the warmth and openness of friendly locals – all without leaving the vibrancy of our compact, liveable city.

This is also an open, attractive, and exciting place to build ideas, invest, and do business. We pride ourselves on being a city that drives innovation, sparks creativity, fosters collaboration, and welcomes difference.

As one of five global gateways to the Antarctic and Southern Ocean, exploration, innovation and science are in our blood. Research, knowledge leadership, and education will continue to be major growth areas for our city in the years ahead.

Our flourishing visitor economy delivers memories and experiences to travellers that will last a lifetime. There remains huge untapped potential to build on and grow these world-class experiences.

We offer a unique and well-resourced creative platform from which to tell the world's stories, and to bring Tasmania's stories to the world.

We excel and provide global leadership in the sustainable, renewable, regenerative and community-minded ways of working that will be in high-demand across the world in the years ahead.

Hobart adds rich and unique value to all of the endeavours that are undertaken here.

There has never been a better time to become part of Hobart's bright and exciting future, and we are ready and waiting to work with you. The City of Hobart looks forward to supporting you to invest and grow in this most wonderful of places.

Cr Anna Reynolds
Lord Mayor

The City of Hobart lies on the traditional country of the muwinina people. We acknowledge the deep connection of the Tasmanian Aboriginal people to this place and their role as ongoing custodians of the land, and pay respect to their elders past, present and emerging. It is a privilege to stand on their Country.



HOBART PROSPECTUS 2022

The future looks good from here

We didn't think all this would happen – this burst of energy and opportunity that's filled the streets and hills of Hobart.

As the capital city of an island state, we'd grown used to being back-of-the-mind for most people. Hobart was always a great place to live and work, it always had a neighbourly culture and welcoming community, and it was always a stunning place to spend your days. But it wasn't often thought of as a city where organisations would thrive.

Now, all that's changed.

Empowered and connected by modern technology, we're reaping the benefits of those decades of staying grounded and doing our own thing. It's meant the city is full of resilience and ingenuity, which are supporting the many contemporary advantages of the Hobart economy. We have 100% renewable energy. That's not a typo or a future goal – it's 100%. We've built dominance in scientific research, driven by our unique connection to Antarctica. Our distinctive outlook on life has led to our thriving, ever-growing arts and culture industry. We have a deep water, all-weather port that's as vital to our exports as it is beautiful to look at. We have a roaring tourism trade and a dynamic education sector. And our close proximity to Tasmania's many agricultural innovators and powerhouses helps fuel the varied elements of our vibrant economy.

Thanks to all this (and more), our gorgeous city is about to embark upon the most exciting and rewarding period Hobart has ever known.

We'd love to help you be a part of it.

Aerial view of Hobart
Credit: Stu Gibson


HOBART PROSPECTUS 2022

Hobart in brief

Hobart is the capital city of the stunning island state of Tasmania. Once a quiet, often forgotten place, it now boasts Australia's best performing state economy over the 2020 and 2021 financial years.

Tasmania is consistently ranked by Commsec as the strongest state in the country across construction, as well as retail spending and relative unemployment.

As the capital city, Hobart is a leader in many specialised industries, including agribusiness and agri-tourism, marine technologies, health and medical research, government administration, cultural and creative Industries and Antarctic and scientific research.



Australia

TASMANIA

Hobart

05

Economic snapshot

In 2020/21, Hobart City contributed 25.0% of Tasmania's employment and 26.2% of its value added.

\$8.3B Economy Value of the Hobart City Economy, or Gross Regional Product ¹ , in 2021.	12.4% Growth Excellent growth performance with Hobart's economy up 2.8% in 2020 and 12.4% since 2019 despite the impacts of COVID-19 ² .	\$292M Value of Building Approvals 2020/21 Demonstrates continued resilience and confidence in investment even during COVID19 ³ .	36% Hold a Bachelor Degree or above While 29% hold a Certificate III vocational qualification or above. This makes for a strong, highly skilled labour force.
49,720 People in Full-time Employment. With 53,684 people living in the Hobart City and 238,375 living in Greater Hobart.	18km From the CBD to the airport. With the average car trip taking around 20 minutes.	29% Increase in visitor expenditure In Hobart since 2019 ⁴ .	5,980 Businesses located in the Hobart local government area (LGA).

¹ National Institute of Economic and Industry Research (NEIR) (2021)
² National Institute of Economic and Industry Research (NEIR) (2021)
³ ABS building approvals Australian cat 8731.0
⁴ Australian Financial Review, Parliament Square Hobart hits the market with \$300m plus expectations June 2021

HOBART PROSPECTUS 2022

Our major industries
in terms of productivity



Public
Administration
and Safety



Information,
Media and
Telecommunications



Food and
accommodation



Electricity,
Gas, Water and
Waste Services



Health Care
and Social
Assistance



Professional,
Antarctic and
Scientific Services



Arts and
Recreation
Services



Education
and Training
Services



HOBART PROSPECTUS 2022

100% self-sufficient in renewable energy



Gordon River Dam
Credit: Moon Cheese Studio

This is an advantage we're particularly proud of, and one which offers extensive benefits to anyone investing in the city.

100% of all our electricity generation comes from renewable resources, with approximately 10% coming from wind power and the remainder from hydro-electric generation. Emerging opportunities exist as a net exporter to the National Electricity Market and in the development of the Tasmanian Renewable Hydrogen Action Plan, which includes a \$50M renewable Hydrogen Fund.

And while we're hugely proud of our energy story, we're not resting on our laurels. By 2040, Tasmania is on track to reach a figure of 200% renewable energy, boosting our role as an exporter of clean energy to mainland Australia.



Tarraleah hydroelectric power station
Credit: Stu Gibson

HOBART PROSPECTUS 2022

100%

of all power generation is sourced from renewable resources: 10% from wind, the remainder from hydro-electric generation.

\$400M

additional investment is planned over the next four years to upgrade and modernise to renewable energy assets.

10MW

Significant investment interest in a 10 Megawatt electrolyser project powered by hydro and wind power.

\$10M

Tasmanian Government operated Energy Efficiency Loan Scheme for residents to upgrade their energy footprint.

H₂

Current development of a Green Hydrogen Hub in Northern Tasmania with \$70m investment from the Australian Government, supported by the Tasmanian Green Hydrogen Hub Project.

200%

Aiming to achieve 200% renewable generation target by 2040. Tasmania is actively seeking to become a net exporter of electricity into the Australian national Electricity Market

Woolnorth, Kennaook / Cape Grim.
Credit: Sean Scott





HOBART PROSPECTUS 2022

Tourism Statistics

There were 894,277 visitors to Hobart (compared to 1.2 million to Tasmania pre-Covid). They stayed an average of 10.7 nights and each on average spent \$2,720. This visitor spend was worth 1.85 billion dollars to Tasmanian economy in 2021 and is set to grow in 2022 and beyond.

67%

Of the 1.5m visitors to Tasmania in 2019-2020 travelled through Hobart.

7,000

Bed nights stay in Hobart by Antarctic expeditioners, in addition to the tourism night stays.

894,277

Visitors to Tasmania in 2021, 482,000 visited Hobart.

Business Events continues to be a major economic drawcard. The average stay in Tassie is 6.1 nights.

\$672

Is the average spend by delegates in Hobart per day.

\$150M

Is the average spend by delegates in Hobart per day per year.

25%

Of delegates are accompanied by another not attending the event.

55%

Of delegates plan to return to the state in the 3 years after the conference.

75%

Spend time in Hobart and surrounds staying an average of 6.1 nights.

Ever since 2015, when Lonely Planet rated Tasmania as one of the top ten destinations in the world, tourist numbers have boomed on the island.

As the capital city and main entry point to the state, Hobart reaps much of the benefits associated with Tasmania's popularity. 67% of air travel to Tasmania arrives in to Hobart airport (Source: *Tourism Tasmania TVIS*).

In 2019 Hobart attracted approximately 900,000 visitors, while total visitor nights represents a full 40% of all nights stayed in Tasmania in 2019/20³. Visitors stayed an average of 4.3 nights and spent an average of \$1734 per person. Total tourism and hospitality sales equated to \$1.5B in 2019/20.

Of the top ten visitor attractions in Tasmania, four are located in Hobart: Salamanca Markets (#1), kunanyi/Mt Wellington (#2), Royal Tasmanian Botanical Gardens (#8), and the Tasmanian Museum and Art Gallery (#10)



Cascades Female
Factory Historic Site.
Credit: Alastair Bett.



The Apostrophe Kitchen
Eatery & Store
Credit: Adam Gibson

11 ³ Tourism Visitor Summary - National Institute of Economic and Industry Research (NIEIR) (2021)

HOBART PROSPECTUS 2022



A remarkable sustainability story

Here in Hobart we're surrounded by a natural environment of astounding beauty and value. Perhaps that's why we're so serious about sustainability.

We're proud to be a recognised leader in environmental sustainability, becoming the first council in the nation to commit to act on climate change in 1999. Twenty years later, in June 2019, we were also the first capital city council to declare a climate and biodiversity emergency. Hobart doesn't just promote sustainable action: its citizens and laws support it, through the Single Use plastics by-law enforced from 1 July 2021, through to waste reduction strategies, Urban Sustainability Grants, the growth and plantation of 20,000 native plant species, and access for all businesses to almost 100% clean hydro-electric power. And with \$400m worth of investments planned in renewable energy infrastructure across the state, we're building a community that's resilient to climate change and committed to a sustainable future.

For its own operations, the City has set a 100% renewable energy target and a 20% reduction on 2020 emissions by 2030 for its greenhouse gas reduction target.

What's more, our Sustainable Hobart Action Plan (SHAP) was endorsed by the Council in 2020. SHAPs target include a corporate greenhouse gas target of 20% reduction on 2020 by 2030, a corporate renewable energy target of 100% by 2040, and a community greenhouse target to be created in consultation with the community during 2022.

We're also running a Micromobility trial via e-scooters across the city, which has already clocked up over 300,000 rides and 50,000 users (as of December 2021).

As part of our broader digital twin development, the City of Hobart has been creating a digital hub to collect data about the city and its environment. Elements of the digital twin and IoT hub will begin to be available for public use in 2022.

"We see our city as a system, where built, natural and human environments are part of each other. We work to improve the health of the air."

(Hobart: A Community Vision for our Island Capital, 2018)

HOBART PROSPECTUS 2022

A rich mix of competitive advantages



Our populace provides access to a highly skilled, well-trained workforce at a nationally competitive rate.

There are also abundant and strong pathways to tertiary study or employment through the vocational or Tertiary education system, with Government rebates and incentives available to employers.



RIGHT TOP: Community Awards, City of Hobart.
RIGHT BOTTOM: Handbuilt Creative.

Bustling with digital productivity

We were thrilled to be the first state to offer gigabit NBN, with access to three fibre optic cables that provide diverse connectivity and service options.

And now, through the Hobart City Deal, we've created the Hobart Digital Twin, which is a data-rich, interactive, searchable visualisation of over 31,000 buildings that overlays infrastructure data. In time, it'll provide simulation of usage and planning data for business and government.

We also won the 2022 National Award for Digital Innovation, with our modular, low-cost digital bus shelters. Built from renewable plantation timber and equipped with augmented reality technology, they act as physical nodes for the Hobart Digital Twin. They support way finding, smart lighting, storage, waste management, environmental monitoring and emergency management.

One of the shining lights of our digital boom is Procreate, an industry-leading software developer making the most powerful digital illustration apps on iPad and iPhone today. Procreate is one of only two apps to have received a coveted Apple Design Award twice, and has been the best-selling paid iPad app on App Store for the past five years. They've also recently expanded their office in North Hobart.



Procreate



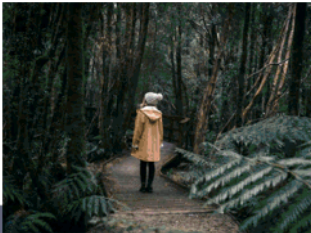


HOBART PROSPECTUS 2022

But perhaps our most wonderful environmental advantage is Hobart's proximity to Tasmania's breathtaking wilderness – its forests, mountains, rivers, gorges and beaches.

Access to World Heritage wildernesses from Hobart is astoundingly easy, and something many of our citizens enjoy on a weekly or daily basis.

Walk to Nelson Falls.
Credit: Emilie Risteovski.



If you've ever visited, you'll know that Hobart offers some of the cleanest air and most incredible natural scenery in the world.

To gaze up at kunanyi/Mount Wellington throughout your day is something that you never quite get used to – especially when it's capped in snow, as it so often is in winter.



Kayaking on River Derwent.
Credit: Stu Gibson.



The Port of Hobart, based in the Derwent Estuary, is one of the deepest natural ports in the world, which is particularly helpful in our role as one of the primary gateway cities to Antarctica – a status that's worth around \$200M to the local economy, and which constantly provides new opportunities through the Antarctic supply chain.

Hobart IMAS.
Credit: Osborne Images.







One of the jewels in the crown of Hobart's economy is our position as one of the five Antarctic Gateway Cities.

Supporting this industry is a rigorous and diverse scientific sector, with specialisations in fisheries and aquaculture, ecology and biodiversity, oceans and cryosphere studies, ocean-earth systems, oceans and Antarctic governance. Together, these sectors are worth \$229m to our economy.

We're also proud to be the home of the Institute for Marine and Antarctic Studies (IMAS), located on the Hobart waterfront and ranked as the #1 location to study the Southern Ocean and Antarctica.



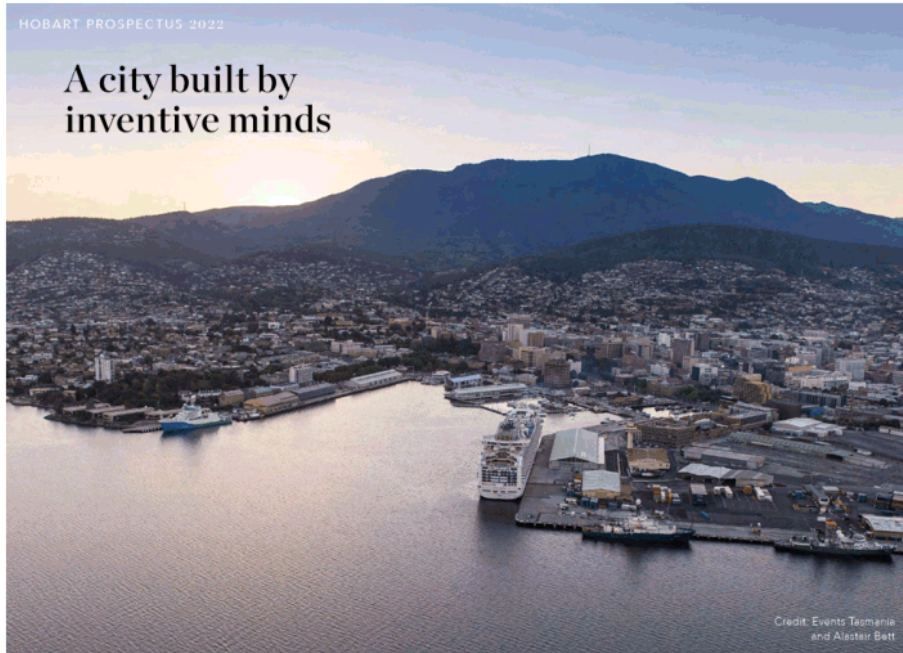
And according to the Center for World University Rankings, we're ranked #1 in Australia and #13 globally for Oceanology, #4 globally for Marine and Fresh water biology and #7 globally for Fisheries. Other world class research facilities include the CSIRO and the Menzies Institute, a leader in vital medical research.

As well as providing us with advantages in the science sector, our proximity to Antarctica facilitates our expertise in logistics and transportation. We're the home of Australia's newest Antarctic Icebreaker: the 160 meter long RSV Nuyina, as well as the ocean research vessel RV Investigator

We're thrilled with the success of this sector. But we're equally excited about its potential in the future, which is underpinned by significant proposed future development at Macquarie Point, as well as transformational upgrades to TasPorts berths in the dockside area.

TOP: Medical Science Precinct (Menzies).
RIGHT: Alex Fraser, Remote Sensing Specialist. Credit: Jon Gezzignato.





As an island city, we've had no choice but to think inventively. Now, we're poised to reap the benefits of our history and commitment to innovation.

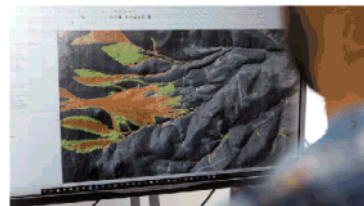
We're working towards a completely circular economy, by being the first Australian capital city to ban single use plastics. Another is the Salamanca Market Innovator program, creating pathways to help new ideas become great businesses.

We're also developing the new Central Hobart Precincts Plan to guide future growth in a way that will strengthen the things that make Hobart great, and build on our position as a vibrant, flourishing, sustainable and globally appealing small capital city.

This plan is further supported by the release of the new Tasmanian Planning Scheme, which will be brought to life through the provision of case management and concierge services delivered by the City of Hobart.

Our emerging game development sector, driven by high speed digital connectivity, has a dynamic and growing presence in the city. Key players include Giant Margarita, Secret Lab, the University of Tasmania and Screen Tasmania.

And we're embarking on a series of Smart City Projects through our Connected Hobart Program, with initiatives such as our Smarter Hobart Challenge, a competition for the community to bring forward their most innovative and exciting ideas to help transform our public transport services.



BOTH ABOVE:
Geoneon. Credit:
Samuel Shelley,
courtesy of Brend
Tasmania.

Our thriving education industry

It isn't just tourists and businesses who've been attracted to the benefits offered by life in Hobart: students have cottoned on to them, too. Study Australia estimates a little over 12,500 international students study in Tasmania, most of these being based in and around Hobart, with approximately 45% being tertiary students, with the remaining being vocational.

These large numbers of students have positive, flow-on effects to the rest of the community. In 2018, the ABS showed \$423m was brought into the Tasmania economy through international education.

But ours isn't just a story of international students coming to the Hobart. Tasmania's education sector has a long history of excellence and high-quality teaching across all levels of study, especially in our role as a leader in Antarctic science, marine and maritime fields, medical science, forestry and agricultural sciences.

\$423M

Brought into the Tasmanian economy through international education in 2018.

12,500

International students study in Tasmania, most of these being based in and around Hobart.

Take a virtual tour of studying in Tasmania!

<http://vr.tasmanien.com.au/studytes/index#hobart>

Medical Science
Precinct (Manzies).







HOBART PROSPECTUS 2022

BELOW:
Islington Hotel.
BOTTOM MAIN:
Facade of The Tasman
Luxury Collection
Hotel, Hobart.

Other recent developments

Since 2017 there has been \$855 million spent in hotel developments, equating to 2500 rooms. There is also a plan to spend \$6.48 billion on a pipeline of Tasmanian capital projects, which will further boost the development of our city. (Source: State Growth 10 Year Infrastructure Pipeline)

\$110M **\$986M**
Hedberg Performing Arts Precinct. Hobart Hospital upgrade completed in 2020.



The proposed Mac Point Development is one of the few remaining city-side major development sites in an Australian capital city.

It's worth over \$1 billion in development potential and will provide around 9800 jobs during construction of the 9.3HA area.

The site is planned to include a science and Antarctic precinct, retail, residential, hospitality and accommodation developments, with land releases going to market from 2022.



ABOVE and TOP: Macquarie Point Development Corporation.

9,800 **>\$1B**
Jobs created during construction. Value in development potential.





Put simply, our cultural industries add huge value to our economy, while making life more interesting for those who live here.

It's also worth mentioning the benefits of our thriving arts and culture industry that aren't strictly tangible.

Yes, the strength and diversity of our cultural industries offer many opportunities to businesses, but they also do what great cultures around the world have always done: they support and enrich the many aspects of the community. And because we're a community enriched by its arts and culture, we're a community of forward-thinkers. Of people who think outside the box, and who won't be put inside one. Hobartians have grown used to being challenged, to thinking differently and to accepting others, and a lot of that is down to how our city has long held the importance of arts as one of its core values.



Hobart is home to a huge range of significant cultural facilities and events, including Australia's oldest working theatre: The Theatre Royal. We also host four of Tasmania's top ten most visited experiences: The Tasmanian Museum and Art Gallery, kunanyi/Mount Wellington, Salamanca Market and the Royal Tasmanian Botanical Gardens.

We're proud of our vibrant festival calendar, which includes internationally famous events such as Dark Mofo, MONA FOMA, Festival of Voices, Taste, Salamanca Market, Ten Days On The Island, The Wooden Boat Festival, The Rolex Sydney to Hobart Yacht Race and a huge variety of bespoke events.

The arts has long held a role as one of the core value-add sectors to the Tasmanian Visitor Economy, and is rated as the 4th most importance recovery element by Tasmanians (DSG survey, 2020).

LEFT: TSO Obscura II. Credit: Caleb Miller, courtesy of TSO. OPPOSITE TOP: Cascades Female Factory Historic Site. Credit: Alastair Bett. OPPOSITE RIGHT: Huon Valley Mid-Winter Fest. Credit: Lusy Productions. OPPOSITE BOTTOM: Dark Mofo.

\$150M
Value of spend by conference delegates in Hobart annually.







One of the best things about our thriving food sector is, when you think about it, the obvious one – how it all tastes.

All these incredible producers support Greater Hobart's many paddock-to-plate markets, as well as our thriving restaurant culture. Many leading chefs continue to flock to our city in order to have closer access to Tasmania's world-class produce. If you visit (or if you're lucky enough to live here), you owe it to yourself to experience the staggering breadth and quality of our dining scene. But make sure you book in advance, as Hobart's restaurants have never been more popular.

HOBART PROSPECTUS 2022

As the capital of Tasmania, Hobart offers first access to all the advantages of the island's agriculture:

- Over one quarter of Tasmania's land is dedicated to agriculture
- High quality, organic growing conditions
- Directly employs approx. 10,000 people
- The Tasmanian Institute of Agriculture (TIA) is highly rated globally and the University's Sense-T project leads the world in the development and implementation of technological sensors for use in farm management and tourist travel data
- Key produce: dairy, fruit (including stone, pome fruit and berries), vegetables, viticulture and hops, pigs and poultry, as well as niche production such as seeds, honey, ginseng, olives, nuts, truffles, herbs, cut flowers, bulbs and essential oils
- With 3,200 kilometres of unpolluted coastline, Tasmania produces more seafood by value than any other state in Australia.

Tasmania is known across the world for its premium food and produce, including seafood (such as Atlantic salmon, oysters, abalone and crayfish), apples, berries, dairy, beef, lamb, chocolate and vegetables.

Prior to the pandemic, the Tasmania agri-food sector was valued at \$3.2b gross value, while the packed and processed food sector was worth \$5.27. Beef, dairy and seafood combined are worth \$1.95B and have significant overseas and interstate markets.

To complement our fine food, Tasmania also has a reputation for producing premium wine, beer, cider and whiskey.

Although the industry is considered boutique, it regularly achieves international accolades for its premium produce, which is constantly in high demand.

Matched with a higher price per tonne and lower land costs, with easy access to air and sea transport, our agriculture industry is renowned for its ability to supply fresh produce to international markets often within 48 hours of harvest.



25%

Over one quarter of Tasmania's land is dedicated to agriculture.

25%

Of Australia's vegetable exports are from Tasmania.





We don't say expertise lightly.

As well as the previously mentioned Institute of Marine and Antarctic Studies (IMAS), Tasmania is home to the national Australian Maritime College (AMC), the University of Tasmania's Defence and Maritime Innovation and Design Precinct, the Blue Economy Cooperative Research Centre, Australia's Commonwealth Scientific and Industrial Research Organisation's (CSIRO) Marine National Facility, and the Centre for Antarctic, Remote and Maritime Medicine.



Shipbuilding is integral to our economy, as well.

The design, manufacture and fit-out of a range of vessels – from small, specialised watercraft through to high-speed ferries over 120 m long – takes place across the state, with much of the focus in the Greater Hobart region. Four shipyards are located at a maritime defence industry precinct 20 minutes north of Hobart and one shipyard is located just south of the city. In total, our shipyards have over 79,500m² of undercover production hall space.

ABOVE: Victoria Dock, Hobart. Credit: Tourism Tasmania & Robin Nyfeler. LEFT: Sydney to Hobart Yacht Race. Credit: Alastair Bett



We have extensive experience constructing vessels in aluminium, steel, high-density polyethylene, and composites for a wide range of markets and industries, including ferries and tourism, aquaculture, maritime security, defence, oil and gas, Antarctic and Southern Ocean operators, special service providers and private vessels.

When it comes to education of the workforce in these industries, TasTAFE supports the training requirements of our major shipbuilders and the broader maritime industry. TasTAFE's facilities include the Metal Engineering Training Facility, located in the maritime defence industry precinct at Prince of Wales Bay.



ABOVE and BELOW: IMAS. Credit: The University of Tasmania.





7. COMMITTEE ACTION STATUS REPORT

7.1 Committee Actions - Status Report - Open

A report indicating the status of current decisions is attached for the information of Elected Members.

RECOMMENDATION

That the information be received and noted.

Delegation: Committee

Attachment A: EDCC - Open - Status Report - 1 September 2022

**ECONOMIC DEVELOPMENT AND COMMUNICATIONS COMMITTEE – STATUS REPORT
OPEN PORTION OF THE MEETING
1 September 2022**

Ref	Meeting	Report / Action	Action Officer	Comments
1	THE CITY OF HOBART'S ROLE IN SUPPORTING THE ANTARCTIC SECTOR Council, 15/3/2022, Item 15	That: 1. The Council endorses the following actions to broaden its support for the Antarctic sector: (i) Discussions between the Mayors of Hobart and Christchurch take place in the first quarter of 2022 about how the Antarctic cities might collaborate further. (ii) The Council considers, as part of the budget process, an allocation of no more than \$20,000 per annum to part fund a Hobart based Antarctic Youth Ambassador for two years commencing in 2022-23 (contingent on match funding from another stakeholder). Funding for this role to be included in the Economic Development Budget Function of the 2022-23 Annual Plan. (iii) The City continues to monitor what is needed to ensure meaningful participation in the City Deal and commits additional resources if required. (iv) Officers attend the Tasmanian Antarctic Gateway Advisory Committee meeting in	Director Connected City	1(i) The Mayoral call between Christchurch and COH was been postponed at the request of the City of Christchurch as staff and shall be rescheduled at a mutually agreed time, once the City's Project Manager International Relations and Strategic Partnerships has commenced. 1(ii) Council officers continue to seek funding partnership with key industry stakeholders for the Hobart based Antarctic Youth Ambassador role. 1(iii) Complete. City Economy officers will continue to request to be involved in ongoing conversations. This has been

Ref	Meeting	Report / Action	Action Officer	Comments
		<p>March 2022 to discuss the concept of referring to Hobart as a 'custodian' rather than 'gateway'.</p> <p>(v) The City continues to engage with Antarctic Tasmania and the relevant State Minister to discuss potential membership for the City of Hobart at the Tasmanian Antarctic Gateway Advisory Committee.</p> <p>2. Information arising from enacting (i)-(v) above is included in the discussions and engagement required to develop the Antarctic content for the City's new economic development strategy.</p>		<p>raised in the Greater Hobart Councils Economic Network.</p> <p>1(iv - v) The City will provide feedback on TAG's proposed Antarctic Strategy. The notion of custodianship continues to be debated amongst stakeholders.</p> <p>2. Ongoing.</p>
2	<p>INTERNATIONAL RELATIONS UPDATE</p> <p>Council, 15/3/2022, Item 16</p>	<p>That:</p> <p>1. Investigations into potential new relationships with cities Jiri in Nepal, Kochi in India and Incheon (South Korea) to be placed on hold and reviewed as soon as practicable after the 2022 Local Government elections.</p> <p>2. Operational activities relating to existing international relationships to continue online. Officers to undertake local community-based engagement throughout 2022, with minimal to no</p>	Director Connected City	<p>1. Investigations into potential new relationships remain on hold. Foreign dignitaries continue to make contact with City of Hobart to enquire about future city to city relationships.</p> <p>2. Operational activities continue online and through local, community-based engagement. An International Relations Update was provided for the EDCC meeting of 2 June 2022,</p>

Ref	Meeting	Report / Action	Action Officer	Comments
		<p>additional budgetary requirements other than officer time.</p> <p>3. The waste education program being considered for Balibó in Timor Leste, to be placed on hold and reviewed in September 2022.</p>		<p>noting further discussions to be on hold until October 2022</p> <p>3. The waste education program continues to be on hold ahead of review in September 2022.</p>
3	<p>INTERNATIONAL RELATIONS UPDATE</p> <p>Committee, 2/6/2022, Item 6.3</p>	That the report International Relations Update June 2022 be received and noted with a further report to be submitted to the Committee after the scheduled October Local Government election.	Director Connected City	Investigations into potential new relationships remain on hold and will be reported on after the scheduled October Local Government election.
4	<p>CITY OF HOBART ECONOMIC DEVELOPMENT STRATEGY UPDATE</p> <p>Committee, 30/6/2022 Item 6.3</p>	That the proposed Project Plan for the development of a City of Hobart Economic Development Strategy, be received and noted.	Director Connected City	The Economic Development Strategy is under development, with engagement planned for current Elected Members and the Hobart business community.

8. QUESTIONS WITHOUT NOTICE

Section 29 of the *Local Government (Meeting Procedures) Regulations 2015*.
File Ref: 13-1-10

An Elected Member may ask a question without notice of the Chairman, another Elected Member, the Chief Executive Officer or the Chief Executive Officer's representative, in line with the following procedures:

1. The Chairman will refuse to accept a question without notice if it does not relate to the Terms of Reference of the Council committee at which it is asked.
2. In putting a question without notice, an Elected Member must not:
 - (i) offer an argument or opinion; or
 - (ii) draw any inferences or make any imputations – except so far as may be necessary to explain the question.
3. The Chairman must not permit any debate of a question without notice or its answer.
4. The Chairman, Elected Members, Chief Executive Officer or Chief Executive Officer's representative who is asked a question may decline to answer the question, if in the opinion of the respondent it is considered inappropriate due to its being unclear, insulting or improper.
5. The Chairman may require a question to be put in writing.
6. Where a question without notice is asked and answered at a meeting, both the question and the response will be recorded in the minutes of that meeting.
7. Where a response is not able to be provided at the meeting, the question will be taken on notice and
 - (i) the minutes of the meeting at which the question is asked will record the question and the fact that it has been taken on notice.
 - (ii) a written response will be provided to all Elected Members, at the appropriate time.
 - (iii) upon the answer to the question being circulated to Elected Members, both the question and the answer will be listed on the agenda for the next available ordinary meeting of the committee at which it was asked, where it will be listed for noting purposes only.

9. CLOSED PORTION OF THE MEETING

RECOMMENDATION

That the Committee resolve by majority that the meeting be closed to the public pursuant to regulation 15(1) of the *Local Government (Meeting Procedures) Regulations 2015* because the items included on the closed agenda contain the following matters:

- Confirm the minutes of the Closed portion of the meeting
- Questions without notice in the Closed portion

The following items are listed for discussion:-

- | | |
|--------------|--|
| Item No. 1 | Minutes of the last meeting of the Closed Portion of the Committee Meeting |
| Item No. 2 | Consideration of supplementary items to the agenda |
| Item No. 3 | Indications of pecuniary and conflicts of interest |
| Item No. 4 | Committee Action Status Report |
| Item No. 4.1 | Committee Actions - Status Report - Closed
LG(MP)R 15(2)(g) |
| Item No. 5 | Questions Without Notice |