



CITY OF HOBART

MINUTES ATTACHMENT

CITY PLANNING COMMITTEE MEETING

OPEN PORTION OF THE MEETING

MONDAY, 16 MARCH 2020

AT 5:00 PM

VENUE: LADY OSBORNE ROOM, TOWN HALL

TABLE OF CONTENTS

7.2.1 1 Glebe Street, Glebe - Sign

A. 1 Glebe Street - Supporting Documents - Mr Roland Browne2

E17.3 Definition of Terms

E17.3.1	Each sign must be categorised into one of the definitions listed and described below. If a sign fits a definition of more than one defined sign, the most specific defined sign applies. If a sign does not readily fit any defined sign, it must be categorised as the most similar defined sign.
E17.3.2	In this code, unless the contrary intention appears:
Above Awning Sign	means a sign attached to and supported above an awning.
Arcade Sign	means a sign suspended from or attached to the ceiling of an internal public pedestrian area.
Area	means, for a sign, the entire area within a regular, geometric form or combination of regular, geometric forms comprising all the display area of the sign and including all of the elements of the matter displayed. In the case of those messages composed of individual letters using the wall or window as background the area shall be calculated by measuring the perimeter enclosing the letters and the encompassed area shall be considered the total sign area. Structural members not being advertising matter shall not be included in computation of surface area.
Awning Fascia Sign	means a sign on the fascia or return ends of cantilever or suspended awnings.
Banner Sign	means a sign constructed of lightweight non-rigid material, such as cloth, canvas or similar fabric, attached to the wall of a building or other existing structure including light poles.
Below Awning Sign	means a sign attached to and supported below an awning.
Building Site Sign	means a temporary sign indicating that construction works are occurring on a property.
Bunting	means a string of small flags, or streamers strung in a line from or otherwise attached to a building or other structure.
Business Directory	means a sign for a building in multiple tenancies, which identifies the name of businesses and their location within the same building and does not contain any product or other advertising.
Cabinet Sign	means a cabinet with a transparent face attached to the wall of a building or structure for the display of information within, for example menus outside a restaurant.
Election Sign	means an election poster that advertises candidates or parties running in a Federal, State or Local Government election.
Flag Sign	means a sign constructed of lightweight, non-rigid material attached by one edge to a pole or rope.
Fuel Price Sign	means a sign indicating the current price of fuels available on the site of a service station.
Ground Based Sign	means a sign permanently attached to the ground on its own supportive structure, independent of any building, primarily intended to identify the premises or its access on arrival and not be seen from a distance. Does not include a pole or pylon sign or ground based panel sign.
Ground Based Panel Sign	means a sign permanently attached to the ground on its own supportive structure, independent of any building, primarily intended to identify the premises and be seen from a distance. Does not include a pole or pylon sign or ground based sign.
Horizontal Projecting Wall Sign	means a sign projecting from the wall of a building having a horizontal dimension greater than its vertical dimension.
Inflatable Sign	means a sign made of flexible material or fabric that is made to take on a three-dimensional shape when filled with a sufficient volume of air or gas.
Internal Sign	means a sign within a building intended to be seen from outside the building.
Interpretive Sign	means a sign providing information for the public, such as plans, historic information, location of services, features and businesses, and includes artworks that convey meaning. This type of sign can be private (i.e. placed by and for the benefit of a private business) or public (i.e. placed by an agency in the public interest).
Name Plate	means a single sign identifying one of the occupants of a property used for professional rooms, attached flush to the wall of the building.
Newspaper Day Bill Sign	means a sign placed outside a business selling newspapers, which contains news headlines.
Open/Closed Signs (external)	means an external open/closed signs including any extending out from a building's surface.
Pole/pylon sign	means a sign erected on a pole, poles or pylon independent of any building, provided it is not designed or used as a poster panel (billboard).
Portable Sign	means a sign not on a public reservation and not permanently attached to the ground or to a building or other structure (N.B. Portable Signs on a public reservation are controlled by licence under the Council's By-Laws).
Poster Panel (Billboard)	means a structure either freestanding or attached to a building designed to accommodate standard Poster Panels, the message of which may be changeable and variable.

Real Estate Sign	means a temporary sign erected for the purposes of selling/leasing of real estate for the duration of the period the real estate is on the market.
Reserve Sign	means a sign erected on a public reserve by a public authority for the information, guidance or safety of the public.
Roof Sign	means a sign erected on the roof or parapet of a building with the highest point of its base not exceeding a vertical distance of 300mm above the roof or parapet.
Screen Sign	means messages or product logos or other graphics printed or displayed on screens used in association with outdoor dining.
Sky Sign	means a sign erected on the roof or parapet of a building where the highest point of its base exceeds a vertical distance of 300mm above the roof or parapet.
Statutory Sign	means a sign required or specified by statute; and a sign relating to safety or guidance of pedestrians, traffic and shipping; including but not limited to a hazard sign, a Hazchem sign; a traffic control sign; a maritime purposes sign; international/national signposting conventions for service provisions and toilets.
Street Number	means a sign indicating the street number of a property.
Sun Blind Sign	means a sign incorporated into the fabric or structure of a sun blind or canopy situated over a door or window
Temporary Sign	means a sign of a temporary nature which advertises a community event of a religious, educational, cultural, political, social or recreational character.
Tourism Information Sign	means a sign compliant with the Tasmanian Roadside Signs Manual and approved by the road authority.
Transom Sign	means a sign attached to the transom of a doorway or display window of a building.
Umbrella Sign	means messages, product or propriety logos, or other graphics printed or displayed on umbrellas used in association with outdoor dining.
Vertical Projecting Wall Sign	means a sign projecting from the wall of a building with a vertical dimension greater than or equal to its horizontal dimension.
Wall Mural	means a graphical or pictorial painted design on a wall which contains a defined advertising message.
Wall Sign	means a sign painted on or attached parallel to the wall of a building or fence surrounding a building.
Window Sign	means a sign on the glass surface of a window or located less than 150mm behind a surface.

Inner Residential

Sign Type	Status	Sign Type	Status
Above Awning	Discretionary	<i>Table continued from previous column</i>	
Arcade	Discretionary	Open/Closed	Permitted
Awning Fascia	Discretionary	Pole or pylon	Discretionary
Banner	Prohibited	Portable	Discretionary
Below Awning	Discretionary	Poster Panel (Bill Board)	Prohibited
Building Site	Permitted	Real Estate	Permitted
Bunting	Prohibited	Roof	Discretionary
Business Directory	Discretionary	Reserve	Permitted
Cabinet	Discretionary	Screen	Permitted
Election	Permitted	Sky	Prohibited
Flag	Permitted	Statutory	Permitted
Fuel Price	Discretionary	Street Number	Permitted
Ground base	Discretionary	Sun Blind	Discretionary
Ground Based Panel	Discretionary	Temporary	Permitted
Horizontal Projecting Wall	Discretionary	Transom	Discretionary
Inflatable	Discretionary	Umbrella	Permitted
Internal	Permitted	Vertical projecting Wall	Discretionary
Interpretive	Discretionary	Wall Mural	Discretionary
Name Plate	Permitted	Wall	Discretionary
Newspaper Day Bill	Permitted	Window	Discretionary



1 Edward St
Glebe, Hobart
9 March 2020

City Planning Committee
Hobart City Council

Dear Committee Members,

**PLN-20-12 | Application for Planning Permit | Sign | 1 GLEBE STREET
GLEBE TAS 7000**

I write in support of the planning permit for the sign above.

Mr Browne has led me to understand that he will argue that the sign is technically not a banner sign, but a wall sign, and therefore permissible.

In considering Mr Browne's argument, I would urge the Committee to consider several other factors.

The sign accords with all the performance criteria for signs as laid out in Standards for Signs. Of particular note are the following—

1. Criterion P1 (a)
The sign is happily integrated into the design of the fence, subsumed within the fence's visual footprint, sitting beneath a gum tree. It is informative about a vital issue concerning Hobart's heritage and local amenity without dominating the streetscape or Glebe.
2. Criterion P1 (b)
The sign is of appropriate dimensions (see above). An inappropriate sign would be, say, a new billboard.
3. Criterion P1 (d)
As the neighbour nearest the sign, I can say with authority that the sign does not disrupt local amenity nor result in any loss of amenity.

I would ask councillors to additionally consider the following points.

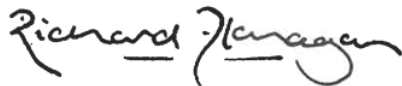
1. The sign is temporary not permanent.
2. The sign directly deals with a matter that would see the destruction of local amenity and heritage on a large scale.

3. The argument the sign makes—no new buildings on UTAS's Domain campus—is an argument strongly endorsed by, and advocated for, by the Glebe community, in the form of the Glebe Residents Association's Domain Campus Master Plan (2019).
4. In consequence, the sign is strongly supported by the majority of the Glebe community because it deals with a matter of pressing concern for that community.

I commend the HCC for treating the matter of excessive and ugly signage as a problem.

But I would urge them to consider Mr Brown's sign as an exception of a temporary nature, reflecting a strong community sentiment on a significant issue that affects the city we love.

Yours sincerely,



Richard Flanagan.