

Application Referral Cultural Heritage - Response

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| From: | Sarah Waight |
| Recommendation: | Proposal is acceptable subject to conditions. |
| Date Completed: | |
| Address: | 24 SALAMANCA SQUARE, BATTERY POINT ADJACENT ROAD RESERVE |
| Proposal: | Signage |
| Application No: | PLN-19-780 |
| Assessment Officer: | Richard Bacon, |

Referral Officer comments:

This is signage for the proposed new outdoor dining area that was previously approved as part of PLN-19-114. The proposal is for four (4) signs positioned on the external walls/planter boxes that enclose the outdoor dining/bar space. Each sign is 900mm of lettering on a 1.5 metres copper panel that is 300mm high. Within is a LED light strip that illuminates the lettering.

The site is adjacent to a place listed in Table 1: Places of Cultural Significance. Therefore the provisions of 25.11 within Schedule 4 of the Signs Code of the *Sullivans Cove Planning Scheme 1997* apply.

- *A sign on or adjacent to or within a place of cultural significance (as listed in Table 1 of Schedule 1 of this planning scheme) is 'Discretionary'.*
- *A sign in the Cove area must not either by its size, design or content detract from the character and heritage value of buildings both individually and collectively including those groups or buildings comprising some which may not be of particular heritage value.*
- *For modern standardised trademark or propriety logo advertising, corporate image requirements such as specific colours must be adapted to suit the individual location and building.*
- *A sign to be affixed to any place of cultural significance included in Schedule 1 of the Planning Scheme must maintain or reinstate and not detract from its original architecture, heritage value or character.*
- *Signs must be placed to allow the architectural details of the building to remain prominent.*
- *Signs must be placed in locations on the building or item that would traditionally have been used as advertising areas. Historical documentation may be required to justify the placement of any new signs.*
- *No signs shall dominate or obscure any other signs and in particular an historic sign forming an integral part either of a building's architectural treatment of detailing, or its heritage.*
- *Fixtures must not damage historic building fabric, including but not restricted to attachments to masonry and wood. All signs and related fittings are to be fixed using appropriate non-corrosive fixings inserted in mortar joints.*
- *Signs that break an historic parapet or roof line will be prohibited.*
- *Use of side-walls to locate signs is prohibited if the wall does not form a street-frontage, or has not historically been used for signs.*
- *Strings of light bulbs are prohibited.*

- *Internally illuminated signs attached to a building of cultural significance (excluding contemporary buildings and extensions on a place of cultural significance that are not themselves of cultural significance) are prohibited.*

This proposal is not attached to a building of cultural significance. The copper face on the timber board walls will mean that the sign and background colour and materials will not be in stark contrast with each other and therefore result in an individually prominent or dominant set of signage. The light bulbs in the renderings are prohibited. A condition of permit is to be included that clarifies that the strings of bulbs are not approved.

As such, the proposed signs are acceptable when assessed against clause 25.11 of the Schedule 4 of the Scheme.

Sarah Waight
Acting Senior Cultural Heritage Officer
12 December 2019