

Engagement Summary Report

Project	Annual Budget – Your Priorities.
Engagement period	21 st March – April 2 nd (Engagement open until April 8 th)
Project Background	
<p>The background and purpose of the engagement was to invite feedback from the community to provide to Council to help develop budget priorities for 2019-20, within the context of the Community Vision, the Council's Capital City Strategic Plan 2015-2025 and Long-Term Financial Management Plan 2020-2040.</p> <p>The online survey was introduced with the text:</p> <p>“As our City grows, it is important for us to understand what our community’s priorities are when we consider the services and infrastructure we will provide. That's why we are inviting you all to make a written submission or complete the budget survey with thoughts and ideas for the 2019-20 City of Hobart operating and capital works budget. We want to know what is important to you, where we should spend your money and how we can better deliver services and meet your needs.</p> <p>The engagement process will encompass the core areas of responsibilities funded by the City’s operating and capital works budget.”</p> <p>(Your Say Project page introduction)</p> <p>Feedback was encouraged via an online survey or by a written submission (email or post) and focused around 4 questions.</p>	
Community Engagement Objectives	
<p>Engaging on the City’s annual budget will provide the opportunity to better understand the community’s priorities for how funds are spent as well a valuable opportunity for us to inform the community about the services that the City provides and how their rates are used. The objective of this engagement was to:</p> <ul style="list-style-type: none"> • Inform the community on how the City’s annual budget is spent and how their rates are divided up across different services. • Better understand the community’s priorities in how the City allocates funding and delivers services. • Seek feedback from stakeholders and the community about their priorities now and into the future 	

- Allocate the annual budget in a way that is understood by the community and reflects their current and future needs.

Communications and Engagement Approach Overview

Engagement was undertaken through the Your Say Hobart platform via an online survey that focussed on the four questions listed below:

- What programs and services do you believe are most important for the City of Hobart to deliver?
- How can the City deliver our current program and services in ways that better meet the needs of our community?
- Are there particular programs or services that you think the City should stop delivering or should deliver in a different way?
- What new ideas should the City consider to meet emerging or evolving community needs?

The opportunity was promoted via a Your Say e-newsletter that was sent to 2264 registered users. Written submissions were also invited.

	How we engaged	Who we engaged
Your Say	Online survey	126 aware visitors (visited project page) 62 informed visitors (clicked/downloaded an infographic or document) 13 engaged visitors (completed survey)
Written Submissions	Offered via Your Say	None received

Engagement Analysis		
Question 1. What programs/services are important?		
Themes	Key Issues	Response
Health & wellbeing	<ul style="list-style-type: none"> • Safety at night • Facilities for youth and older persons 	
Environment	<ul style="list-style-type: none"> • Clean green energy use • Bushland management • Clean water • Recycling • Sustainability in development • Feral cat eradication • Bushland management • Better preparation for flood, fire, winds 	
Infrastructure	<ul style="list-style-type: none"> • Maintenance and activation of public assets and control of business interests. • Lighting, parking, planning approvals. • Appropriate urban density • Mixed land use • Improvement of city walkability & cycle infrastructure to lessen private vehicle use and unhealthy emissions, • Continued work that facilitates urban greening 	
Waste management	<ul style="list-style-type: none"> • Sewage • Recycling – “in need of major shakeup” • Refuse disposal • Development of improved organic waste disposal/recycling systems 	
Transport	<ul style="list-style-type: none"> • Public transport • Paths/roads • Increased infrastructure specific to pedestrians/cyclists 	

Sustainable communities	<ul style="list-style-type: none"> • Liveability initiatives • Sensitive development • Increased renewal of public assets/spaces • Community building • Affordable housing • Environmental protection 	
Tourism	<ul style="list-style-type: none"> • Controlled tourism/sustainable development. • No cable car 	
<p>Question 2. How can the City deliver our current program and services in ways that better meet the needs of our community?</p>		
Themes	Key Issues	Response
Planning	<ul style="list-style-type: none"> • Importance of future proofing. • Prevention of foreseeable issues vs reactivity. • Setting performance targets and hiring staff to speed up planning and building approvals - the City should not be hindering housing development during a rental crisis. 	
Environment	<ul style="list-style-type: none"> • Zero waste – clearer more accessible actions for e.g. Soft plastics, tooth brushes, electronic goods. Recycling centres and access points around the City. Organic waste. • Tree strategy – immediate and urgent roll out of street greening with mature trees to combat climate change, hotter city. • Greater focus on managing and conserving bushland & removal of weeds and pests. • Greater investment in renewable energy generation on City of Hobart buildings (solar, wind – like the MBB) • City as actively involved in environmental clean-up i.e. Derwent River & air pollution from cruise ships. • Minimising noise pollution. • Extend green waste to food waste, organic waste collection. 	

	<ul style="list-style-type: none"> • Hobart recycling services only collect very limited items compared to other cities whilst our limited landfill sites pay the penalty. • Make sure we keep wharf area so we can see the harbour from North Hobart. 	
Quality of life	<ul style="list-style-type: none"> • Consideration of low-income rate payers i.e. Provide essential services before luxuries for the few such as sports grounds. • Enhance mobility for the elderly, disabled and parents with prams. 	
Rates/taxes	<ul style="list-style-type: none"> • Rate rises – maybe broaden rate payer base. Introduce and Airbnb bed night tax as well as a shipping visitor charge. 	
Cultural/arts	<ul style="list-style-type: none"> • Give lower priority and funding to inner city parks, cultural programs and the arts and higher priority to infrastructure. • Taste of Tasmania – sponsors and user pays with free people days. • More and better public art, drawing on arts organisations in the city to recruit the best local, national, and international artists to that purpose. • Dark Mofo, given its transformative success for the city, should be provided generous sponsorship secured over a multi-year agreement. 	
Connectivity	<ul style="list-style-type: none"> • Continue to work with State Growth, metro and other councils for integrated Hobart as a priority. • Work with public transport to increase and improve their services in order to reduce traffic and the need for so much parking. 	
Community Engagement	<ul style="list-style-type: none"> • Ongoing communication and consultation with the community. 	
<p>Question 3. Are there particular programs or services that you think the City should stop delivering or should deliver in a different way?</p>		
Themes	Key Issues	Response
City planning	<ul style="list-style-type: none"> • Needs reforming – refuse all new city developments until all buildings are 100 % occupied. • Less city space dedicated to cars. • Remove all non-customer contact centres from CBD to encourage greater retail district. • Myer subsidy - wound down at earliest available opportunity. • Contract out new infrastructure and maintenance as current practices grossly inefficient. 	

	<ul style="list-style-type: none"> • Incentives to encourage renewables regeneration on rooftops. 	
Parks	<ul style="list-style-type: none"> • Design and manage parks so they're low maintenance. More money needs to be spent on bushland and weed eradication. 	
Waste management	<ul style="list-style-type: none"> • Needs to be improved 	
Tourism/arts/events	<ul style="list-style-type: none"> • Stop investing in tourism and arts and clean up the things that tourists come to see and artists get inspired by. • Reduce investment in arts as they are quite capable of funding themselves. • Careful consideration of how we build tourism. • Reduce expenditure aimed at lining pockets of wealthy business people and tourists. Reduce festivals and food fairs and increase welfare services. • Sporting events – no sponsorship of football teams. 	
<p>Question 4. What new ideas should the City consider to meet emerging or evolving community needs?</p>		
Themes	Key Issues	Response
Transport	<ul style="list-style-type: none"> • Traffic congestion – Park'n'Ride and enforce property owners to park off-streets and increase on-street parking. • Public transport vision and master plan of development medium density. along light rail corridor to north suburbs over clear fill suburban sprawl. • Dedicated bus ways. • Develop financial incentives for walking/bike riding and carpooling (and allocation of car parking revenue for this purpose) and disincentives for single occupant car use. • Ban further hotels from CBD to minimise tourists in rental cars adding to traffic woes. • Remove car parks on certain streets and install cycling infrastructure. 	
Waste treatment	<ul style="list-style-type: none"> • Investment in waste management technology /infrastructure • Individual soft plastic recycling program 	
Planning	<ul style="list-style-type: none"> • Remove the requirement for vehicle car parks as part of new developments. • Change the planning scheme to promote mixed uses in appropriate areas. 	
Elected members	<ul style="list-style-type: none"> • Make representative of Wards vs sector interests. 	

<p>Community welfare and inclusion</p>	<ul style="list-style-type: none"> • Give equal consideration to all. • Ageing population considerations and increased older persons services/participation. • Explore financing to allow delivery of new, central, medium density housing models. • Make it a compassionate city where people are happy to live. 	
<p>Tourism/arts/culture</p>	<ul style="list-style-type: none"> • Impact of tourist ships becoming too great with little economic return. • Consider adaptive re-use for City Hall. • Focus on supporting local community protecting the liveability of the city for locals over tourism. 	

Attachments

- Your Say survey report