



CITY OF HOBART

# **AGENDA**

## **Special Community, Culture and Events Committee Meeting**

### **Open Portion**

**Monday, 21 January 2019**

**at 4:25 pm**

**Lady Osborne Room, Town Hall**

## THE MISSION

**Our mission is to ensure good governance of our capital City.**

## THE VALUES

### **The Council is:**

<b>about people</b>	We value people – our community, our customers and colleagues.
<b>professional</b>	We take pride in our work.
<b>enterprising</b>	We look for ways to create value.
<b>responsive</b>	We're accessible and focused on service.
<b>inclusive</b>	We respect diversity in people and ideas.
<b>making a difference</b>	We recognise that everything we do shapes Hobart's future.

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## **ORDER OF BUSINESS**

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**Business listed on the agenda is to be conducted in the order in which it is set out, unless the committee by simple majority determines otherwise.**

### **APOLOGIES AND LEAVE OF ABSENCE**

- 1. CO-OPTION OF A COMMITTEE MEMBER IN THE EVENT OF A VACANCY ..... 4**
- 2. INDICATIONS OF PECUNIARY AND CONFLICTS OF INTEREST ..... 4**
- 3. TRANSFER OF AGENDA ITEMS..... 4**
- 4. REPORTS ..... 5**
  - 4.1 Taste of Tasmania - Community Survey ..... 5**

**Special Community, Culture and Events Committee Meeting (Open Portion)  
held Monday, 21 January 2019 at 4:25 pm in the Lady Osborne Room, Town  
Hall.**

**COMMITTEE MEMBERS**

Harvey (Chairman)  
Sexton  
Dutta  
Ewin  
Sherlock

**Apologies:**

**Leave of Absence:**

**NON-MEMBERS**

Lord Mayor Reynolds  
Deputy Lord Mayor Burnet  
Zucco  
Briscoe  
Thomas  
Denison  
Behrakis

**1. CO-OPTION OF A COMMITTEE MEMBER IN THE EVENT OF A  
VACANCY**

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**2. INDICATIONS OF PECUNIARY AND CONFLICTS OF INTEREST**

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Ref: Part 2, Regulation 8(7) of the *Local Government (Meeting Procedures) Regulations 2015*.

Members of the committee are requested to indicate where they may have any pecuniary or conflict of interest in respect to any matter appearing on the agenda, or any supplementary item to the agenda, which the committee has resolved to deal with.

**3. TRANSFER OF AGENDA ITEMS**

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Regulation 15 of the *Local Government (Meeting Procedures) Regulations 2015*.

A committee may close a part of a meeting to the public where a matter to be discussed falls within 15(2) of the above regulations.

In the event that the committee transfer an item to the closed portion, the reasons for doing so should be stated.

Are there any items which should be transferred from this agenda to the closed portion of the agenda, or from the closed to the open portion of the agenda?

## **4. REPORTS**

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### **4.1 Taste of Tasmania - Community Survey File Ref: F19/6781**

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Memorandum of the General Manager of 18 January 2019 and attachment.

Delegation: Council



City of **HOBART**

## MEMORANDUM: COMMUNITY, CULTURE AND EVENTS COMMITTEE

### Taste of Tasmania - Community Survey

At the 9 January 2019 Community, Culture and Events Committee, it was resolved, inter alia that:

*Acknowledging the significance and success of the Taste of Tasmania in 2018-19, its economic benefits to the state, noting the concerns and recommendations in the report of the Associate Director of City Economy, Tourism & Events marked as item 4.1 of the Closed Community, Culture and Events Committee 9 January 2019, and recognising the financial burden placed upon Hobart ratepayers to fund the Taste of Tasmania, before making a final decision the Council seek the following further information:*

*A statistically valid random survey of the Hobart community (ratepayers and residents) be undertaken with final questions drafted with the company carrying out the survey to ensure no bias.*

*A further report on the content of the survey be provided for consideration at a special meeting of the Community, Culture and Events Committee to be scheduled for 21 January 2019.*

In response to the Committee's decision that a survey of the Hobart community (ratepayers and residents) be undertaken, Myriad Research has been engaged to formulate the survey questions (see attached) as well as to undertake the survey of Hobart ratepayers and residents.

Mr Brian Correy, Executive Director at Myriad Research will be in attendance at the special Community, Culture and Events Committee meeting being held on 21 January 2019 to answer any questions elected members may have.

## **RECOMMENDATION**

**That:**

- 1. The attached draft Taste of Tasmania community survey as prepared by Myriad Research be endorsed by the Council for distribution to Hobart ratepayers and residents.***

*As signatory to this report, I certify that, pursuant to Section 55(1) of the Local Government Act 1993, I hold no interest, as referred to in Section 49 of the Local Government Act 1993, in matters contained in this report.*



N.D Heath  
**GENERAL MANAGER**

Date: 18 January 2019  
File Reference: F19/6781

Attachment A: Taste of Tasmania - Community Survey ↓

**HCC Survey – Taste of Tasmania**

The City of Hobart has been delivering and funding the Taste for the past 30 years. The Taste started as a showcase event for the visitors that the Sydney Hobart race brought to Hobart and over the years it has held a prominent place in the Hobart summer event calendar.

As part of its due diligence in considering the future of this event, Council is seeking the opinion of the Hobart community and would like to hear your views on some key aspects.

By way of context, the most recent Taste included a wide range of Tasmanian food and beverage stallholders, a ticketed New Year’s Eve event, fireworks, entertainment and a program of ticketed food events over the seven days.

The City of Hobart contributed \$1.6 million to the running of the 2018-19 event, the State Government provided support to a value of approximately \$100,000 with other funding coming from sponsorship, ticketed events and stallholder fees.

1a. Which sector or organisation do you think is best placed to run the Taste in the future – (rotate options 1 - 4, single option)

- 1 Hobart City Council
- 2 State Government
- 3 Community organisation/s (specify)
- 4 Private sector (specify organisation)
- 5 A partnership – combination of some or all of the above (specify which)
- 6 Other .....
- 7 Don't know/unsure/no opinion

1b. (for options 1 – 6) Why do you say that?

2a. And should funding of the Taste of Tasmania be with (rotate options 1 - 5, single option)

- 1 the Hobart City Council
- 2 Councils in the Greater Hobart area (Hobart, Glenorchy, Clarence, Kingborough, Sorell and Brighton)
- 3 State Government
- 4 Visitors who attend the event
- 5 Private sponsors (specify organisation)
- 6 Shared funding from a combination of some or all of the above (specify which)
- 7 Other .....
- 8 Don't know/unsure/no opinion



2b. *(for options 1 – 7)* Why do you say that?

3. Respondent demographics (age, gender, ratepayer, resident)

4. Availability for further research contact

(Survey outro) Thanks for time, contact for any questions

*(final draft)*

