



CITY OF HOBART

AGENDA

Council Meeting

Open Portion

Monday, 23 April 2018

at 5:00 pm

Council Chamber, Town Hall

Recommendations Under Separate Cover

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REPORTS OF COMMITTEES

ECONOMIC DEVELOPMENT & COMMUNICATIONS COMMITTEE

17. Business Events Tasmania Annual Funding Submission
File Ref: F18/29163

Ref: Open [EDCC 6.1](#), 19/04/2018

- That
1. Council notes Business Events Tasmania's funding submission for the financial year 2018/2019.
 2. Council resolves to provide funding of \$104,200 to Business Events Tasmania to be attributed to the Economic Development Function of the 2018/19 Annual Plan.
 3. Council commends outgoing Chief Executive Officer of Business Events Tasmania Stuart Nettlefold on his significant achievements over the last eight years in this role.

18. Update - City of Hobart Visit to Timor-Leste
File Ref: F18/16577

Ref: Open [EDCC 6.2](#), 19/04/2018

- That
1. Council resolves to commit to a long term relationship with the village of Balibó in Timor-Leste.
 2. Should establishment of a long term relationship with Balibó be supported, a report be brought back to Council identifying potential projects, delivery partners and associated costs.
 3. Council resolves to investigate two short term projects between Hobart and Timor-Leste, namely increasing the number of Timorese people working in Tasmanian farms as part of the Federal Government Seasonal Worker Programme (SWP) and facilitating an exchange of hospitality workers from the Agora Café in Dili.
 4. The Council acknowledge the excellent work undertaken by officers in organising the visit to Timor-Leste and preparing the report.

19. International Relations Action Plan - Annual Progress Report
File Ref: F18/24553

Ref: Open [EDCC 6.3](#), 19/04/2018

- That
1. The Council receives the annual progress report against the current International Relations Action Plan 2017.
 2. The Council notes planned activities for the 2018–19 year.
 3. The Council endorses proposed minor changes to the International Relations Action Plan 2017, to ensure that the value of international relations is being most effectively measured and delivered by the City of Hobart.

20. River Derwent Ferry Transportation - Update
File Ref: F18/30252

Ref: Open [EDCC 6.4](#), 19/04/2018

- That
1. The Council reaffirm its support for a River Derwent ferry service.
 2. The Lord Mayor invite the Mayor and the General Manager of Clarence and the General Manager of the City of Hobart to join him in requesting a meeting with the new Minister for Infrastructure the Hon Mr Jeremy Rockliff MP regarding the progress of its plan for trans-Derwent ferries, initially between Bellerive and Sullivans Cove.

21. Lighting up Town Hall - National Road Safety Week 2018
File Ref: F18/25968

Ref: Open [EDCC 6.5](#), 19/04/2018

That the Council approve the illumination of the Hobart Town Hall in the colour yellow to coincide with National Road Safety Week 2018, 30 April to 6 May 2018 at the expense of the Road Safety Advisory Council.

22. Community Development Grants Program - Marketing Grants Round One 2018 - Recommendations
File Ref: F18/30687; 17/260-005

Ref: Open [EDCC 6.6](#), 19/04/2018

- That
1. The Council approve the recommended level of funding to the successful applicants under the 2017-18 Community Development Grants Program under the streams of Shopfront Improvement and Local Trader Marketing, in accordance with Table 1 of Attachment A to this report.
 2. The total value of the recommended projects is \$23,253.73, which comprises \$13,253.73 for the Shopfront Improvement stream, and \$10,000 for the Local Trader Marketing stream.
 3. The funding for the grants be attributed to the Communications and Marketing Division budget in the 2017-18 Annual Plan.
 4. The total grant provision be recorded in the 'Grants, Assistance and Benefits Provided' section of the City of Hobart's Annual Report.

23. 2018-19 Fees and Charges - Communications and Marketing Division
File Ref: F18/29821; 18/20

Ref: Open [EDCC 6.7](#), 19/04/2018

That the schedule of fees and charges for the Communications and Marketing Division for the 2018-19 financial year, marked as Attachment A to item 6.7 of the Open Economic Development and Communication agenda of 19 April 2018, be approved.

Attachment A: Fees and Charges - Communications and Marketing Division

Proposed 2018-19 Fees & Charges: City Banners and Event Signage

Account Number	Description	2016-17 Actual excl. GST	2017-18 Budget excl. GST	2017-18 YTD excl. GST	2017-18 YTD Budget excl. GST	2018-19 Estimate excl. GST
451.0106.2205.891	Event Signage	-272.73	-1,000.00	-272.73	-500.00	-1000
451.0106.2901.813	City Film Permits	-8,168.18	-4,400.00	-6,897.24	-2,200.00	-1000
451.0106.2901.832	City Festive Lighting	-600.91	-1,360.00	-496.33	-860.00	-1360
451.0621.2279.973	Special Events - City of Hobart Promotions	-300.00	0.00	0.00	0.00	
451.7377.2276.454	Civic Banners	-19,778.19	-20,000.00	-9,413.63	-10,000.00	-20000
City Banners and Event Signage		27,109.99	26,760.00	17,082.93	13,380.00	23,360.00
Change from 2017-18 to 2018-19						-12.71%

Fee Description	2016-2017 Fee incl. GST	2017-2018 Fee incl. GST	Pricing Method	Last Changed (type New Fee if applicable)	Proposed Fee 2018 - 2019 incl. GST	Fee includes GST (Y/N)	GST \$	Unit	% Variation	Estimated Quantity	Estimated Income excl. GST	Comment
Banners - Arterial												
Half Set - Installation	\$1,150.00	\$1,190.00	Partial Cost Recovery	2015/2016	\$1,190.00	Y	\$108.18	per set	0%		\$0.00	
Full Set - Installation	\$1,480.00	\$1,500.00	Partial Cost Recovery	2015/2016	\$1,500.00	Y	\$136.36	per set	0%		\$0.00	
Banners - CBD - Large												
Core Block only - Installation	\$1,100.00	\$1,100.00	Partial Cost Recovery	2015/2016	\$1,100.00	Y	\$100.00	per set	0%		\$0.00	
Full set - Installation	\$1,990.00	\$2,000.00	Partial Cost Recovery	2015/2016	\$2,000.00	Y	\$181.82	per set	0%		\$0.00	
Banners - Liverpool Street (between Elizabeth and Murray Streets)												
Liverpool Street	\$450.00	\$500.00	Partial Cost Recovery	2016/2017	\$500.00	Y	\$45.45	per set	0%		\$0.00	
Elizabeth Mall only	\$890.00	\$890.00	Partial Cost Recovery	2015/2016	\$890.00	Y	\$80.91	per set	0%		\$0.00	
Elizabeth Mall and Criterion Street	\$990.00	\$1,000.00	Partial Cost Recovery	2015/2016	\$1,000.00	Y	\$90.91	per set	0%		\$0.00	
Banners - North Hobart												
Elizabeth Street - Installation	\$680.00	\$700.00	Partial Cost Recovery	2015/2016	\$700.00	Y	\$63.64	per set	0%		\$0.00	
Banners - Sandy Bay												
Sandy Bay Road (upper)	\$350.00	\$350.00		2016/2017	\$350.00	Y	\$31.82	per set	0%		\$0.00	
Banners - Salamanca Place												
Kennedy Lane	\$500.00	\$500.00		2016/2017	\$500.00	Y	\$45.45	per set	0%		\$0.00	
Event Signage												
Entrance to the City - Gateway signboards	\$300.00	\$300.00		2015/2016	\$300.00	Y	\$27.27	per booking	0%		\$0.00	
Additional line - (maximum of 4 per booking)	\$150.00	\$150.00	Partial Cost Recovery	2015/2016	\$150.00	Y	\$13.64	per line	0%		\$0.00	
Additional cost - Non standard colour/font preferences		\$25.00		2015/2016	\$25.00	Y	\$2.27	per line	0%		\$0.00	
Photography and Filming - Streets/Open Space Areas												
Commercial - Half day or part	\$325.00	\$360.00	Market Pricing	2015/2016	\$360.00	Y	\$32.73	each	0%		\$0.00	
Commercial - Full Day	\$650.00	\$660.00	Market Pricing	2015/2016	\$660.00	Y	\$60.00	each	0%		\$0.00	
City Lighting												
Elizabeth Mall and Kennedy Lane (combined)		\$100.00		2017/2018	\$100.00	Y	\$9.09	per application	0%		\$0.00	
Not for Profit/Charity Events/Community Service Purpose (or on behalf of)		25% of applicable fee		2017/2018	25% of applicable fee	Y		per application				
Collins Court		\$900.00		2017/2018	\$900.00	Y	\$81.82	per application	0%		\$0.00	No discount applies

24. Update - Measurement System, International Relationships
File Ref: F18/31466

Ref: Open [EDCC 6.8](#), 19/04/2018

This item be withdrawn from the Agenda.